



Jon Gary Herrera, Rey Feo LXVII, is known for his leadership, commitment and energy. His diverse professional background has brought varying degrees of success and acclaim. His affection and pride for San Antonio leads Jon Gary to actively engage in opportunities towards the improvement of the community.

Growing up in San Antonio, Jon Gary was educated through the Catholic school system including graduating from Central Catholic High School which helped pave his way to the University of Texas at San Antonio where he graduated with a BA degree.

Jon Gary is the managing partner of Lone Star Media San Antonio's premier advertising solutions company operating from their headquarters on 1011 Frio Street, their motto is "Lone Star Media's business is to promote yours!" A proven leader in specialty graphic imaging technologies, advertising specialties and apparel advertising.

As a professional, throughout his career he focused on the development of various business tools to enhance, grow and protect the business bottom line. Many of these tools have been recognized as innovative and effective. He has been recognized with various awards and accomplishments as a result of his business and community involvement.

Recognizing the importance of engaging and investing in the community, Jon Gary has volunteered for various local, state and national not for profit organizations including the Rey Feo Consejo Educational Foundation, San Antonio Hispanic Chamber of Commerce and Greater San Antonio Chamber of Commerce to name a few. He is excited and honored to be Rey Feo LXVII.

As a family man, he is blessed with an abundant family structure. A son, husband, grandson, brother, cousin, uncle, friend.... Jon Gary is most proud to be called "Daddy" by his 3 daughters. He is married to Catherine and is honored to call San Antonio his home.



# 5.5 MILLION DOLLARS+ RAISED

Four Thousand Students Educated

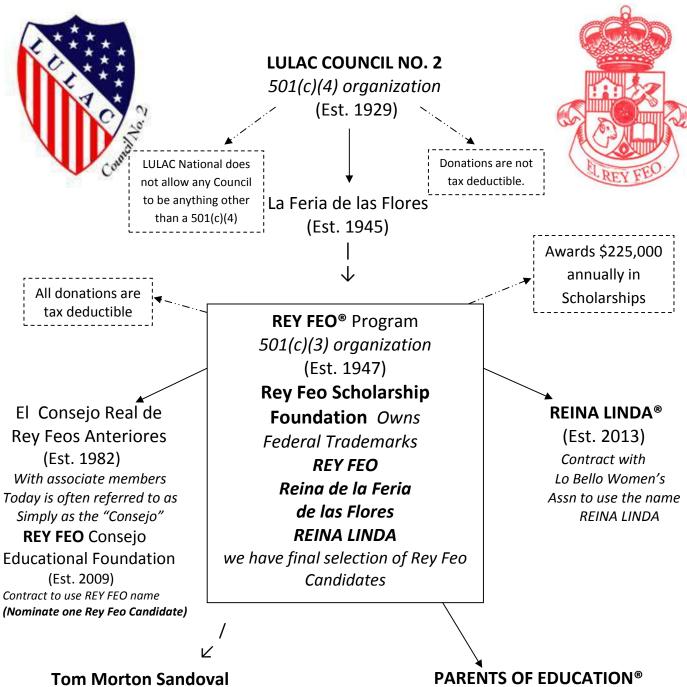
#### REY FEO SCHOLARSHIP FOUNDATION

**SINCE 1947** 

Johnny Gabriel Tom Sandoval



#### REY FEO HISTORICAL FLOW CHART



#### Tom Morton Sandoval Parent/Child Scholarship Program

(Est. 1997)
In partnership with
Alamo Community College
Award \$27,000 annually in
Scholarships

(Est. 2014)

Owned by RFSF and in partnership with St. Peter-St. Joseph's Children's Home, Lo Bello Women's Assn & Alamo Colleges Foundation



#### Rey Feo Scholarship Foundation 2013-2015

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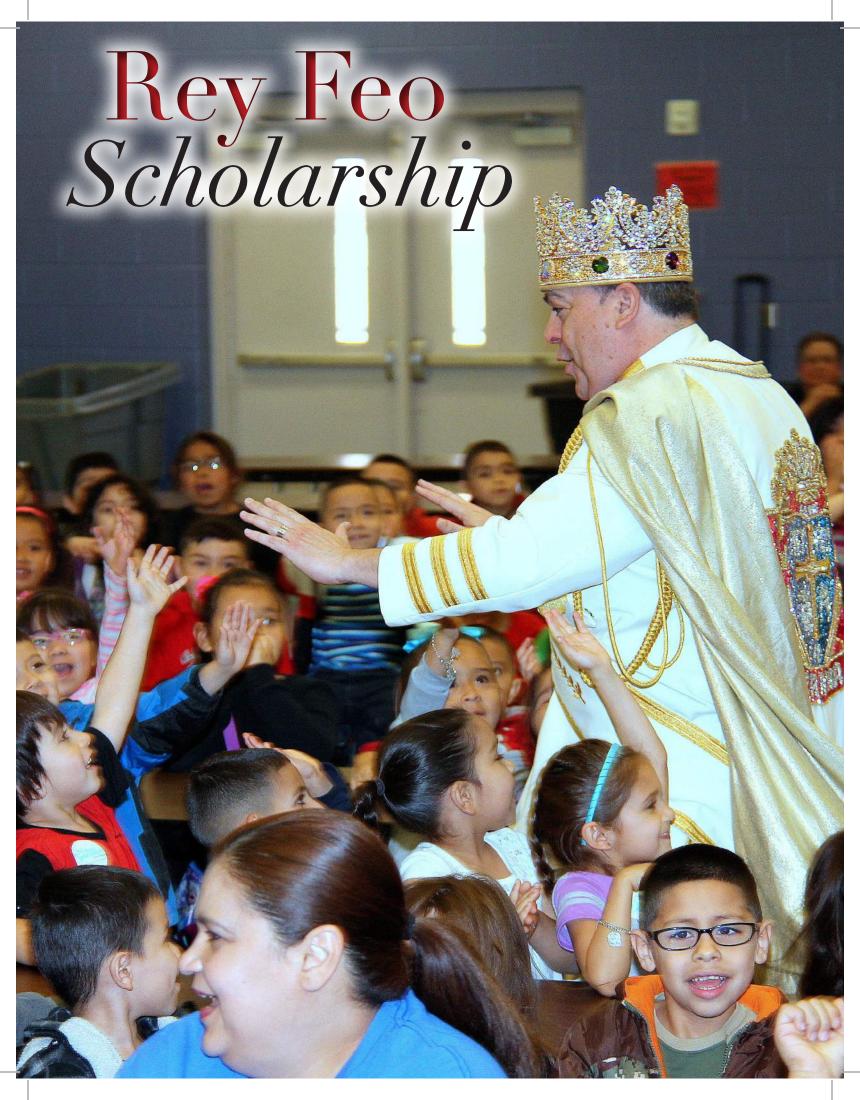
Graphic Layout and Design by Lalique Martinez. Printing by Lopez Printing.



# Jon Gary Herrera Rey Feo LXVII

and Royal Court





#### "The People's King."

The Legend

The story dates back to Spanish medieval times,

during which the King of Spain had distanced himself from his subjects choosing to fill his court with only the beautiful, rich, and aristocratic. The ordinary citizen was never invited to the palace and rarely saw the monarch except when he rode to the countryside to hunt. The common people resented the king for this, and one day a rebellious crowd gathered in the plaza and proclaimed one of their own as "The Ugly King" or The People's King.

his clebration of the populace traveled to the New World, and it was in Aguas Calientes, Mexico during La Feria de San Marcos (The Festival of St. Mark) when the first Rey Feo ruled in North America.

Later, in 1947, members of the League of United Latin American Citizens (LULAC) Council No. 2 in San Antonio, Texas were looking for a way to raise money to provide scholarships for underprivileged and deserving San Antonio youth. With their knowledge of La Feria de San Marcos, the LULAC members decided that sponsoring a Rey Feo competition of their own would not only be fun, but charitable as well. Later, through the efforts of Logan Stewart, Rey Feo XXXII, a local prominent radio personality, El Rey Feo was formally invited to be part of Fiesta in 1980 and was given his own parade called Paseo Del Rey Feo. The Parade was an integral part of Fiesta from 1980-1987.

# EDUCATION IS THE GREAT EQUALIZER



"The mission of the Rey Feo Scholarship, Inc. is to financially support the aspiration of deserving high school seniors to obtain a college/university education regardless of race, color, religion or gender."

The Rey Feo Scholarship Foundation is a 501(c)(3) non-profit, non-political organization, established in 1947. The organization operates as a scholarship fundraising program to aid in the funding of San Antonio's prospective college graduates. Education is the only priority of the Rey Feo Foundation.

Two individuals are selected biannually to hold the prestigious title of, "Rey Feo" by the foundation and the Consejo de Rey Feos Anteriores to raise scholarship funds. They are part of the annual Fiesta Week Royalty in San Antonio, Texas during the 3rd week of April.





oday, El Rey Feo merits royalty status. Along with other Fiesta Royalty, including King Antonio and LULAC's Feria de las Flores Queen, El Rey Feo rides

in all of the four major Fiesta parades. He is as an ambassador of the spectacular 10-day celebration held in San Antonio every April, honoring the heroes of the Alamo and the Battle of the San Jacinto.

During the Feria de las Flores from May to October, candidates raise funds, and whoever raises the most money is declared next year's Rey Feo. The runner-up serves as the crown designate for the following year. Each candidate must raise a minimum of \$200,000 to qualify for the title. Over 60 high schools participate in the scholarships annually, and a majority of the actual recipients are first-generation college-bound students from low-income, single-parent homes.



During his reign, Rey Feo and his court visit nursing homes, hospitals, orphanages, and more than 67 elementary schools to encourage thousands of young people to stay in school, respect their teachers and parents, be good citizens and pursue a higher education. He serves as a goodwill ambassador for the city throughout the year.

#### 2015 Rey Feo Scholarship Award Ceremony

August 9, 2015 at McAllister Auditorium



Photos courtesy of: Charlie Elizalde

# 2002en Money Raising Kings



Fernando Reyes \$433,160





Larry Benson \$326,560



Ronnie Gabriel \$413,975





Charles T. Barrett \$310,245

5



Henry Muñoz \$250,550

6



Johnny Gabriel \$210,000

7



Jimmy Green \$203,000

8



Jon Gary Herrera \$202,000

9



Richard Ojeda \$201,146

10



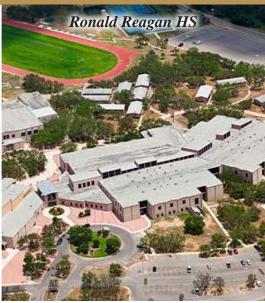
Walter Serna \$199,545



# Rey Feo

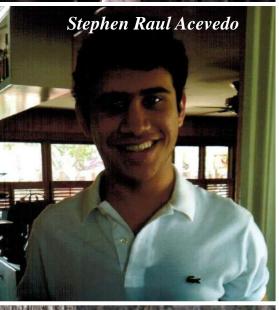
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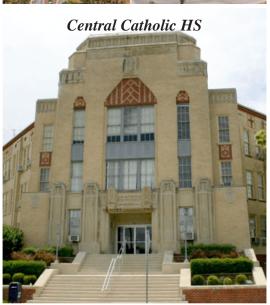


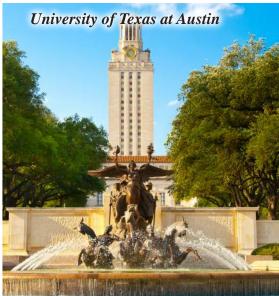


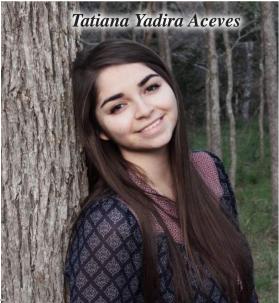


Chapman University









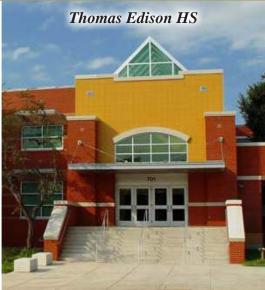




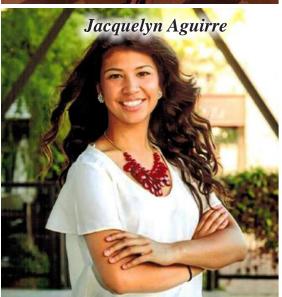


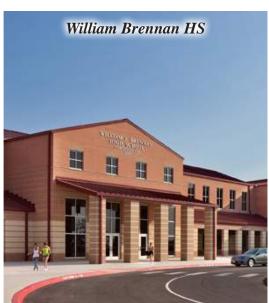
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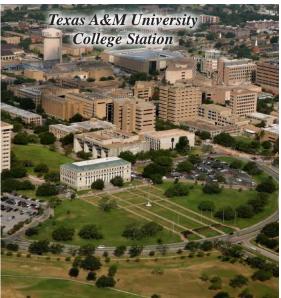


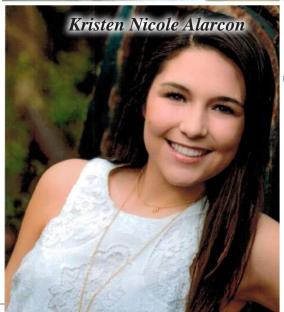




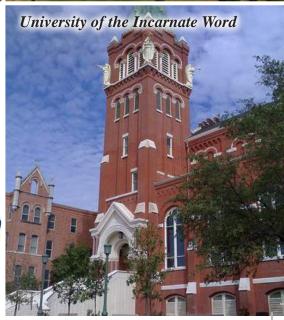






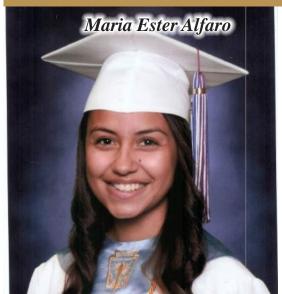


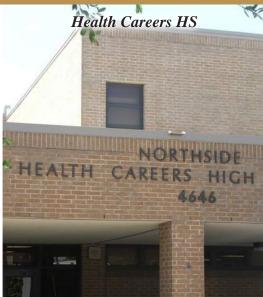


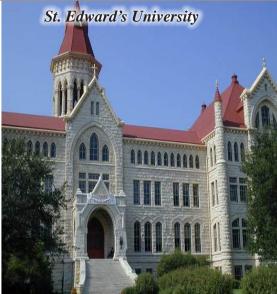


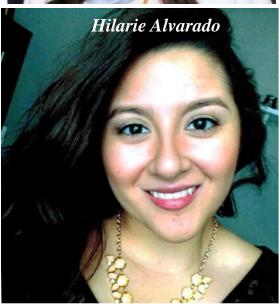


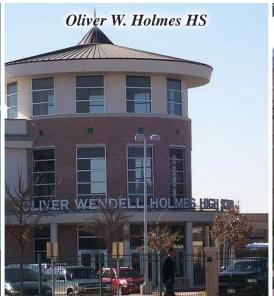
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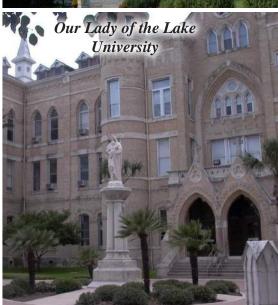


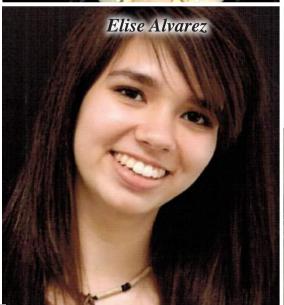




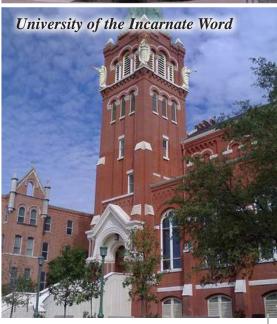








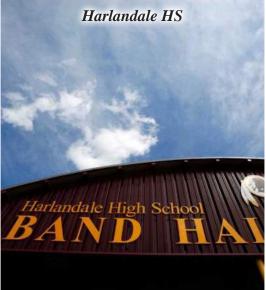


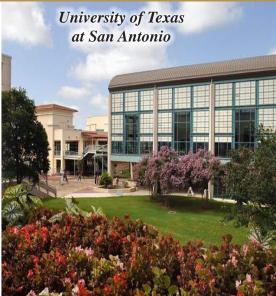




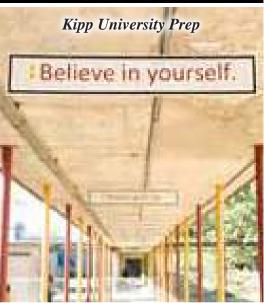
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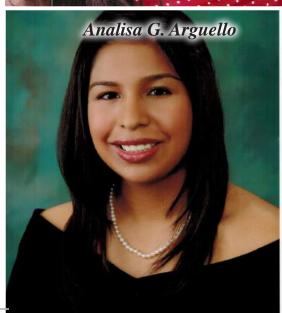


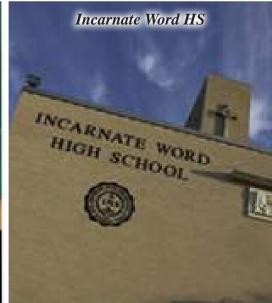


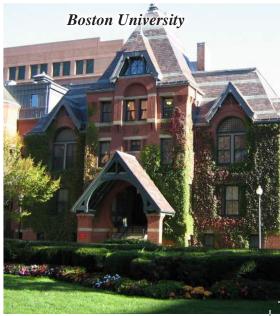






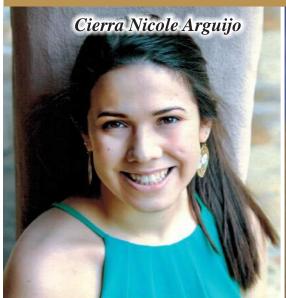


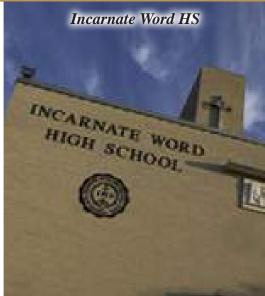


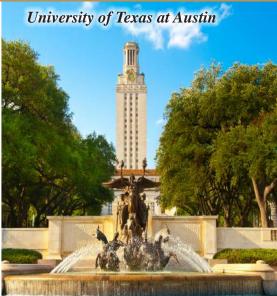




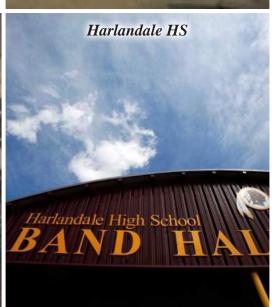
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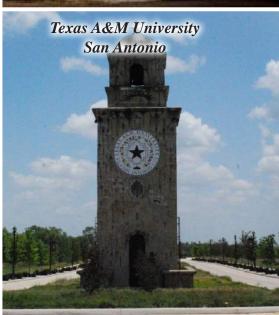






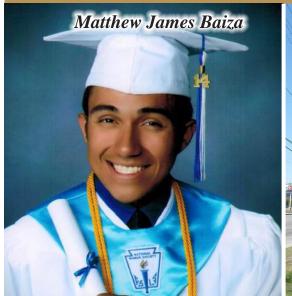




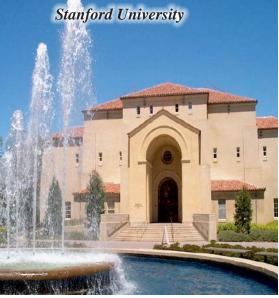


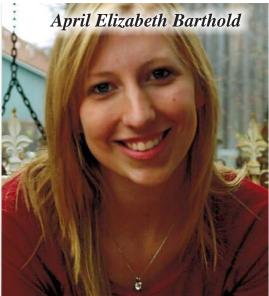


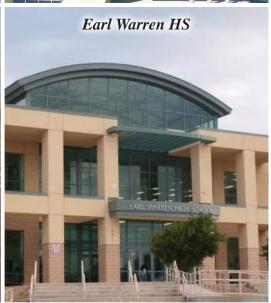
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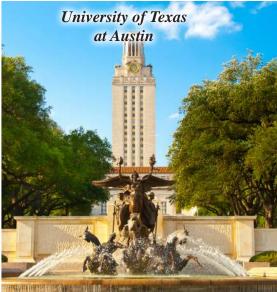








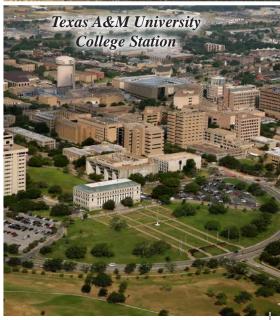




Amy N. Beristain

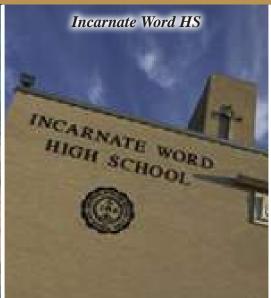




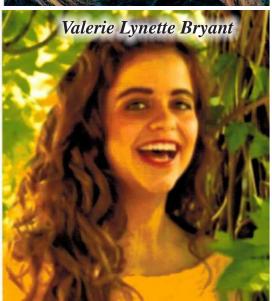


# Herrera Rey Feo

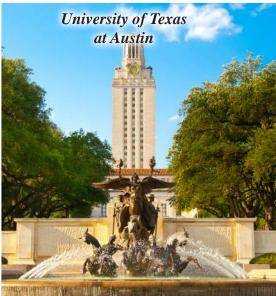




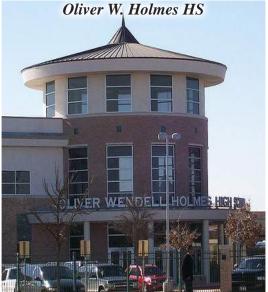


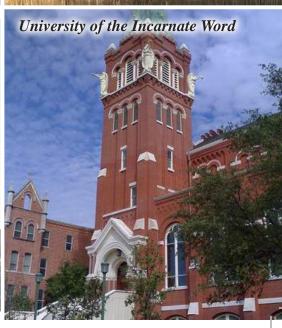






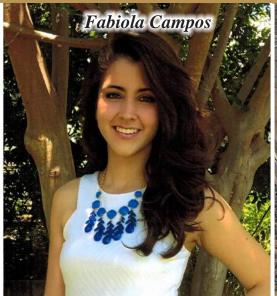


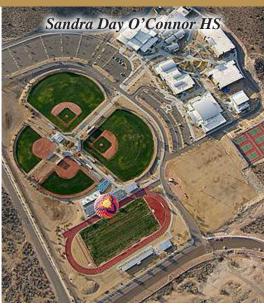


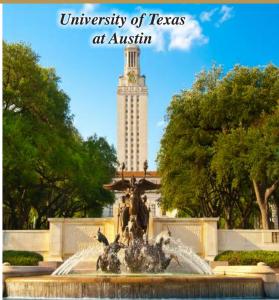




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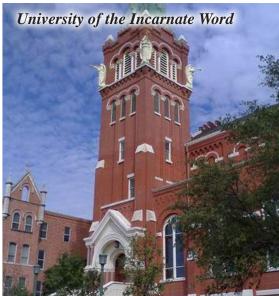


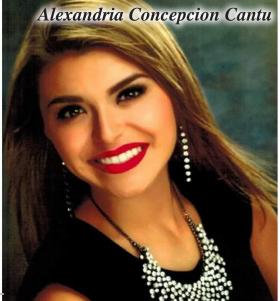


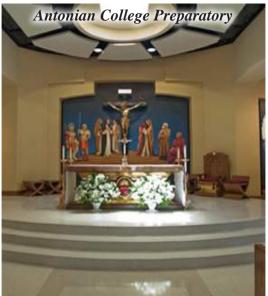


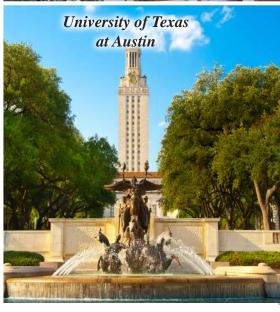












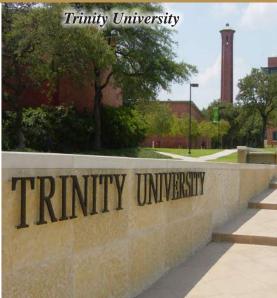


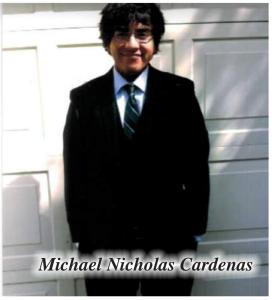
# Rey Feo

Scholarship Recipients

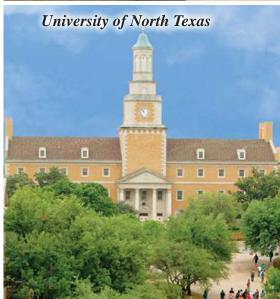




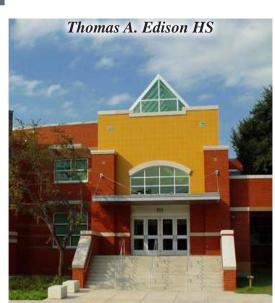


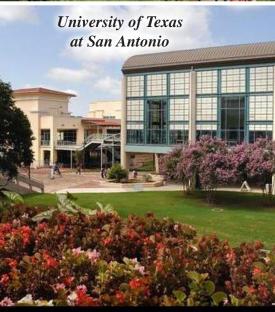












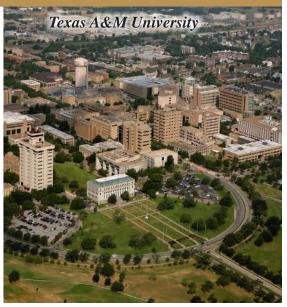
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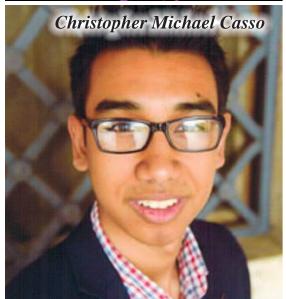


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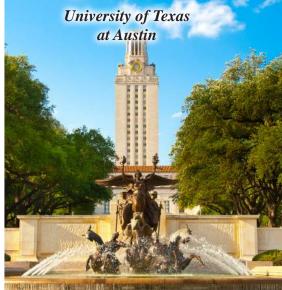






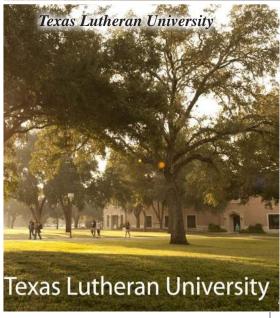






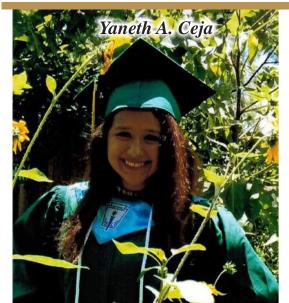






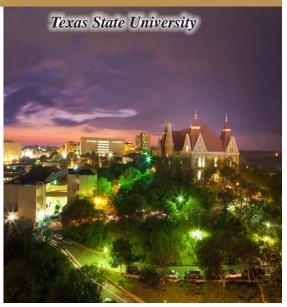


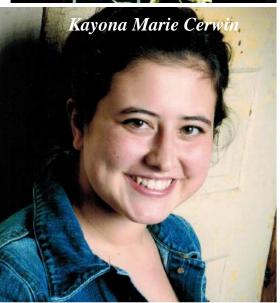
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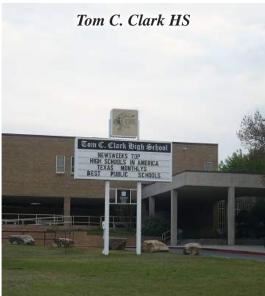


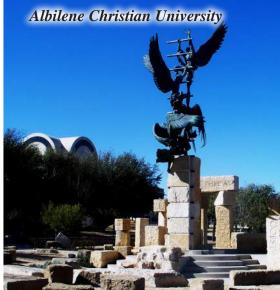


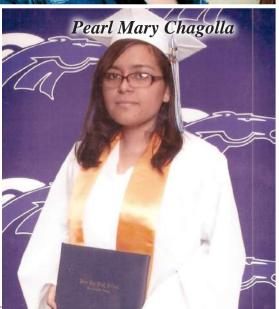




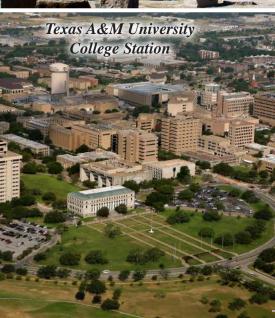






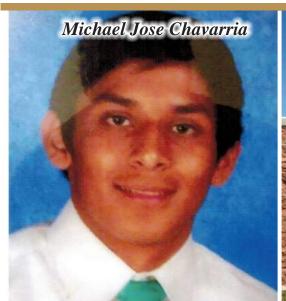




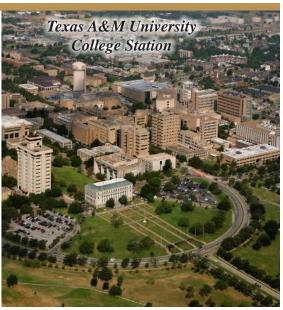


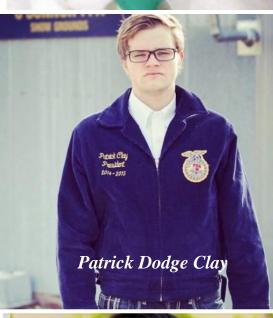


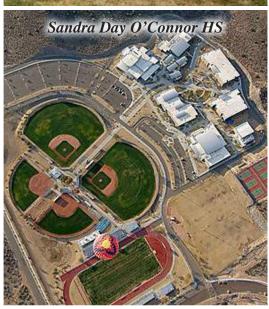
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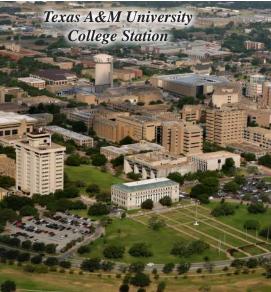


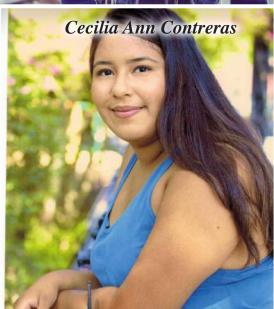




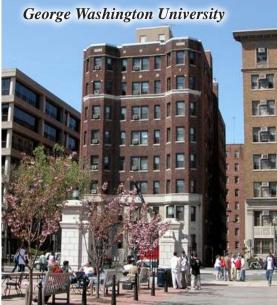








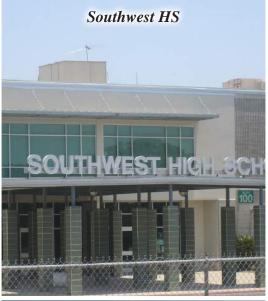


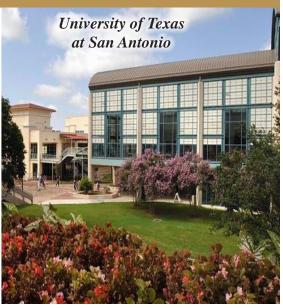


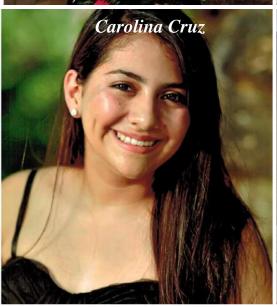


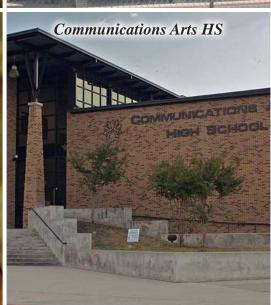
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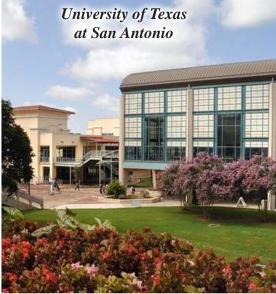


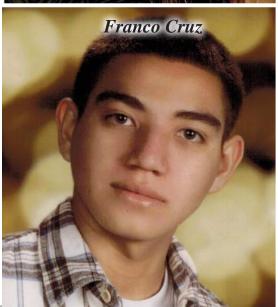




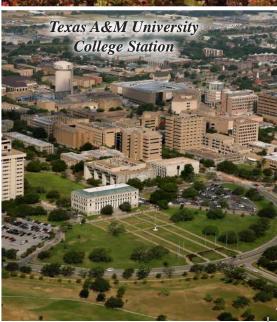










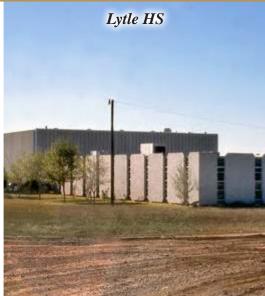


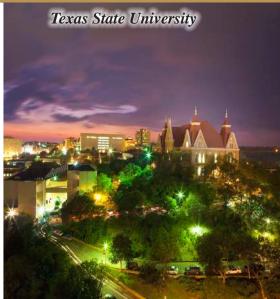


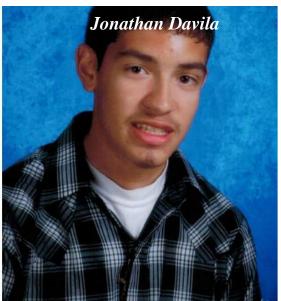
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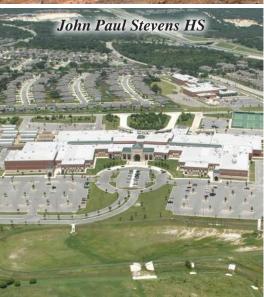
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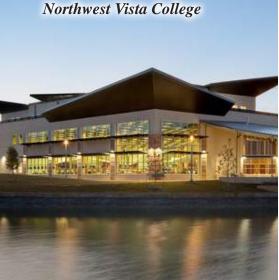




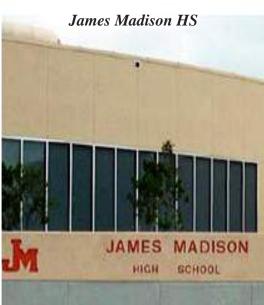








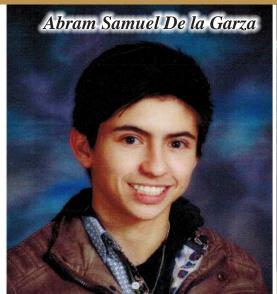


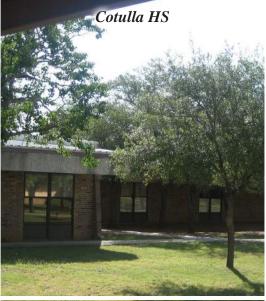


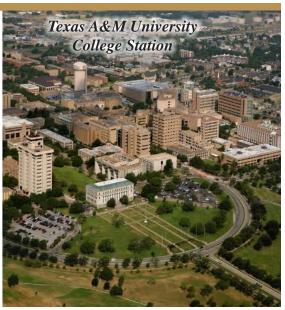


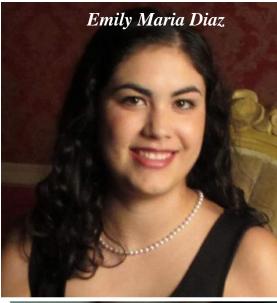


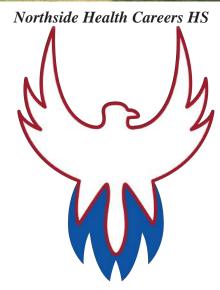
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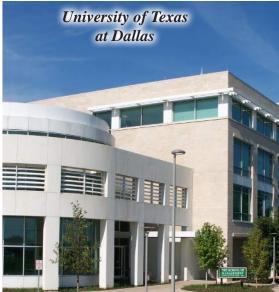


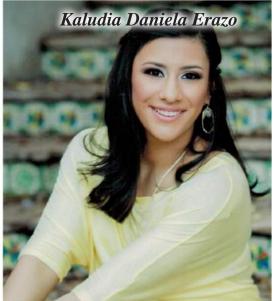




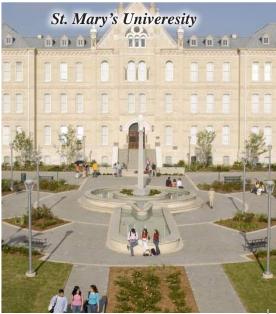








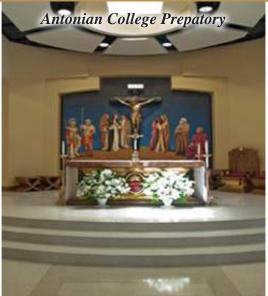


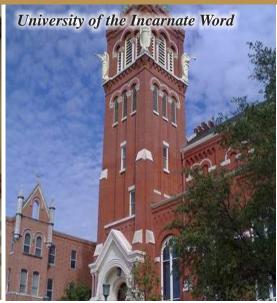


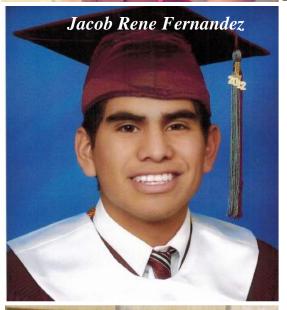


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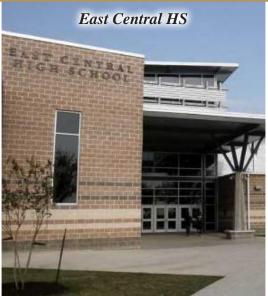


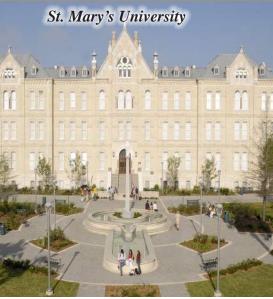


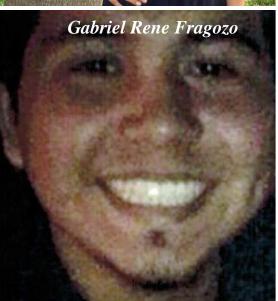


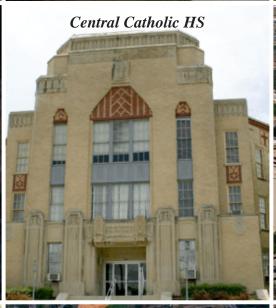
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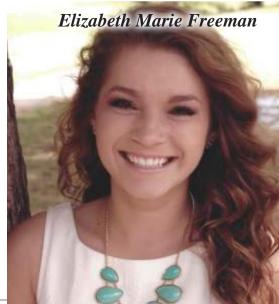


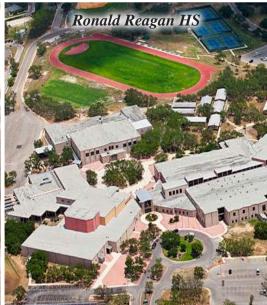


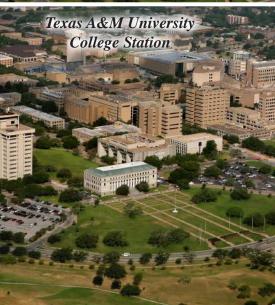








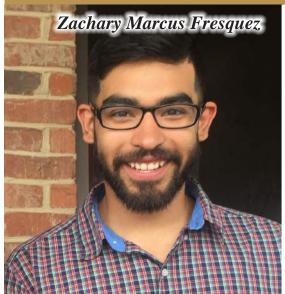


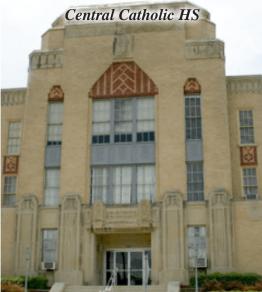


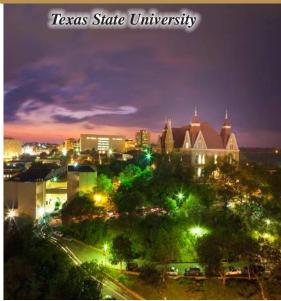


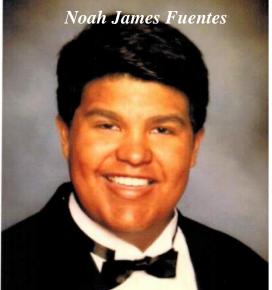
# Rey Feo

Scholarship Recipients



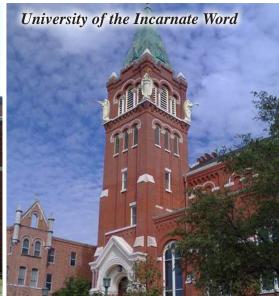


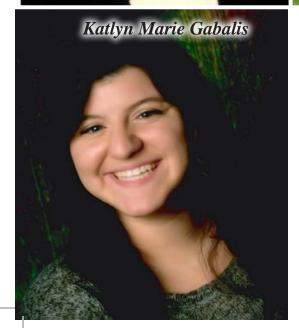


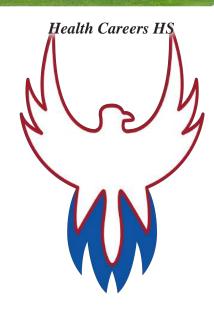


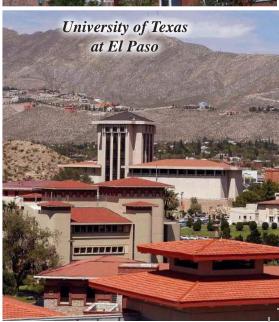


Holy Cross of San Antonio





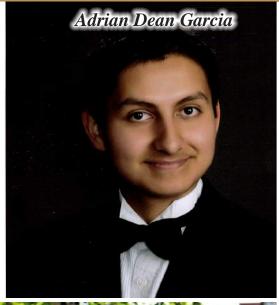


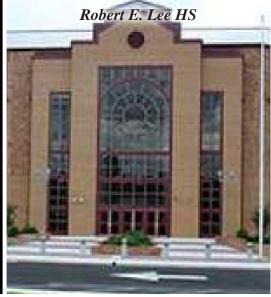


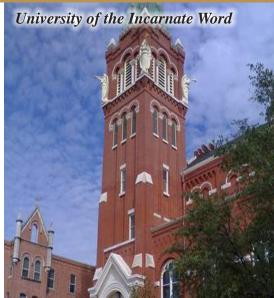


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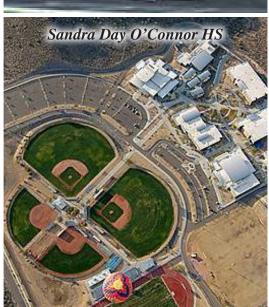
Scholarship Recipients











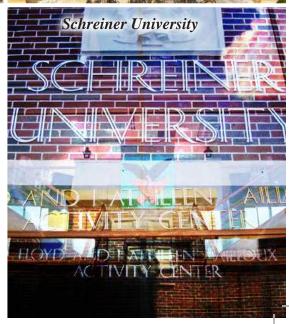






Harmony Science Academy

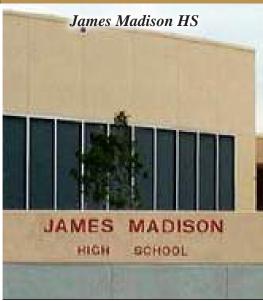


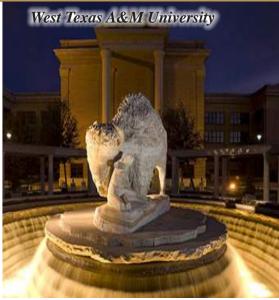




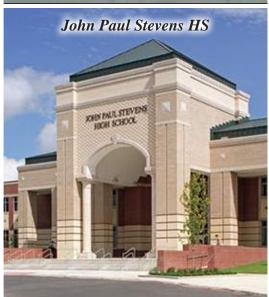
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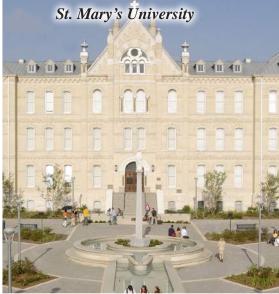


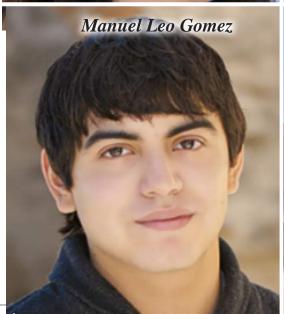




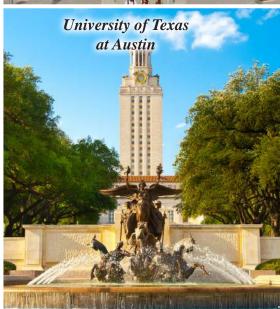






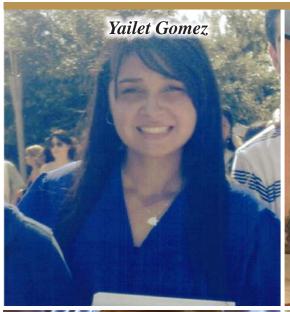


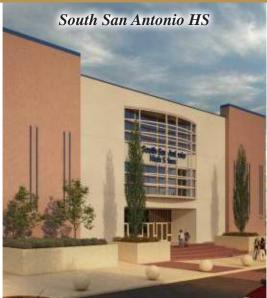


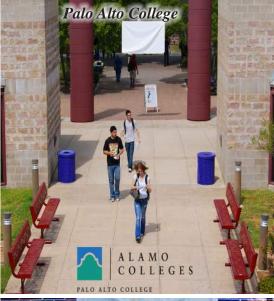




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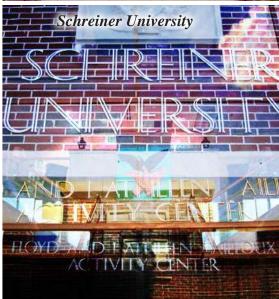






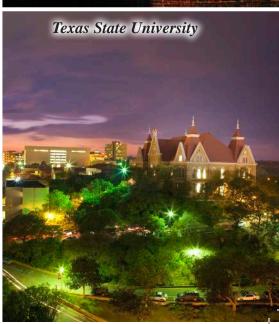






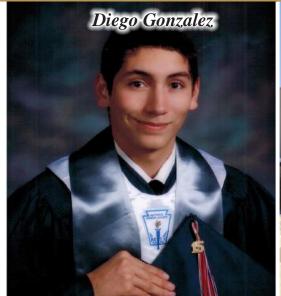


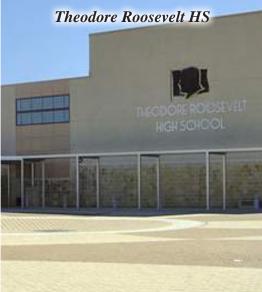


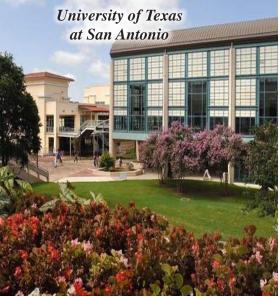




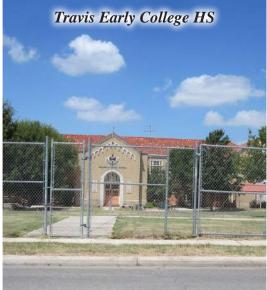
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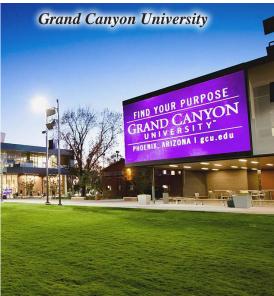




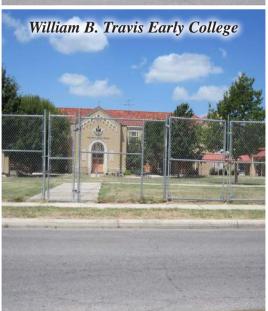


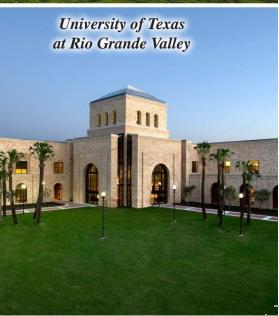








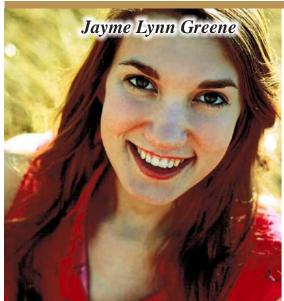






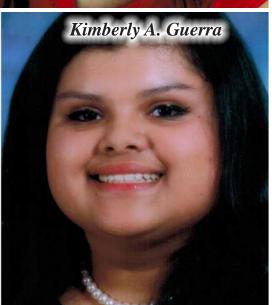
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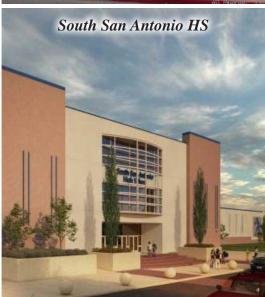
Scholarship Recipients



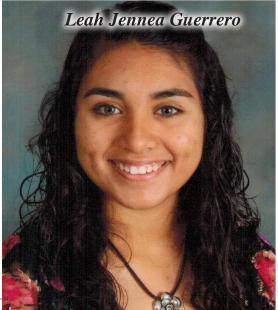






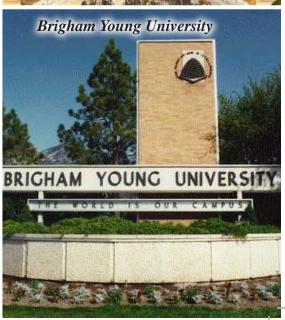








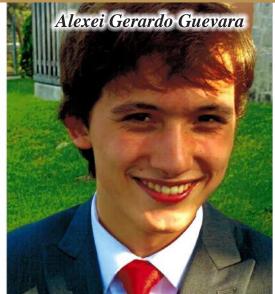
Crystal City HS



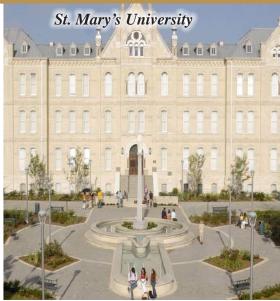
# Herrera 📜



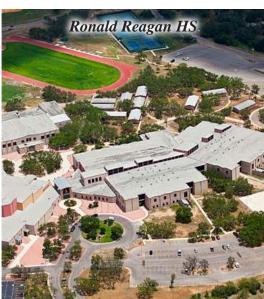
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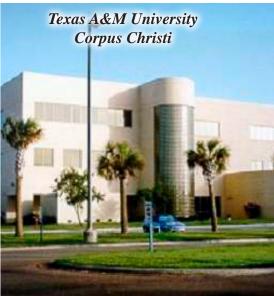


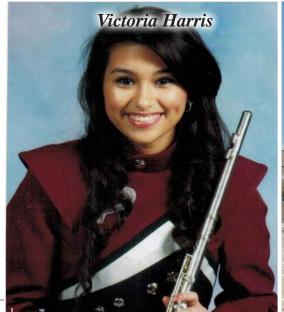




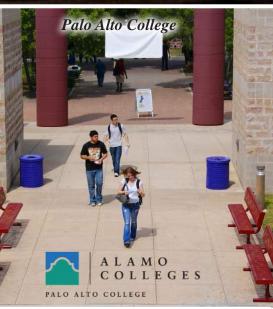












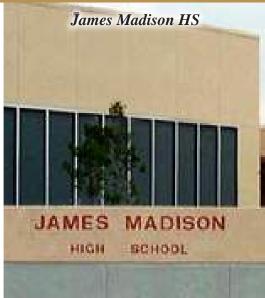


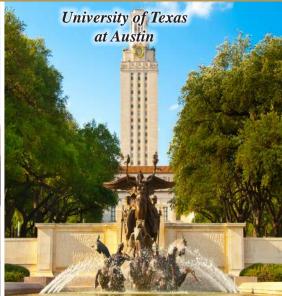
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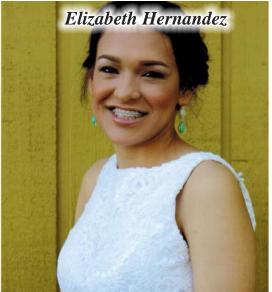
Scholarship Recipients

#### Celeste Amanda Hernandez

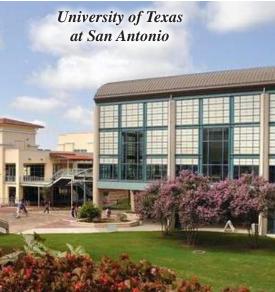


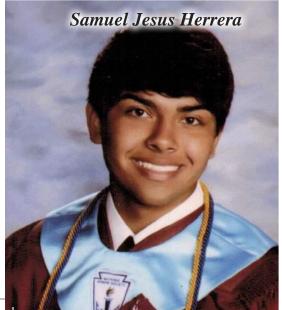


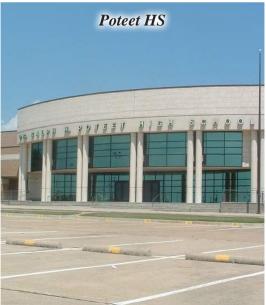


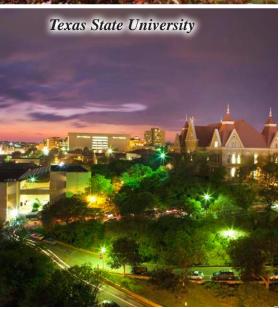






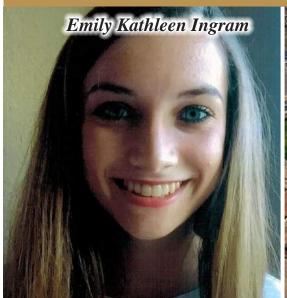


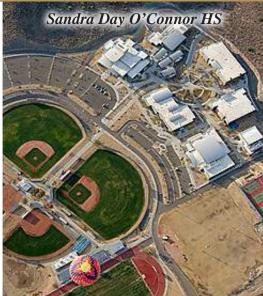


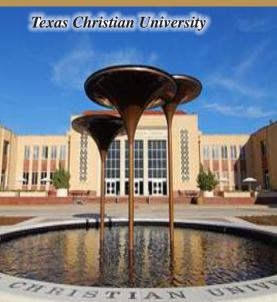




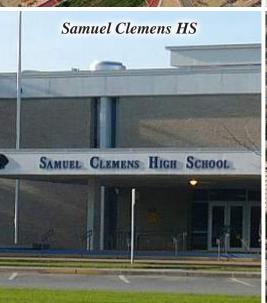
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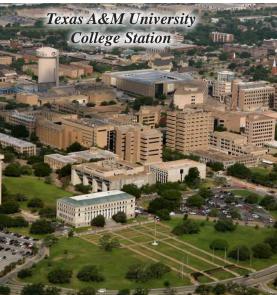


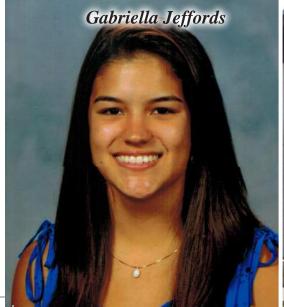












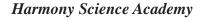




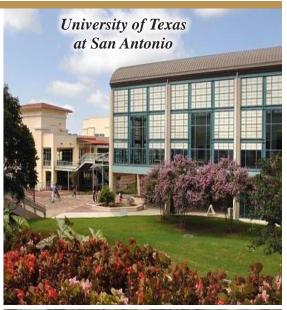


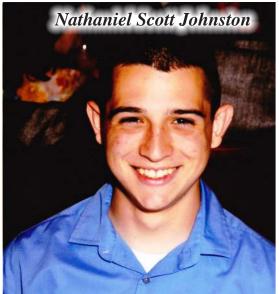
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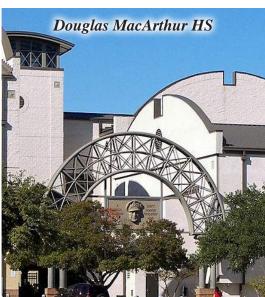


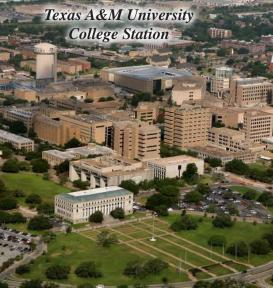


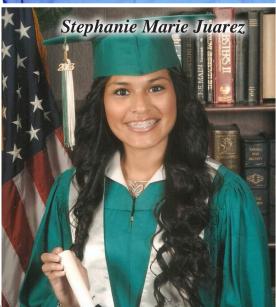




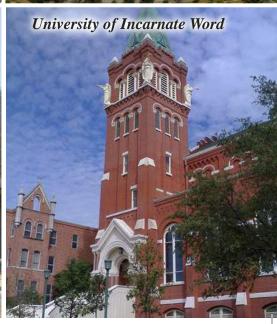






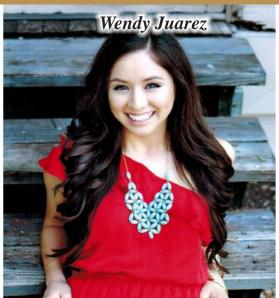




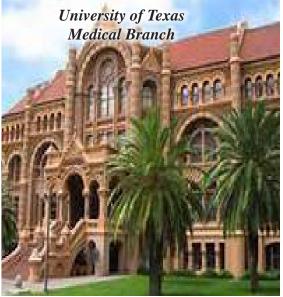


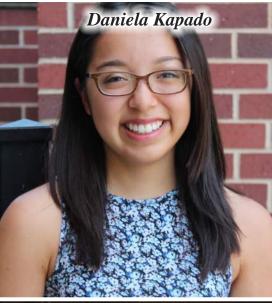


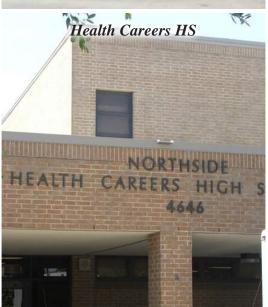
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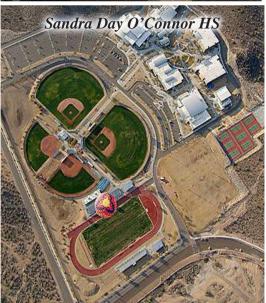


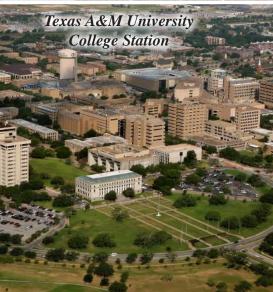










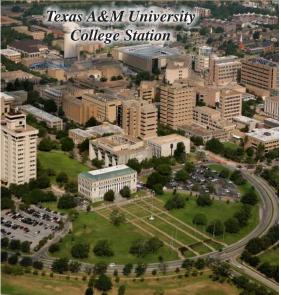




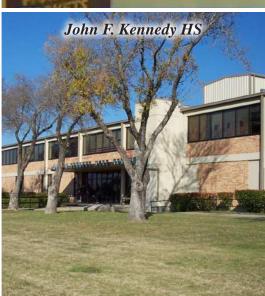
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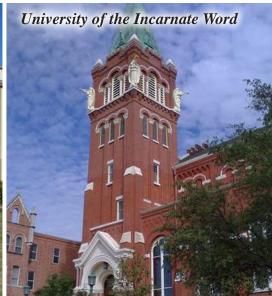


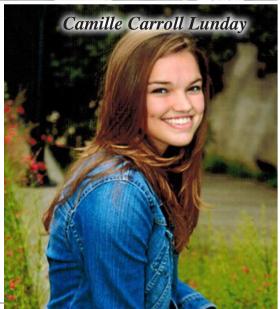




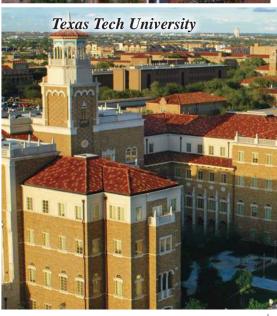










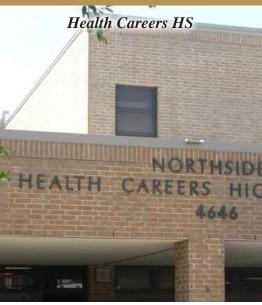


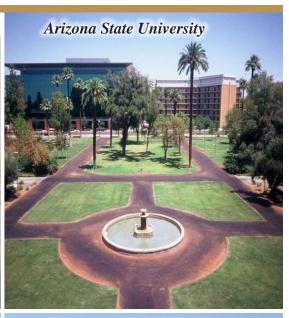
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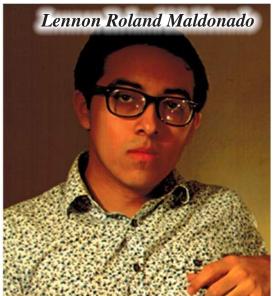


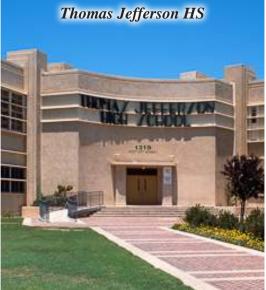
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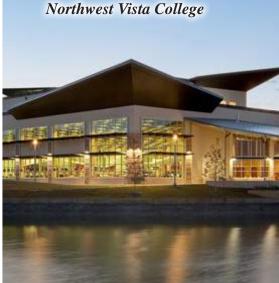


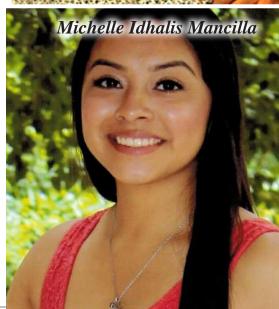


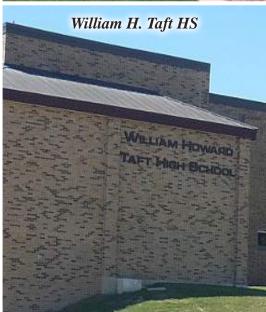


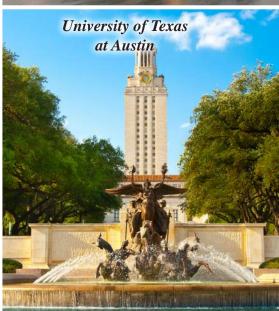








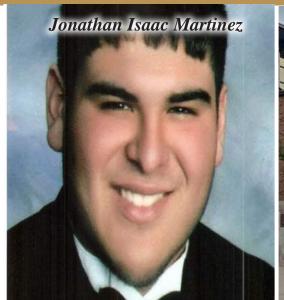




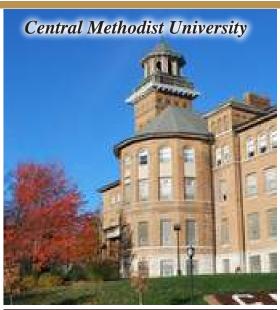


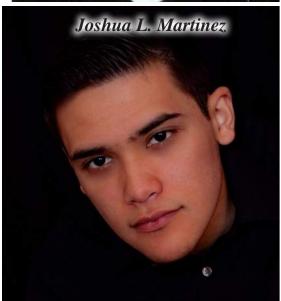
# Herrera \*\*\*\*



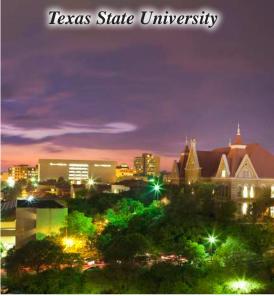


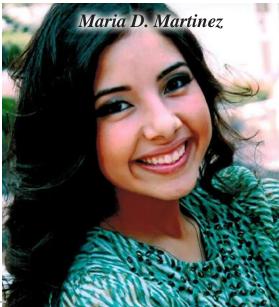


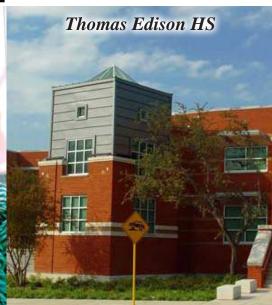


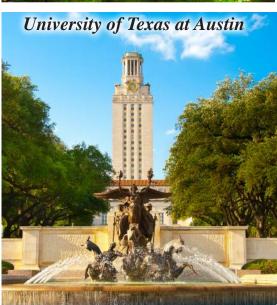












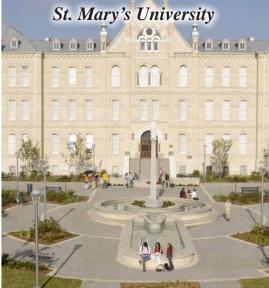
# Herrera 🤾

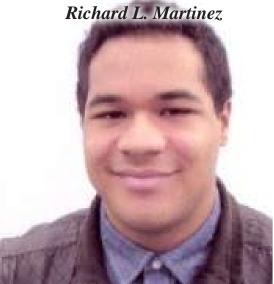


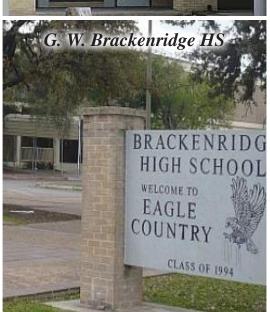
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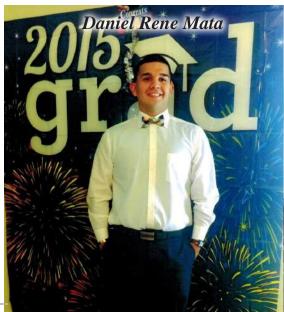


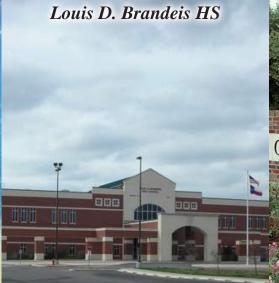


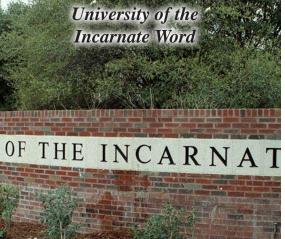






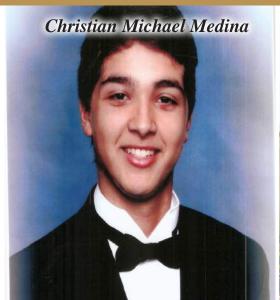


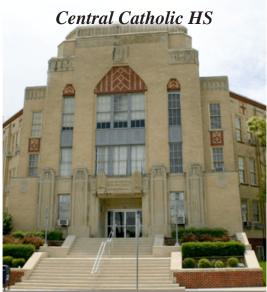




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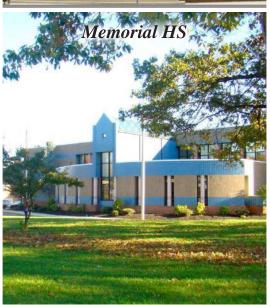


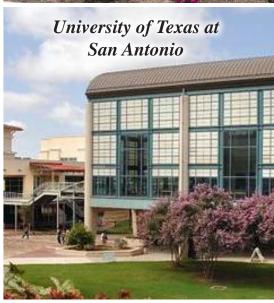






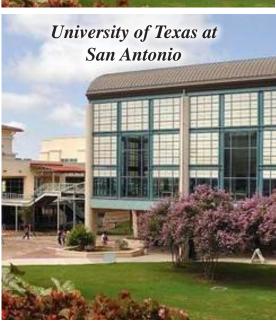






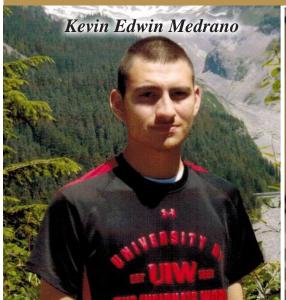


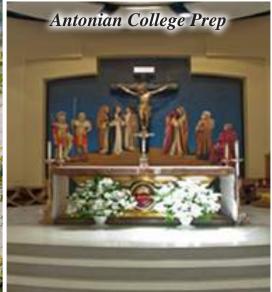


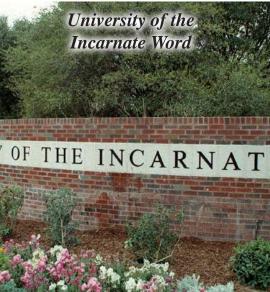


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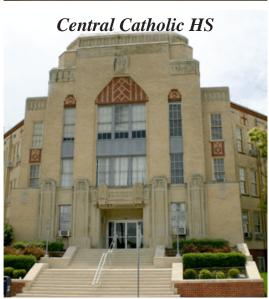




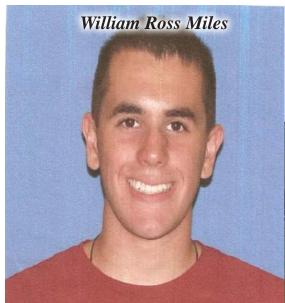


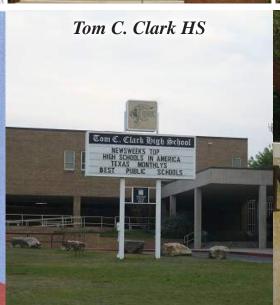






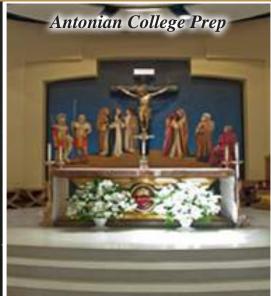


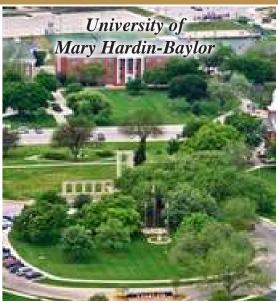


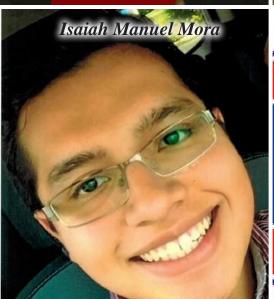










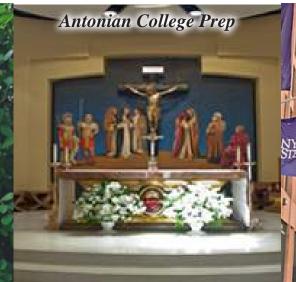












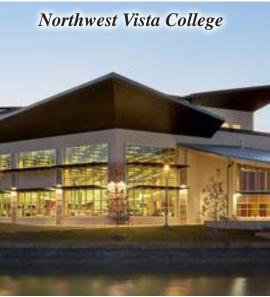


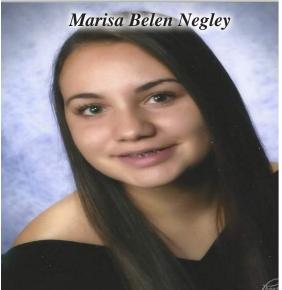


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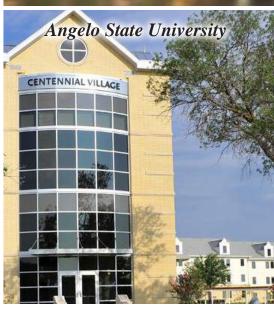






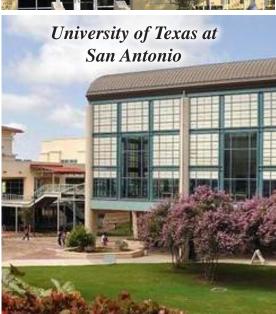












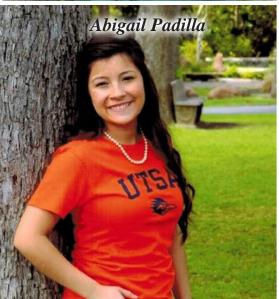


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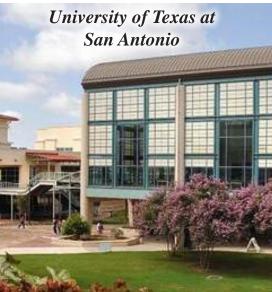


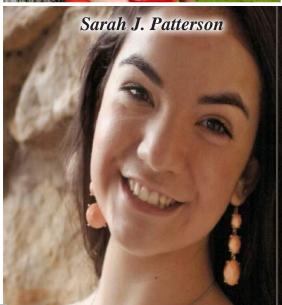


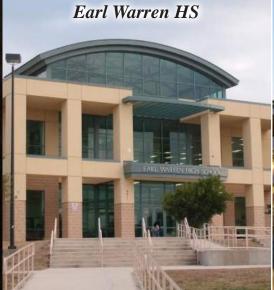


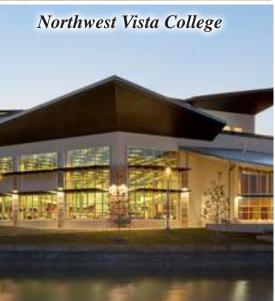




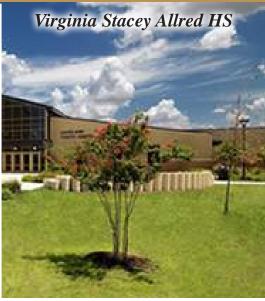




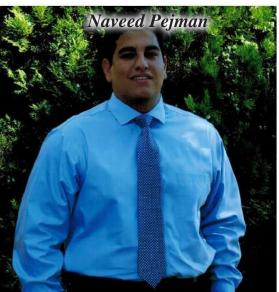


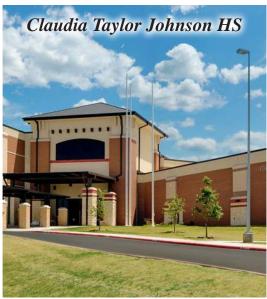


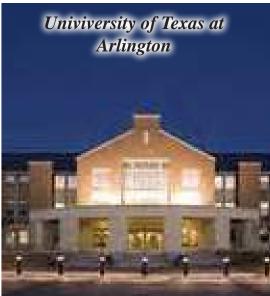










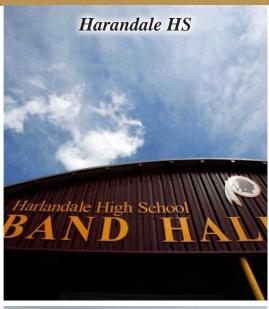


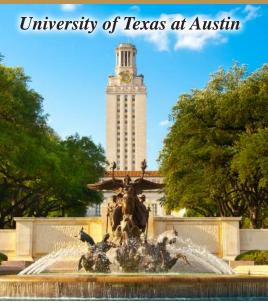


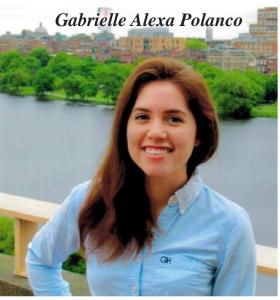














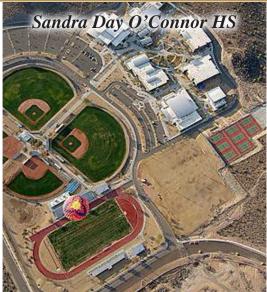




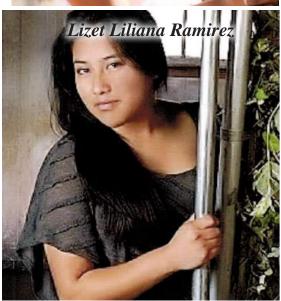


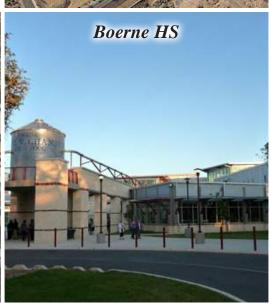


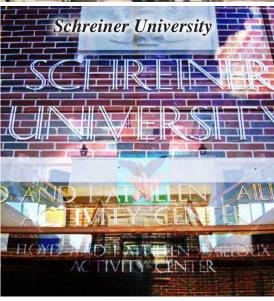


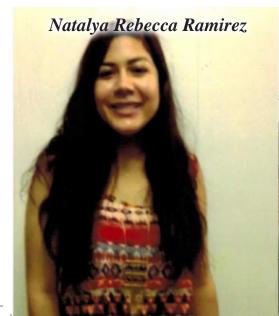


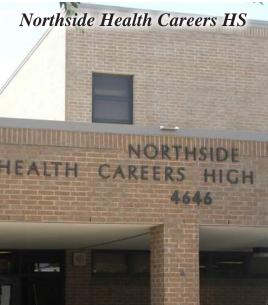


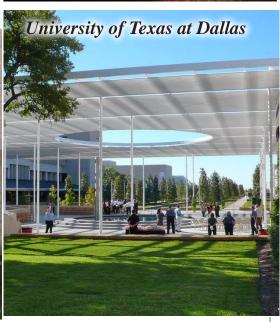


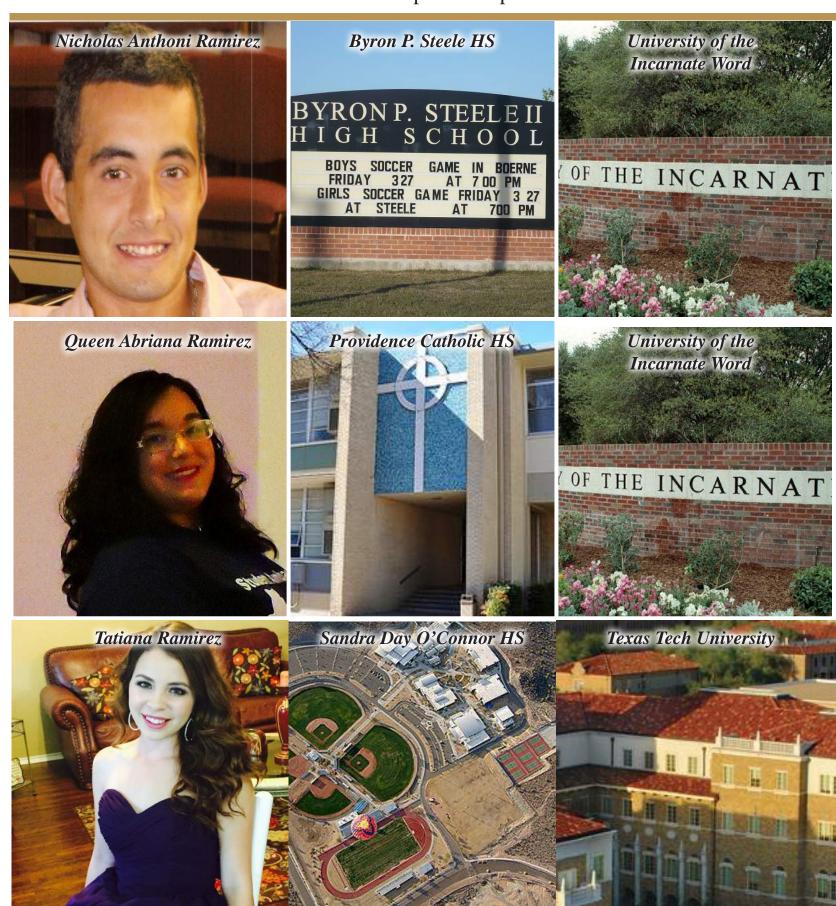








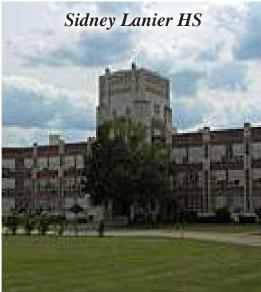


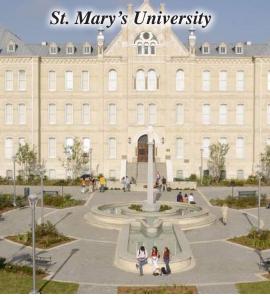


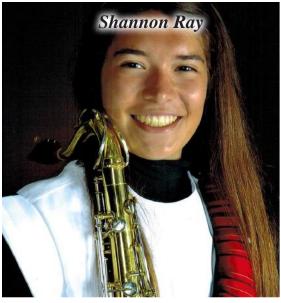
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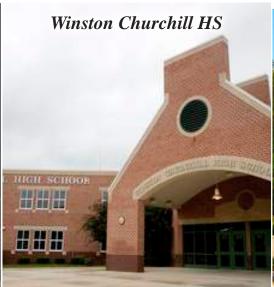


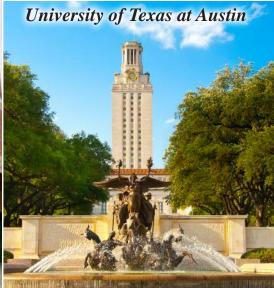


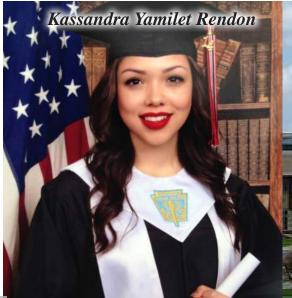


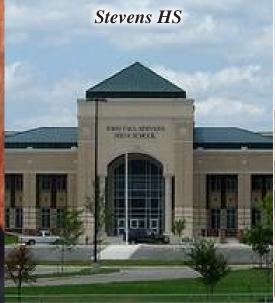


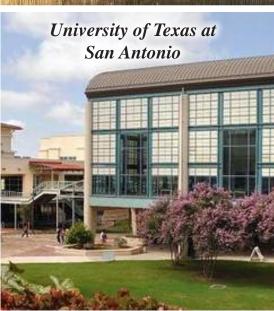




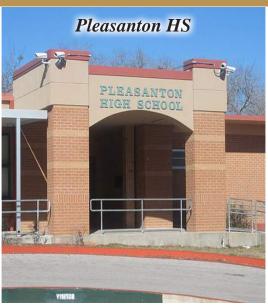






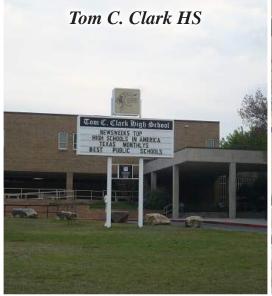


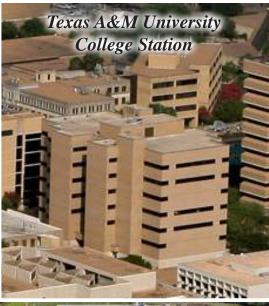




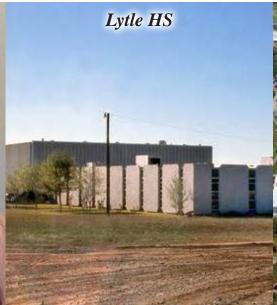


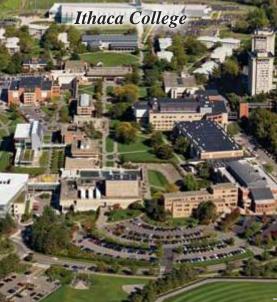


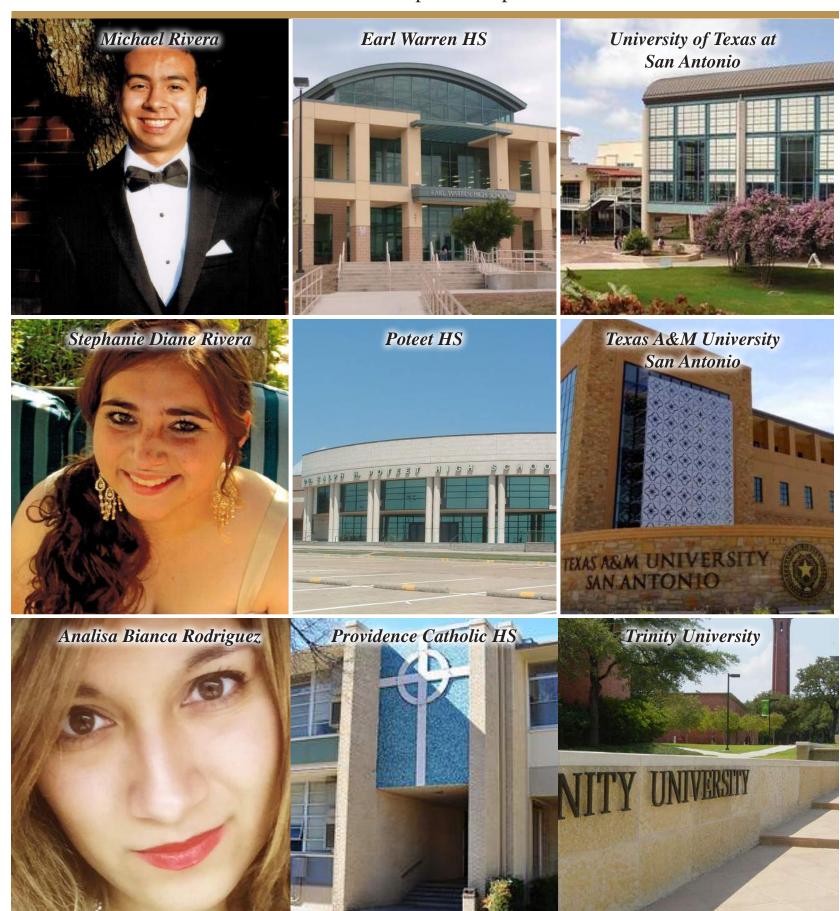








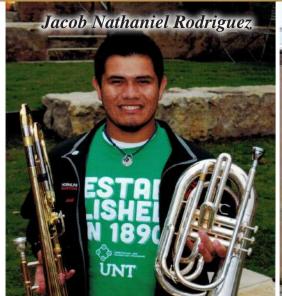


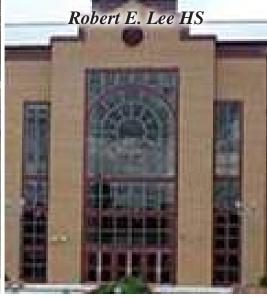


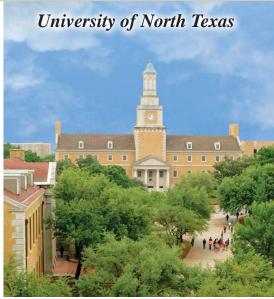


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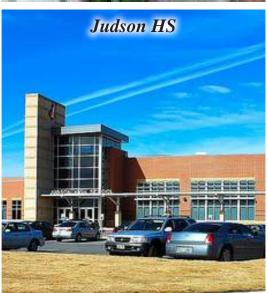
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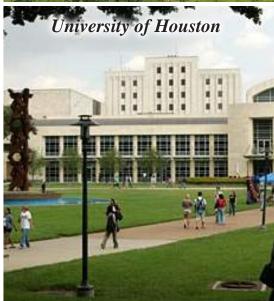








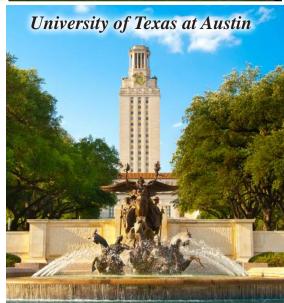








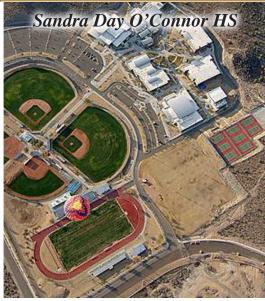
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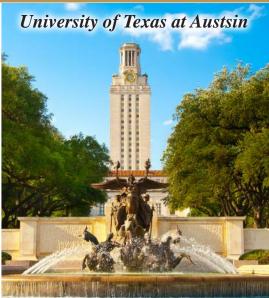


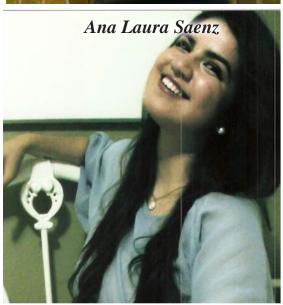
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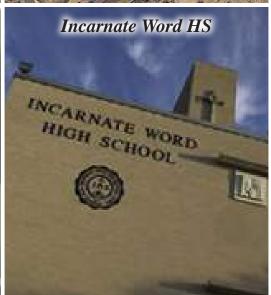


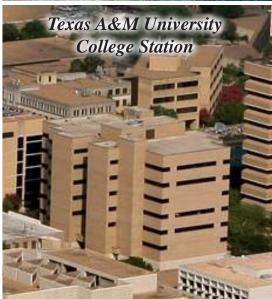














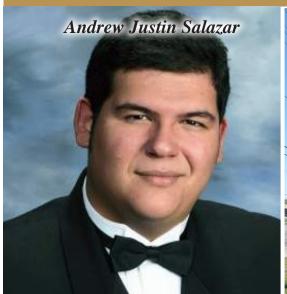




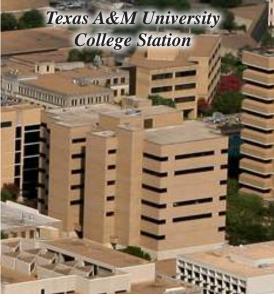


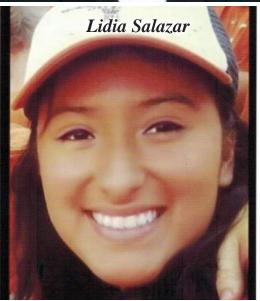


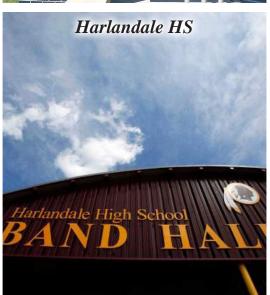
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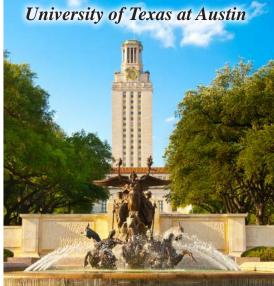






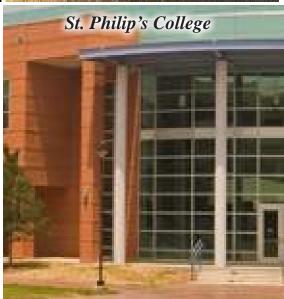








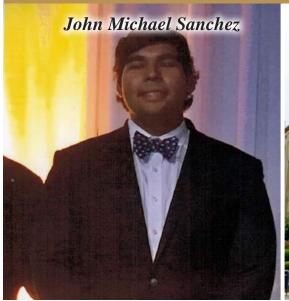


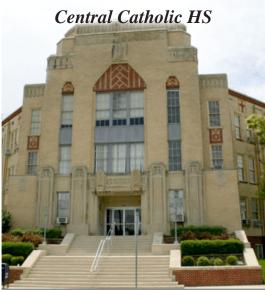


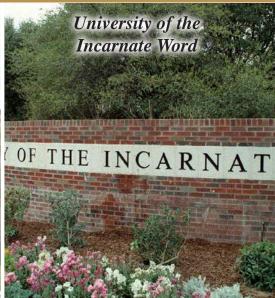
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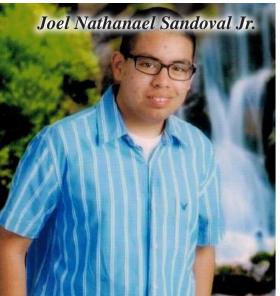


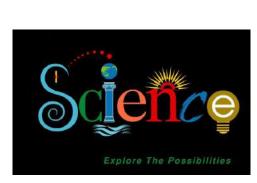
Scholarship Recipients



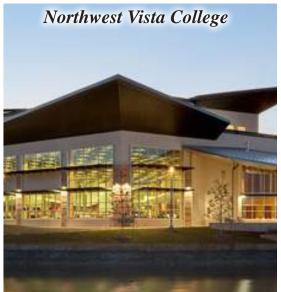




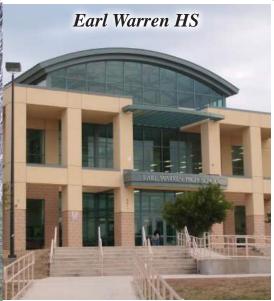




Milton B. Lee Academy







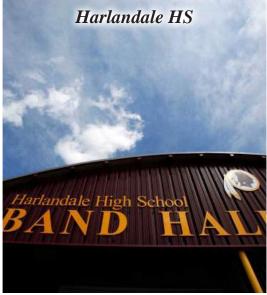
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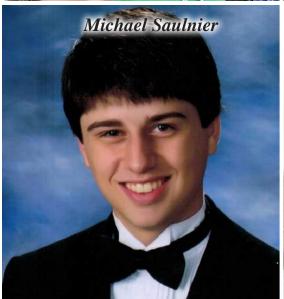


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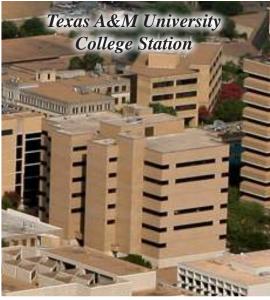


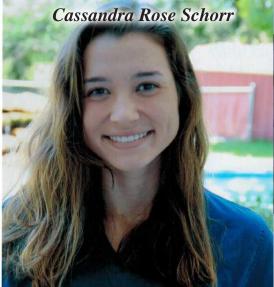














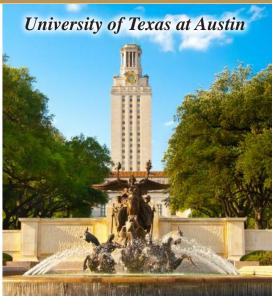




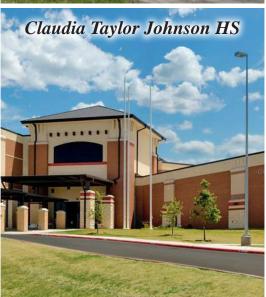
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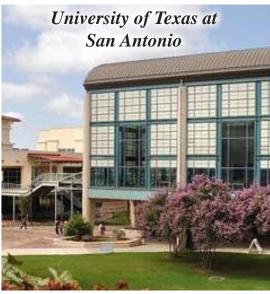


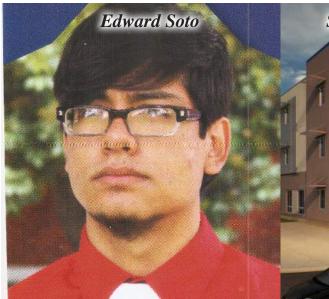






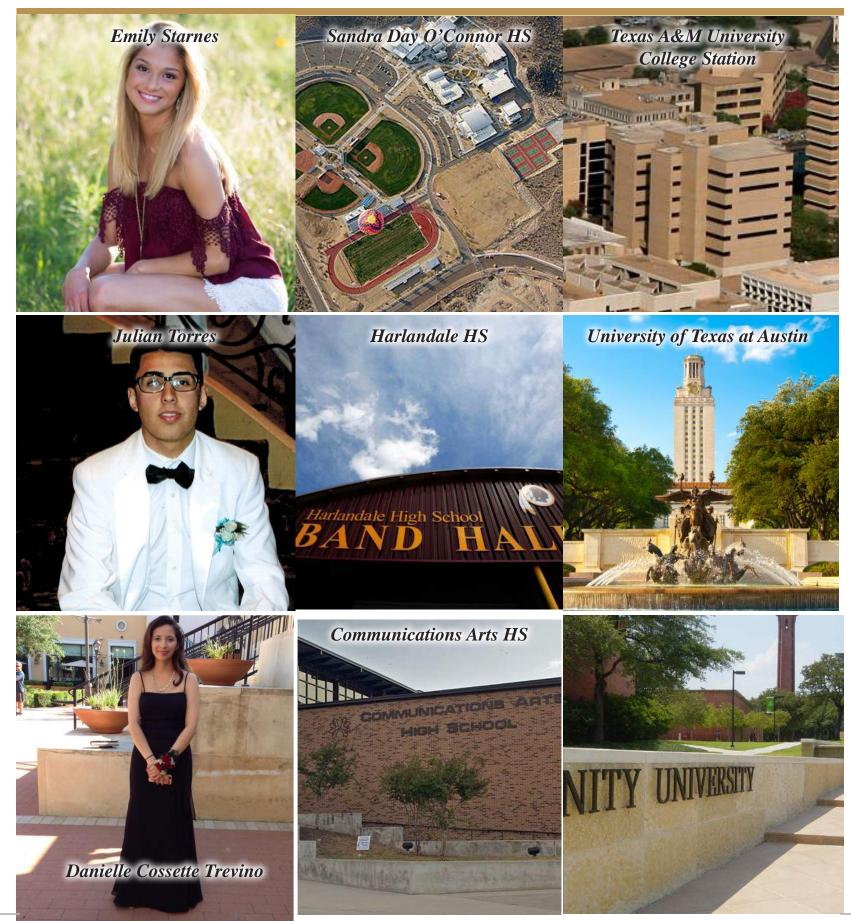








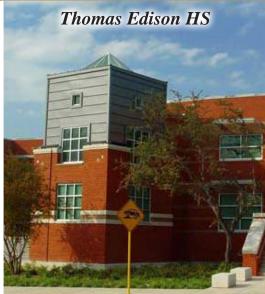


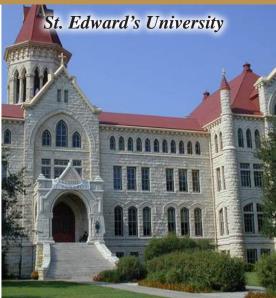




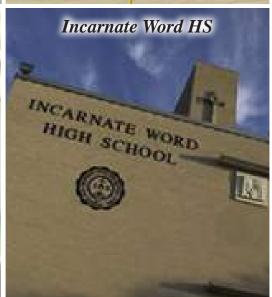
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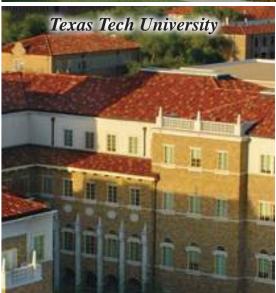


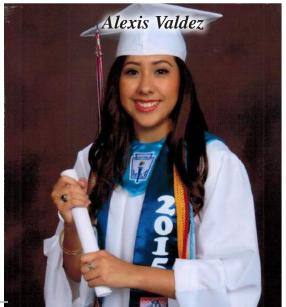


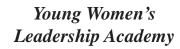




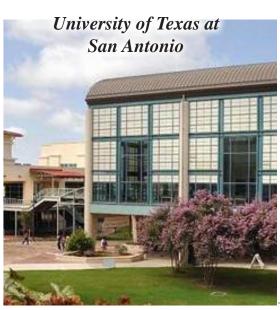






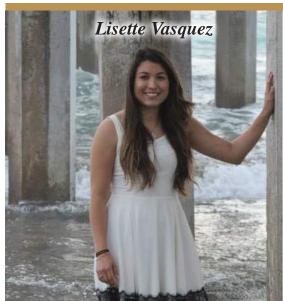


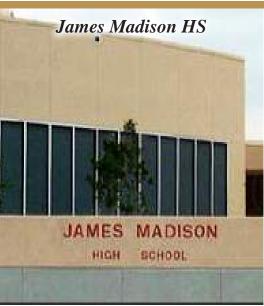


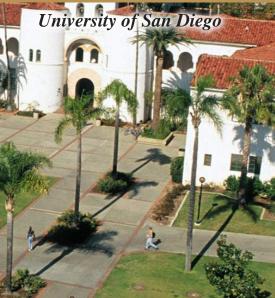


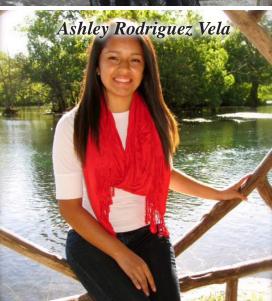


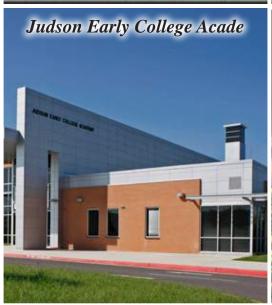
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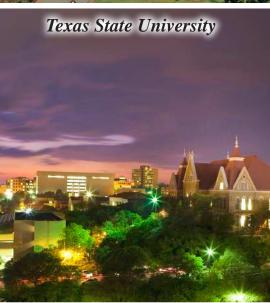


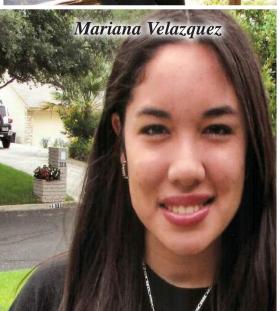


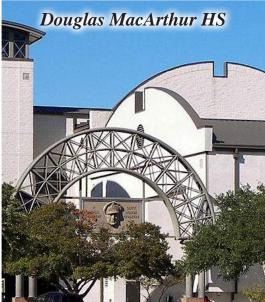


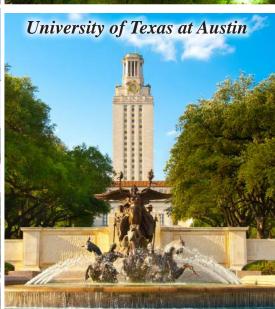






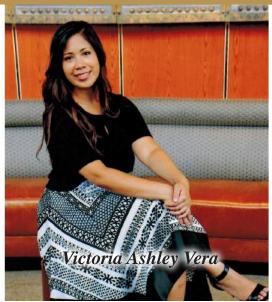


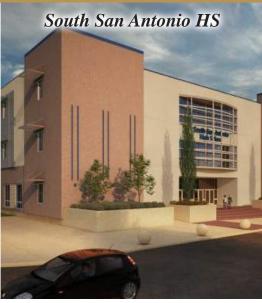


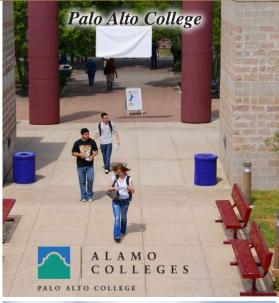




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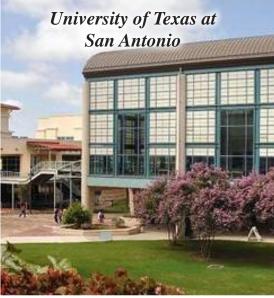




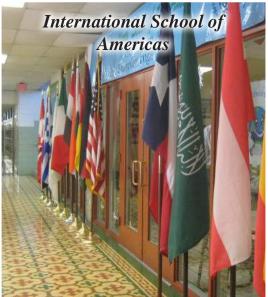


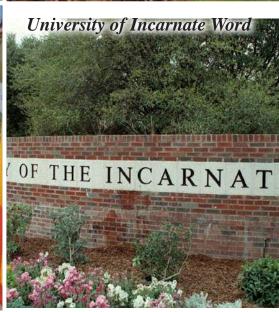








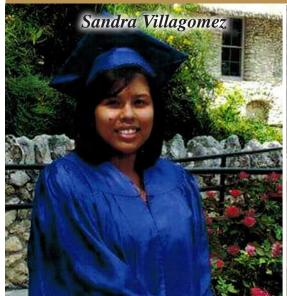




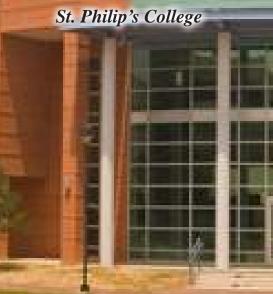


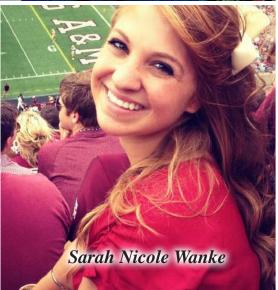
### Rey Feo

Scholarship Recipients



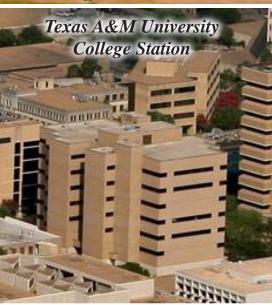


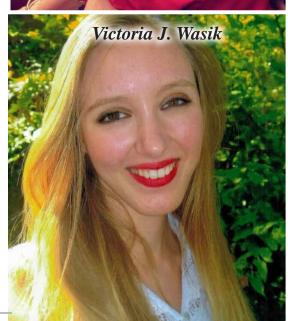


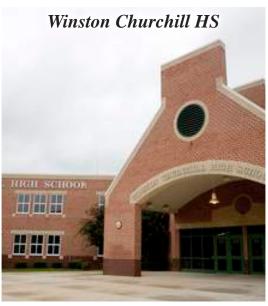


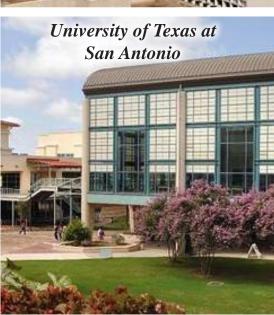


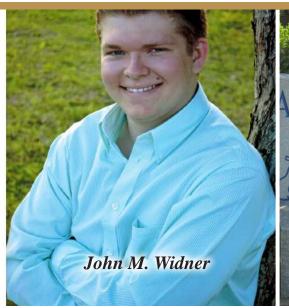
Byron P. Steele HS

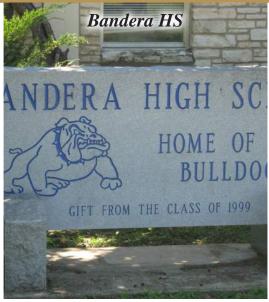


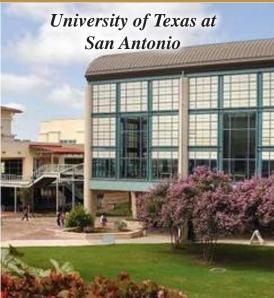


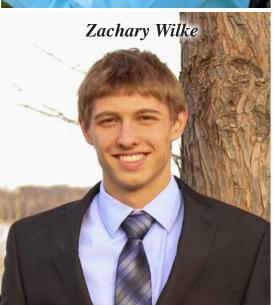


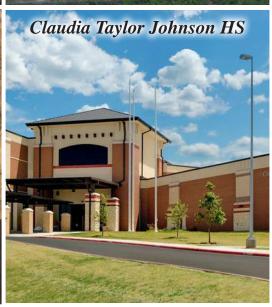






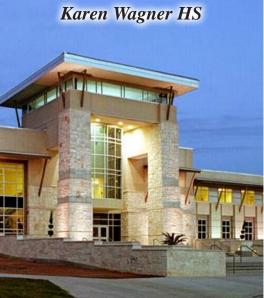


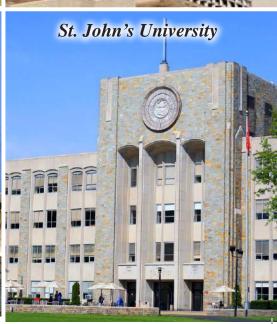






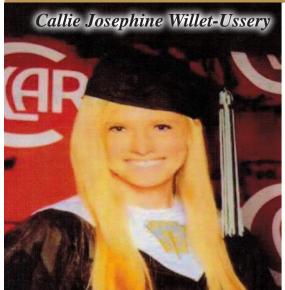


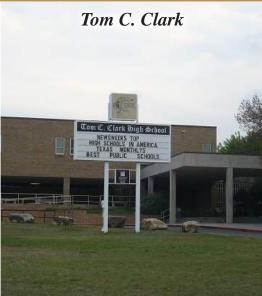


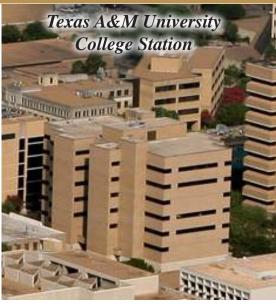


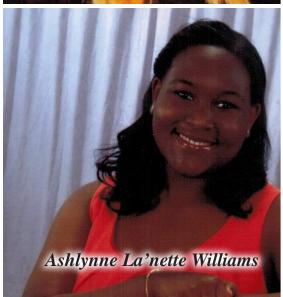


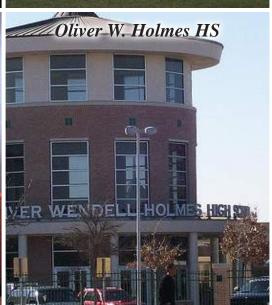
# Rey Feo

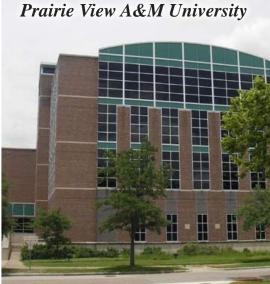


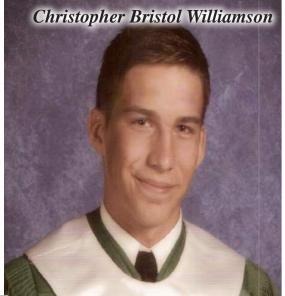




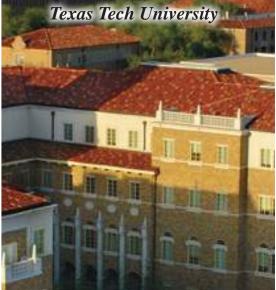










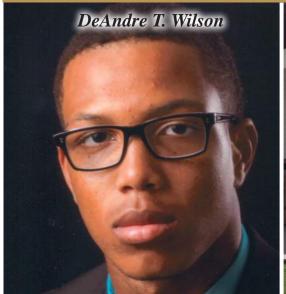


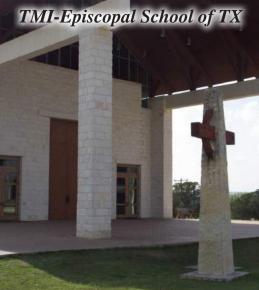
# Herrera

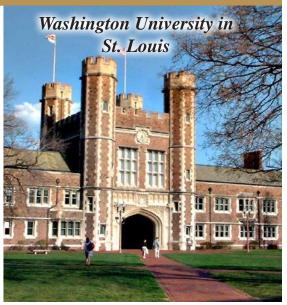


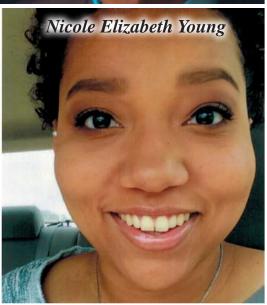
# Rey Feo

Scholarship Recipients

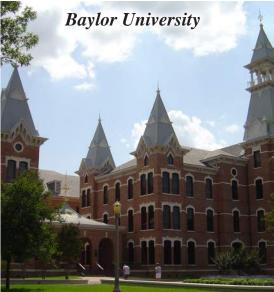








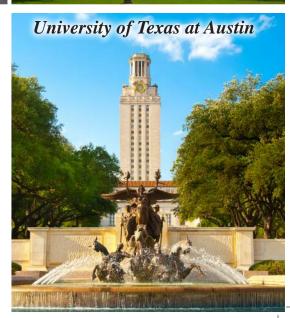








Dilley HS









## Gabrielle Hargrove

## Feria de las Flores 2014-2015

San Antonio native, Gabrielle Hargrove, was born July 6, 1997. At an early age Gabrielle formed a love of helping and being involved in her community. To begin her journey she became a Girl Scout Brownie for 5 years and a Girl Scout for 2 years. Through this organization Gabrielle flourished. She would partake in numerous events that would involve community service. At St. George Episcopal, Gabrielle was awarded "Best Artist" for her talent in drawing. For being awarded this honor, her art work was displayed in downtown San Antonio. Her drawing was based off her own ideas and concepts. This is what made the drawing so unique and stand out above the rest. Gabrielle was also a competitive gymnast with Aerial Athletics. During the time she was a gymnast she competed on state levels winning gold, silver, and bronze medals. Gabrielle also placed 1st at her school bike rodeo where she then competed at the city level. She loves to represent her city proudly. Gabrielle is a junior at Johnson High School. She has actively been involved in many school activities. Gabrielle's artistic abilities go beyond the canvas. Her freshman year in high school she took her artistic abilities to the court playing basketball and by being a part of the school wrestling team. Sporting injuries have prevented her from continuing to participate actively in athletic events, but this does not stop Gabrielle from actively participating in her community. She loves giving back to her church community yearly by adopting a family that is in need during the holiday season. Gabrielle has a strong love for animals. She hopes to one day pursue a profession in which she is able to work with and help animals daily. Gabrielle plans on attending the University of North Alabama. Gabrielle loves the small town and small university atmosphere. On her spare time she hopes to relax by the river with friends soaking in the sun. Since an early age Gabrielle has supported education. She held the title of Feria De Las Flores Princess for 3 consecutive years and held the title of Miss San Antonio Princess for 2 years. Through these efforts Gabrielle has been able to promote education, inspire young individuals to be their very best, and to never give up on their dreams. Gabrielle is the daughter of William Hargrove and Jennifer Gabriel Barbaro. Step-daughter to Dr. Salvatore Barbaro III. She is the eldest of four siblings, her twin brother and sister, Brooke Hargrove and Dillon Hargrove and Sofia Barbaro. She has two step brothers Sal Barbaro IV and Greg Barbaro, and a step sister, Michelle Barbaro. Gabrielle's family has been involved in the Rey Feo Scholarship, Inc. for several years beginning with her grandfather Johnny Gabriel and followed by her uncle Ronnie Gabriel. Mr. Johnny Gabriel was Rey Feo XLIII in 1990 and Rey Feo XLVI 1993. Mr. Ronnie Gabriel was Rey Feo LVIII in 2005. The family legacy continues through Gabrielle as she now takes on her reign as La Reina De La Feria De Las Flores 2015. Gabrielle loves meeting new individuals, inspiring them to be better beings, showing them the importance of education, and being a role model to young children everywhere.





**X** istory

In early 1945, members of the League of United Latin American Citizens, or LULAC, Council No. 2 in San Antonio, Texas began pooling personal contributions for scholarship funds. Later that year, scholarship committee members and supporters developed an official fundraiser fashioned after the community celebration known as La Feria de San Marcos, held annually in Aguascalientes, Mexico. And thus, La Feria de las Flores, or "The Fair of the Flowers," was born, under the leadership of the queen, "La Reina," and with education at its very core.

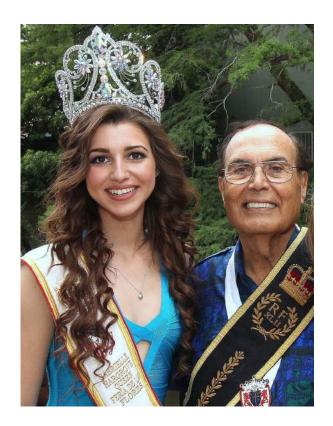
Because of its great success, the scholarship committee added El Rey Feo in 1947, a contest of kings to parallel the queens. In the beginning, Rey Feo candidates raised scholarship funds by asking supporters to donate a penny for a vote. Joe Ortiz won the most votes, raising the most funds, and was declared the first El Rey Feo.

Throughout the year, El Rey Feo, La Reina and their royal court represent San Antonio all over the state of Texas and the United States in various activities and parades. They visit many schools in the San Antonio area urging students to stay in school, go to college and pursue their dreams through higher education.

From the very first Rey Feo, Joe Ortiz, each Rey Feo candidate has raised funds for scholarships for the youth of our great community. In other cities, LULAC Councils have adopted the concept of Feria de las Flores with various queen contests; however the title of "El Rey Feo" remains as San Antonio's recognition of a local businessman who accepts the challenge to raise funds for scholarships.

Traditionally, after the Rey Feo is crowned, he is presented with a "cabrito" ("goat") by his loyal subjects as his main prize. The Rey Feo and La Reina, together with their "Royal Court" represent the City of San Antonio throughout the year all over the State of Texas and the United States in various activities and parades. The King and Queen visit many schools in the San Antonio area urging students to stay in school, go to college and achieve their dreams through a higher education.





# NEW ON DIES OF THE STATE OF THE

Allison Kara Reyes

- 1 Gabrielle Hargrove \$60,600.00
- 2 Allison Kara Reyes \$54,000.00
- **3** Dana Kurth \$48,400.00
- 4 Lauren Osterman \$41,000.00





- **8 Natalie Lauren Tips** \$32,043.50
- **9** Rena Marie Cortez \$25,250.00
- **10** Jaz Spring Muckleroy \$25,000.00



Gabrielle Hargrove



Dana Kurth



Lauren Osterman



Lalique Martinez





# LULAG Council



"Officially founded in 1929, the League of United Latin American Citizens, or LULAC, was established during a time in America's history when Hispanics were unjustly denied basic civil rights. It was created to empower its members to help bridge gaps in society, and today, LULAC is the oldest and most widely respected Hispanic civil rights organization in the nation.



The United States was at war in the 1940s. Raising money for any cause was a challenge, but San Antonio's LULAC Council No. 2 realized that insufficient education prevented many young people from pursuing and achieving their dreams. The council saw the need to make a difference in the lives of young people, and they were committed to helping students pursue a college education. In 1945, LULAC Council No. 2, along with family, friends and the business community, pulled together their own funding for scholarships. Later that year, the initiative officially became La Feria de las Flores.



# LULAC Council No. 2 Members Rey Feo Scholarship Committee, Inc.

JOHNNY GABRIEL  Council President	Armando Almanza	Patti Anderson	Irene Avalos
	Theodore Benavides	Salvador A. Campos, Jr.	Jose Castaneda
PHILLIP M. REYES, JR. First Vice-President	Claudia Castoreno	Albert Cisneros, Sr.	Noemi Cue
TOM SANDOVAL  President Emeritus	Robert Cuellar	Fred E. Diaz	Karen Diaz
	Mary Jane Diaz	Bill Drain	Steven A. Duran
THOMAS TAMEZ Council Treasurer	Dr. William Elizondo	Ralph Enriquez	Laura E. Flores
	Johnny Gabriel	Ronald A. Gabriel	Rosabel I. Gabriel
LAURA E. FLORES  VP-Queen Coordinator  FRED E. DIAZ  VP-Public Relations	Rosalie Gabriel	Linda Geraghty	Walter Geraghty
	Delfino Guajardo	Diana S. Hinojosa	Raul E. Hinojosa
	Bernard Martinez	Sandra Ojeda Medina	Robert Nixon
	<b>Edward Palacios</b>	Adam Quintana	Felix Ramon
DOLORES TAMEZ  VP-Fiesta Commissioner	Phillip M. Reyes, Jr.	Teresa Robertson	Lawrence G. Romo
WENDELL TOMLIN VP-Military Affairs	Sara Samano	Bobbie Sandoval	Tom M. Sandoval
	Daniel H. Saucedo	Dolores Tamez	Thomas Tamez
RUDY VASQUEZ, ESQ. <b>Legal Advisor</b>	Wendell R. Tomlin	Velia Garcia Torres	Pedro Valdez
	Atty. Rudy Vasquez	Ralph Velasquez	

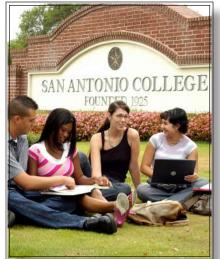


ast National Presidents	Board of Trustees	
M. C. Gonzalez	Walter Geraghty	
Raul Cortez	Tom Sandoval	
James Tafolla	Johnny Gabriel	
Frank Valdez	Phillip M Reves Ir	

of Trustees	<b>Honorary Members</b>
Geraghty	Lucian Adams
Sandoval	Cleto Rodriguez
y Gabriel	Henry B. Gonzalez
M. Reves, Jr.	

# 





San Antonio College Main Campus

The LULAC Scholarship committee has donated a minimum of \$25,000 each year to establish a scholarship endowment in the name of the participant's child. The ACCD Foundation matches the \$25,000 by providing each parent selected for the program with a \$1,000 scholarship to assist the parents in educational expenses.

In 1997, the League of United Latin American Citizens (LULAC) Council No. 2, the Alamo Colleges Foundation and the San Antonio College Women's Center partnered to create the LULAC Reina de la Feria de las Flores Parent/Child Scholarship Program.



Northeast Lakeview College

## 2014 Tom Morton Sandoval LULAC Council No. 2 Parent/Child Scholarship Program



Melissa Ortiz & Mariah Bella Master of Arts Degree in Counseling & Guidance

"This unique scholarship program not only increases access to a college education and contributes to student success for first-generation-incollege-students, but also helps a second generation to achieve success as well. We deeply appreciate the support of Rey Feo Jimmy Green, Reina de la Feria de las Flores Marisol Garza and LULAC Council No. 2. that has enabled this program to continue for 18 years."

> -Dr. Bruce H. Leslie, **Chancellor of the Alamo Colleges**



Alena Newland 2<sup>nd</sup> Generation Associate of Arts in Psychology



**LULAC Parent/Child Scholarship 2014-2015 Recipients** 

#### **PARENT**

Fabiola Aguilar Nadyeh Albouhamal Akoko Amovin

**Destiny Arias** 

Karina Cabrera-Hernandez

Annjanette De La Rosa

Cathy Espino

April Estrada

Yvonne Estrada

Sarah French

Sandra Granados

Nancy Hernandez

#### **CHILD**

Sofia Kate Aguilar

Lailynn D. Quintero

Ethan E. De La Rosa

Julius Ceasar Candela

Alicia Aiyana Estrada

Nicolas A. Martinez

Rene Andres Machado

Katherine P. Hernandez

Maral Far

Anna Karen Bagnah

Gabriela N. Cabrera

Zoe Ann French

Lisa Rose Flores Memorial Scholarship

## **PARENT**

Valerie Montenegro

### CHILD

Alana Love Cabrera

## PARENT

Ellie Lira

Lauren Maurer

Eddie Murphy

Nhi Nguyen

Denise Ortiz

Samantha Priolo

Amber Rayos

Jose Saldana

Krista Schmidt

Christine Sconzo

Luz Maria Solano

#### **CHILD**

Mason A. Rodriguez

Maya G. Maurer-Ash

Evan Allen Murphy

Elena Hami Nguyen

David Richard Ortiz, Jr.

Michael Anthony Ramos

Starlynn Rayos Mendoza

Aiden Saldana

Noah W. J. Garza

Mia A. Escamilla Sconzo

Luis Alberto Cano, Jr.

Raul & Sarita Hinojosa Memorial Scholarship

**PARENT** 

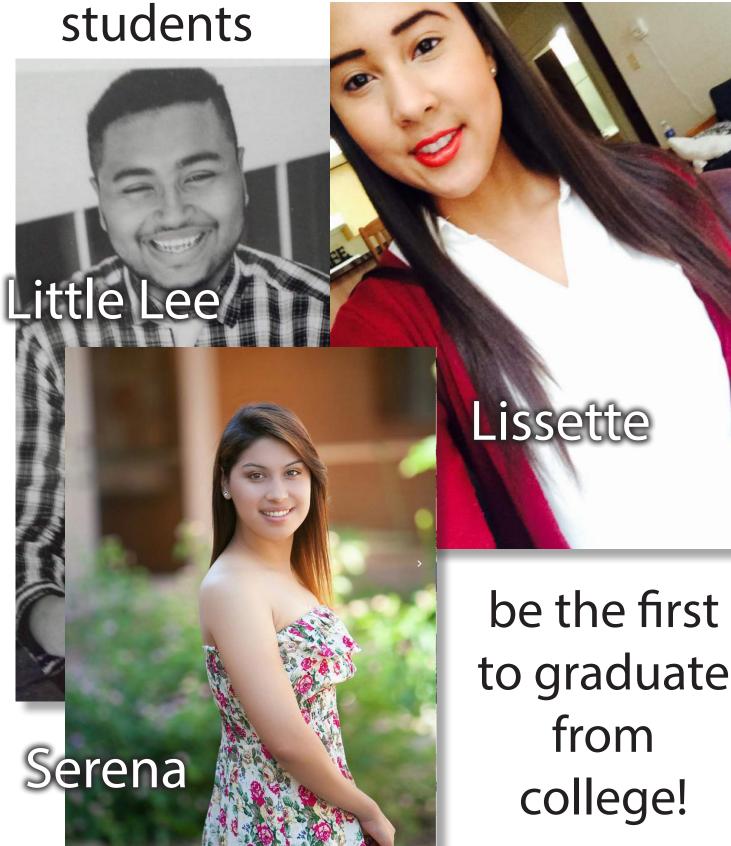
**CHILD** 

Gesine Reyes

Liam Julius Naperkowski

Help these

St. PJ's Grad Students





A partnership of Alamo Community Colleges, Lo Bello Women's Association, Rey Feo Scholarship Program and St. PJ's Children's Home

In today's society, parenthood doesn't end when a child turns eighteen. Children can typically count on the support of their families throughout their lives. Unfortunately, many of the orphaned, abandoned and abused children of St. PJ's Children's Home do not have that kind of loving support once they reach eighteen.

Our highly competitive job market makes it more crucial than ever to obtain a college education. Even without the hardships of living in a foster home or shelter, young adults with only a high school diploma have a 1 in 3 chance of living at or below the poverty line. A bachelor's degree, in contrast, allows 9 out of 10 young adults break free of poverty.

Although the State of Texas offers orphaned children free college tuition, they do not offer financial assistance for textbooks, transportation, housing or even food. As a result, the State's offer of a free college education remains unobtainable dream—most of these children will never see the inside of a classroom. To this day, no child who has graduated from St. PJ's Children's Home has received a college degree.

However, with your support, we can change these statistics and make a difference in these children's lives. The Rey Feo Scholarship Program, Lo Bello Woman's Association and Alamo Colleges Foundation have partnered with St. PJ's Children's Home to help these young people aim beyond a high school diploma.

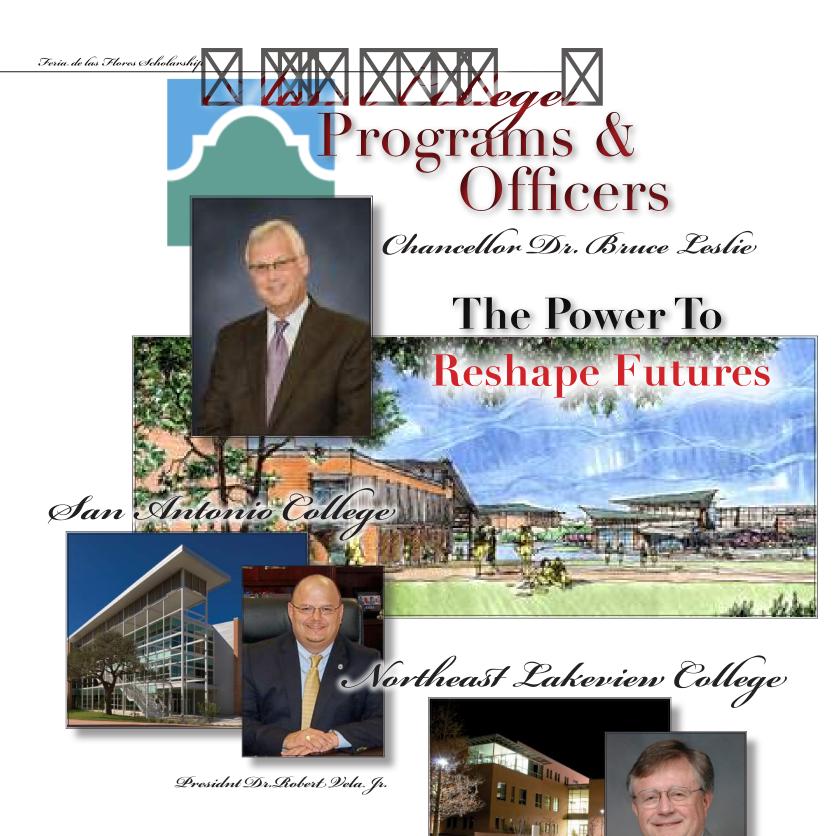
Become a part of Parents of Education and, for the first time, you can give a child in need a real fighting chance for a bright, successful future.

Become a Parent of Education to a child without a family.

Donate today.

To arrange a donation, call 210-403-9001 or enclose a check with the form below.

# FULL NAME PHONE NUMBER EMAIL Be a Parent of Education for only \$1,000 per month: 1 month for \$1,000 12 months \$12,000 \$100 - \$500 Please enclose this form with a check made out to Parents of Education. Mail to: 11514 Jones Maltsberger Rd., San Antonio, TX 78216



President Eric Reno

Palo Alto College



Dr. Mike Flores

Presidnt Dr. Adena Williams

Saint Philip's College



Northwest Dista College



President Dr. Ric Neal Baser



Rey Feo's

# CONSEJO

Educational Foundation

"Helping the next generation of Texas students."





# Sout Us



The Rey Feo Consejo Educational Foundation is a non-profit organization founded in 1982 as El Consejo Real de Reyes Feos Anteriores by Rey Feo XXXII Logan Stewart. The original name translates to "Royal Advisers Council of Former Kings" and today is often referred to simply as the "Consejo." It was through Logan Stewart's efforts that Rey Feo was formally invited to be a part of Fiesta and the Consejo was officially formed. Two other former Rey Feos are credited with establishing formal guidelines and protocol for the organization - Rey Feo LIV Charles Barrett, Jr. and Rey Feo LVI Tom Sineni.



2011 Crowning Coronation



The purpose of the Rey Feo

Consejo Educational Foundation is to uphold the traditions, support the fundraising efforts and promote the educational activities of the LULAC Rey Feo program. Some of the traditions include a fall gala, 10 days of celebration during Fiesta in the spring, and the official crowning ceremony for Rey Feo in front of San Fernando Cathedral in Main Plaza.

The Consejo's former Rey Feos provide guidance and oversight to each new reigning Rey Feo. The organization includes 17 former kings and 92 of the area's most prominent business and civic leaders. Many of those 92 are past or current members of the Rey Feo court, and several aspire to run for the title role in the future. Each year, nominations for new members are considered

In 2010, the Consejo was awarded the contract to manage and operate the 10-day celebration called Fiesta de los Reyes at Market Square. The free event is one of Fiesta's largest, with over 100 musical acts, food and beverage booths. Now in its third year, The Rey Feo Consejo **Educational Foundation is pleased** to have the support of Silver Eagle Distributors, Wal-Mart, Capital One, T-Mobile, Time Warner Cable, The Texas Lottery, Spurs Sports and Entertainment and KellMuñoz as sponsors of Fiesta de los Reyes at Market Square. In addition to raising money for Rey Feo's reign, the Consejo has donated \$160,000 from the proceeds of the past three year's at Market Square.

The Regent Baltazar "Walter" Serna, Jr.

Secretary Jose Medellin

The Vice-Regent Bill Drain

Treasurer Fernando Reyes

Voting Member *Thomas Aguillon* 

Voting Member Frank Garza

Former Rey Feos:
Carlos Madrid XXXVI
Jose Medellin XXXVIII
Nick Garza XL
Johnny Gabriel XLII
Lionel Sosa XLIII
Tony Flores LVIII
Henry R. Muñoz, III L
L Peter R. Martinez LI
Jose E. Martinez LIII

Charles T. Barrett LIV
Dr. Leonel Reyes LV
Robert (Dick) Tips LVII
Ronnie Gabriel LVIII
Brian Weiner LIX
Fernando Reyes LX
Charlie Garza LXI
Baltazar "Walter" SernaJr., LXII
Bill Drain, LXIII
Richard Ojeda, LXIV

www.ReyFeoConsejo.org





# Lo Bello Women's Association

# Founder Amelia Garza



## "Our Story"

Lo Bello de San Antonio Women's Association was founded in July 1993. Amelia Garza is the founder and first President. As a small business owner, she recognized how difficult it is to succeed in business without an education. As a result, she was determined to assist others in obtaining an education so that they would not have to experience some of the obstacles that she had to overcome. The membership consists of business and professional women who volunteer their time and resources so that we can continue to strive to reach our goal of increasing educational opportunities in our community through our fundraising events.



Debby Munoz President



Olga.Nella.Ramirez Vice-President



Blanca Aldaco Zresurer

## Members

Rosalie Gabriel
Debbie Ojeda
Debbie Gonzalez
Anita Heim
Debby Munoz
Olga Nella Ramirez
Linda Wood
Blanca Aldaco

Bertha Cheaney
Amelia Garza
Gladys Samaniego
Denise Smith
Sandy Saks
Kelly Storbeck
Karla Salem
Sandy Potter
Lili Alonso

## Honorary Members

Olga mendez
Hope Scott
Janice Ricks
Irma Flores
Gloria Hernandez
Michel Renfro
Abby Kurth

## Our Charities

UTSA • St. Philip's College • Palo Alto College
Our Lady of the Lake University 8 Texas Diabetes Instittue
Sister's Care • Big Brothers/Big Sisters of South Texas
Communities in School • Westside YMCA
Positive Beginings • Leukemia and Lymphoma Society
Bexar County Family Justice Center • San Jose Missions
Smithsonian's Museo Alameda
Parents of Education



The first Lo Bello fundraiser Noche Tropical held in July 1994 raised \$12,000.00 The first donation of \$2000 was made to Visitation House.





Champagne and Diamonds Brunch: This event occurs the first Sunday of Fiesta, As an official Fiesta PMO event we help kick off a whole week of Fiesta fun. Champagne and Diamonds is a unique event because it provides our guests with the opportunity to find a 2 carat diamond in the bottom of a champagne glass valued at \$30,000.00. And if that were not enough, we also feature a Grito Contest between Rey Feo, King Antonio and the Fiesta San Antonio Commission President. And this year we will also audience participation in their own Grito Contest. No other event offers such fun, bling, a great brunch, champagne, silent auction, fabulous music and dancing. All of the proceeds go towards our college scholarship program for students in our community.





## La Reina Linda

## Gladys Samaniego 2015



The aspiring Reina Linda, Gladys Samaniego is a long time San Antonian. Originally from the Dominican Republic, she is a Hall of Famer with the Spurs Organization for being a season ticket holder for more than twenty years. She is a Summa Cum Laude graduate of Jersey City State University in Business Administration. A mother of three and wife of Dr. Hector Samaniego.

She is the recipient of the District 8
Community Volunteer Award of the Year for her outstanding service to the City of San Antonio. Actively involved in the day to day business of the Samaniego Health Clinics which include child psychiatry, physical rehabilitation and a general practice, Gladys is instrumental in ensuring the care of our community's most vulnerable young children. For over two decades she has also led an effort to provide clothing to impoverished children in the Dominican Republic.

Gladys is also very involved in the lives of her three very busy and successful daugthers. Her daughter Karla is premed, recent graduate of Stanford University where she was the captain of the

cheerleading squad, her daughter Nicole was the valedictorian of the Winston School and is a sophomore at SMU, and her daughter Michelle is a third generation USC student carrying on the longtime Trojan Samaniego family tradition. Gladys is the current CFO of Samaniego Health Clinics.



















## Bertha Campion-Cheaney

## Our 1st Reina Linda 2014

To show our appreciation we would like to applaud our 1st Reina Linda of Lo Bello Women's Association. After attending many Fiesta events, galas, fund raisers and countless hours of hard work, Bertha has trully succeeded in promoting our platform to promote education in our community through scholarships that will truly make a difference in San Antonio. We appreciate all her hard work and continued support. She has truly made this year nothing short of amazing. Thank you for making this program a true success.



## Scholarship Recipients

St. PJ's

Lissette Garza

Angelo Acebo Ramirez San Antonio College
Maria Ester Alfaro St. Edwards University

Amber Marie Arguello University of Incarnate Word
Angela Marie Arias Northeast Lakeview College
Mariah Cannon University of Incarnate Word

Dacoda Clarke Pepperdine University
Adryanna Marysol Gonzalez Schreiner University

Anthony Gutierrez UTSA

Anamina Hanceivic Texas State University

Myka Hanceivic UTSA

Christina House University of Incarnate Word

Emma Kazen UTSA

Simeona Lipscomb Sanford Brown College

Maria Martinez UT-Austin

Hannah Novosad University of Incarnate Word

William Ramirez UTSA

Sofia Rodriguez University of Incarnate Word

Victoria Ruiz St. Mary's University
Christopher Schriedel Our Lady of the Lake

Megan Thorstenson Bringham Young University

Kelly Marshall A&M University

Gabriella Martinez Texas Tech University

Joshua Rodriguez University of North Texas Sayeda Salem Northeast Lakeview College

Wadih Salem A&M University

Sophia Trevino UTSA

Jonathan Padilla Aldana San Antonio College

Amanda Hernandez UTSA

Ashley Haynes Career Point College Montserrat Gonzalez Alonso Texas Tech University

Priscilla Lares Palo Alto College

Julianna Martinez Texas Tech University
Marisol Garza Texas Tech University

Lisa Ramos UTSA

Rachel Thorstenson Brigham Young University
Lauren Perez University of Incarnate Word

Adriana Garza Texas Tech University

Katy Martinez Hilburn University of Incarnate Word

Alondra Morales
Texas State University
Tanica Ramsay
St. Phillips College
Marcel Martinez
San Antonio College
Kelly Lowry
Northwest Vista College
Daniel Olivo
Northwest Vista College

Roland John Teneyuca University of Incarnate Word
Taylor Blagg University of Incarnate Word

Jacqueline Cardenas UTSA Miranda Rodriguez UTSA

Sarah Kazen St. Mary's University
Priscilla Garza St. Mary's University
David Jose Alfaro St. Mary's University
Rylee Ritchie St. Mary's University

## Lo Bello Women's Association



























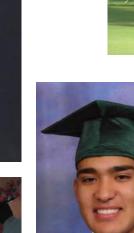


## Lo Bello Women's Association









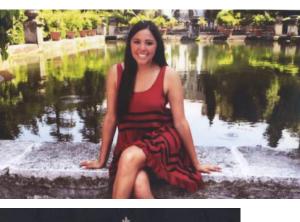














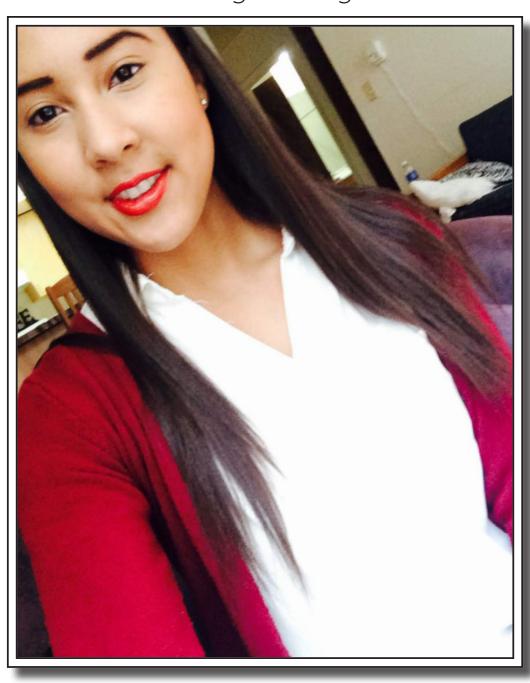
## Lo Bello Women's Association

Supporting & Financing

### Lissette Garza

## St. P.J.'s Student

through College



## Nurse Recipients



Since 2005, the Lo Bello de San Antonio Women's Association has supported nursing scholarships at University Health System. And in that time, twenty-two scholars have benefitted from this financial support with fifteen scholars earning their RN, BSN, or MSN degrees

University Health System is the first and only health system in San Antonio and South Texas to earn Magnet status from the American Nurses Credentialing Center. It is an elite group-just 6 percent of the nation's hospitals have earned this designation. Magnet is widely accepted as the "gold standard" in measuring the quality of care that healthcare consumers can expect to receive.

Lo Bello is proud to partner with University Health System helping to ensure high level of nursing is available in our community.

## La Reina Linda

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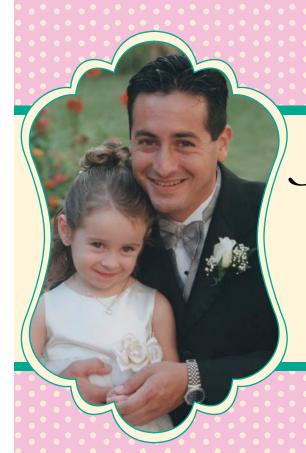
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## Darren B. Casey CANDIDATE Rey Feo LXVIII

It was almost three decades ago that Darren Casey began his work in the real estate industry. He is the Founder and President of Casey Development Ltd. and Baxter Southwest. He has moved on to become a successful commercial real estate developers Texas.

To this day, Casey Development Ltd. continues to develop commercial projects as well as large, mixed-use land developments. Having developed over 4,000,000 square feet of office, retail, industrial and multi-family residential properties, Casey Development Ltd. not only closed one of the largest transactions of commercial real estate in San Antonio history with the sale of a 900,000 square feet of office properties but has also become one of Texas' leading development companies.

Staying true to his philosophy on philanthropy, Mr. Casey presented his alma mater, Texas State University ('81), with a gift of \$1.3 million in February 2008. In appreciation of his gift, the university announced the naming of the Darren B. Casey Athletic Administration Complex. In addition to being selected as a Texas State Distinguished Alumnus in 2009, Mr. Casey is a loyal supporter of Texas State University and Bobcat Athletics.

Aside from being President of Casey Development and Baxter Southwest, Mr. Casey is currently co-owner of Erna-Frac Sand, L.C., a frac sand mining operation based out of Mason, Texas that supplies hydraulic fracturing sand to the Eagle Ford Shale and Permian Basin.

Today, Mr. Casey continues to be active in business-related organizations, such as the San Antonio Economic Development Foundation, the San Antonio Real Estate Council, and the International Council of Shopping Centers. He is also a member and contributor in numerous community and civic organizations, including the Rey Feo Consejo Educational Foundation, Texas State University McCoy School of Business Advisory Board, the Texas State University Athletic Pillar Foundation, the Texas State University President's Council Advisory Board, and the San Antonio Livestock Show and Rodeo. An active member in his community, Mr. Casey became a graduate of the FBI Citizens Academy (San Antonio Division) in 2004 and in 2011, boxed in the Ringside SA's main boxing event benefitting the South Texas Hispanic Fund.

Among his numerous achievements, Mr. Casey was named in the San Antonio 40 & Under Business Hall of Fame and was named Entrepreneur of the Year ('96) by Ernst & Young for his work in the San Antonio and South Texas area. The Wall Street Journal, the National Real Estate Investor, and the Urban Land Institute are among the many that have recognized Mr. Casey for the success he has achieved thus far in his career.



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