



Darren Casey is proud to serve as Rey Feo LXVIII. Mr. Casey was born and raised in Andrews, Texas. Upon graduating from high school, Mr. Casey enrolled at Texas State University. After graduating from Texas State in 1983, Mr. Casey began his career in real estate. Three decades later Darren Casey is a leader in the San Antonio real estate industry. As Founder and President of Casey Development Ltd. and Baxter Southwest, Mr. Casey has developed over 4,000,000 square feet of office, retail, industrial, and multi-family residential properties. Additionally, he made history by closing on one of the largest transactions in San Antonio, with the sale of 900,000 square feet of office properties.

In addition to commercial real estate, he is co-owner of Erna-Frac Sand, L.C., a frac sand mining operation. Based out of Mason, Texas, Erna-Frac supplies hydraulic fracturing sand to the Eagle Ford Shale and Permian Basin.

Staying true to his philosophy on philanthropy, Mr. Casey presented his alma mater, Texas State University ('81), with a gift of \$1.3 million in

February 2008. In appreciation of his gift, the university announced the naming of the Darren B. Casey Athletic Administration Complex. Recognized as a 2009 Distinguished Alumnus, he continues to be a loyal supporter of Texas State University and the Bobcat Athletics.

Among his numerous achievements, Mr. Casey was named in the San Antonio 40 & Under Business Hall of Fame and Entrepreneur of the Year ('96) by Ernst & Young, for his work in the San Antonio and the South Texas area. The Wall Street Journal, the National Real Estate Investor and the Urban Land Institute are among the many that have recognized Mr. Casey for his successful career.

Mr. Casey continues to be active in the San Antonio Economic Development Foundation, the San Antonio Real Estate Council and the International Council of Shopping Centers. He is also a member and contributor in numerous community and civic organizations, including the Rey Feo Consejo Educational Foundation, Texas State University McCoy School of Business Advisory Board, the Texas State University Athletic Pillar Foundation, the Texas State University President's Council Advisory Board and the San Antonio Livestock Show and Rodeo. An active member in his community, Mr. Casey also became a graduate of the FBI Citizens Academy (San Antonio Division) in 2004.



6 MILLION DOLLARS+ RAISED

Four Thousand Students Educated

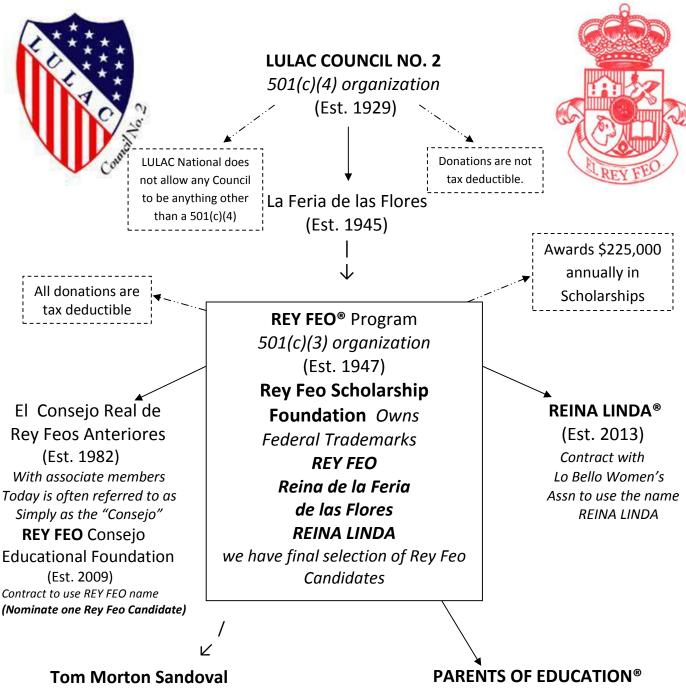
REY FEO SCHOLARSHIP FOUNDATION

SINCE 1947

Johnny Gabriel Tom Sandoval



REY FEO HISTORICAL FLOW CHART



Tom Morton Sandoval Parent/Child Scholarship Program

(Est. 1997)
In partnership with
Alamo Community College
Award \$27,000 annually in
Scholarships

(Est. 2014)

Owned by RFSF and in partnership with St. Peter-St. Joseph's Children's Home, Lo Bello Women's Assn & Alamo Colleges Foundation

Rey Feo Scholarship Foundation 2013-2016

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Consejo Real De Reyes Feos De Anteriores

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Lo Bello



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Reina Linda

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Davren Casey Rey Feo LXVIII

and Royal Court







"The People's King."

The Legend

he story dates back to Spanish medieval times,

during which the King of Spain had distanced himself from his subjects choosing to fill his court with only the beautiful, rich, and aristocratic. The ordinary citizen was never invited to the palace and rarely saw the monarch except when he rode to the countryside to hunt. The common people resented the king for this, and one day a rebellious crowd gathered in the plaza and proclaimed one of their own as "The Ugly King" or The People's King.

his clebration of the populace traveled to the New World, and it was in Aguas Calientes, Mexico during La Feria de San Marcos (The Festival of St. Mark) when the first Rey Feo ruled in North America.

Later, in 1947, members of the League of United Latin American Citizens (LULAC) Council No. 2 in San Antonio, Texas were looking for a way to raise money to provide scholarships for underprivileged and deserving San Antonio youth. With their knowledge of La Feria de San Marcos, the LULAC members decided that sponsoring a Rey Feo competition of their own would not only be fun, but charitable as well. Later, through the efforts of Logan Stewart, Rey Feo XXXII, a local prominent radio personality, El Rey Feo was formally invited to be part of Fiesta in 1980 and was given his own parade called Paseo Del Rey Feo. The Parade was an integral part of Fiesta from 1980-1987.

Mission Statement EDUCATION IS THE GREAT EQUALIZER



"The mission of the Rey Feo Scholarship, Inc. is to financially support the aspiration of deserving high school seniors to obtain a college/university education regardless of race, color, religion or gender."

he Rey Feo Scholarship Foundation is a 501(c)(3) non-profit, non-political organization, established in 1947. The organization operates as a scholarship fundraising program to aid in the funding of San Antonio's prospective college graduates. Education is the only priority of the Rey Feo Foundation.

Two individuals are selected biannually to hold the prestigious title of, "Rey Feo" by the foundation and the Consejo de Rey Feos Anteriores to raise scholarship funds. They are part of the annual Fiesta Week Royalty in San Antonio, Texas during the 3rd week of April.





Queen, El Rey Feo rides in all of the four major Fiesta parades. He is as an ambassador of the spectacular 10-day celebration held in San Antonio every April, honoring the heroes of the Alamo and the Battle of the San Jacinto.

During the Feria de las Flores from May to October, candidates raise funds, and whoever raises the most money is declared next year's Rey Feo. The runner-up serves as the crown designate for the following year. Each candidate must raise a minimum of \$200,000 to qualify for the title. Over 60 high schools participate in the scholarships annually, and a majority of the actual recipients are firstgeneration college-bound students from low-income, single-parent homes.



During his reign, Rey Feo and his court visit nursing homes, hospitals, orphanages, and more than 70 elementary schools to encourage thousands of young people to stay in school, respect their teachers and parents, be good citizens and pursue a higher education. He serves as a goodwill ambassador for the city throughout the year.

2016 Rey Feo Scholarship Award Ceremony

August 5, 2016 at McAllister Auditorium



of Colorado Boulder

Photos courtesy of: Jon Alonzo





Fred Reyes is a motivated, personable business professional with a successful 20-year track record of overseeing and administering profitable small businesses. With his experience in international product sales, and applying a strong expertise in data-driven, long-term strategic planning he has led several project valuation, due diligence, deal parameter, and negotiation processes, resulting in increased revenue. His diplomatic and tactful approach with professionals and non-professionals at all levels has made him flexible and versatile.

Before launching SiteB Data Services Mr. Reyes was the Vice -President of Reyes Industries, a textile manufacturer responsible for producing folding aluminum cots, tactical load bearing vests and duffel bags for the Department of Defense.

Fred Reyes is an active member of the San Antonio Hispanic Chamber of Commerce and a member of Geekdom. Mr. Reyes is also a board member for Reyes Automotive Group and Reyes Amtex Automotive.

Fred is married to Carol Reyes and has two children, Peyton and Preston.

Zop Zen

Money Raising Kings

1



Darren Casey \$501,555

3



Ronnie Gabriel \$413,975





Fernando Reyes \$433,160

4



Larry Benson \$326,560

5



Charles T. Barrett \$310,245

6



Henry Muñoz \$250,550





Johnny Gabriel \$210,000





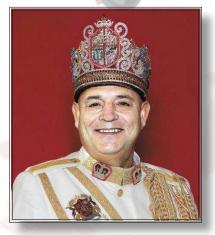
Jimmy Green \$203,000

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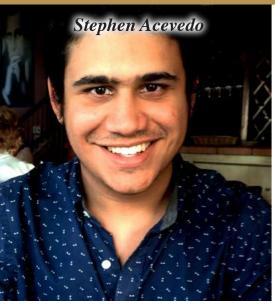
Jon Gary Herrera \$202,000

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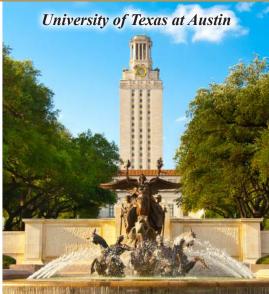


Richard Ojeda \$201,146



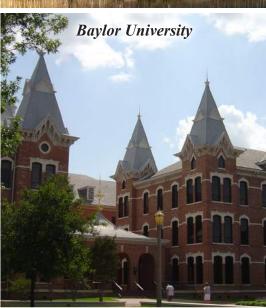






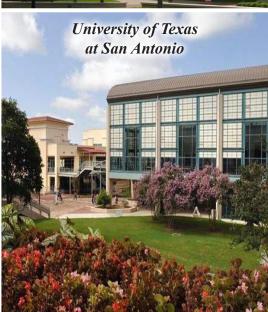








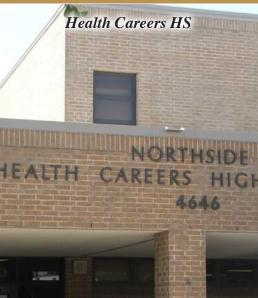


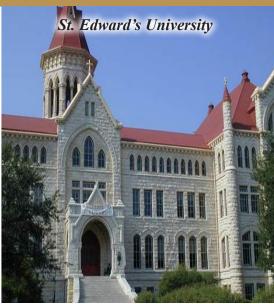




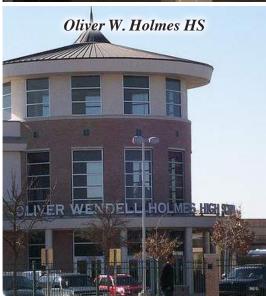
Rey Feo

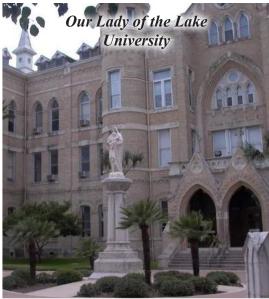


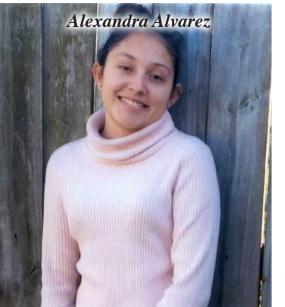






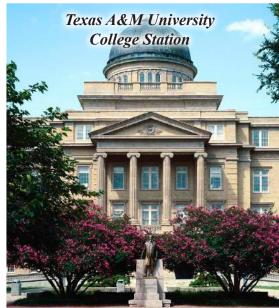






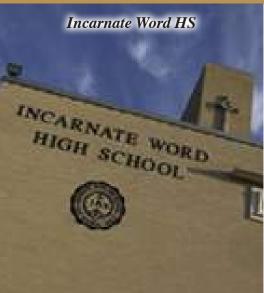


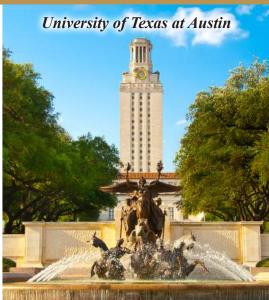
Dillard McCollum HS









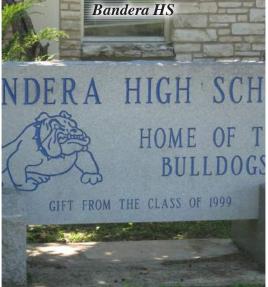








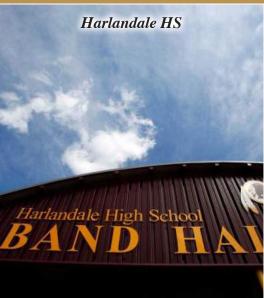


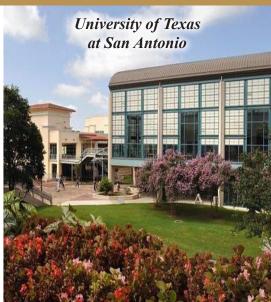




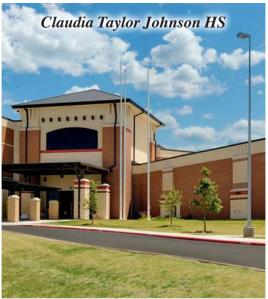


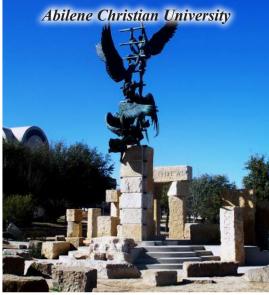


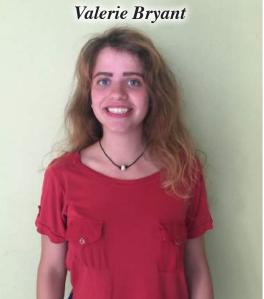




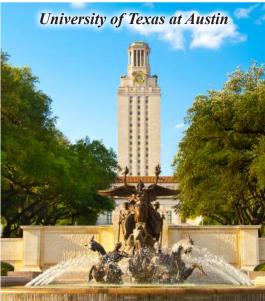




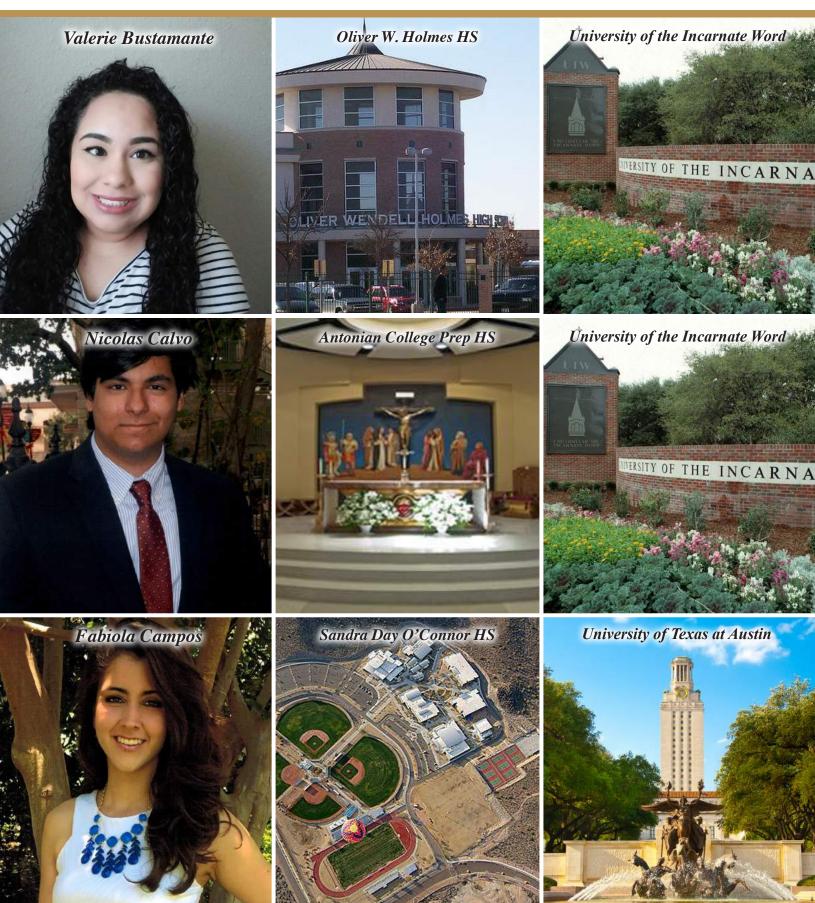








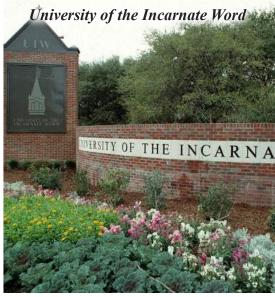




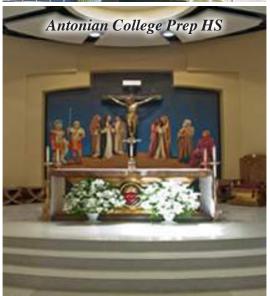


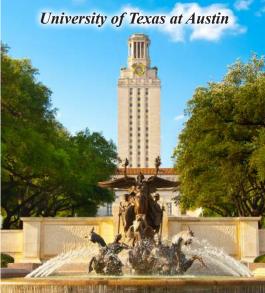




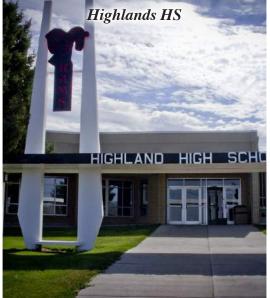






















University of North Texas



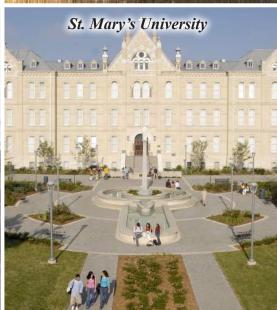
Dillard McCollum HS



University of Texas at Austin







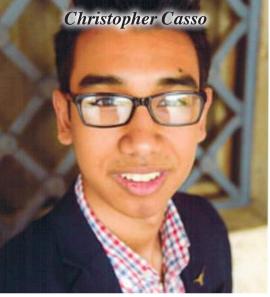


Rey Feo

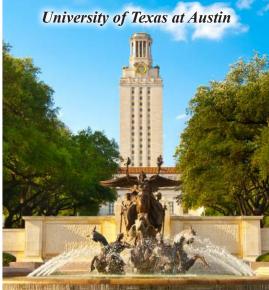












Texas State University



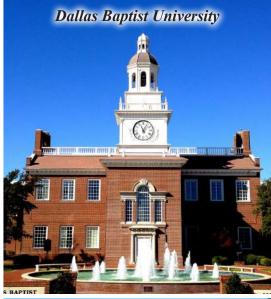


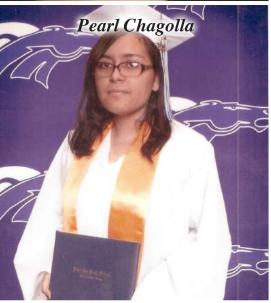








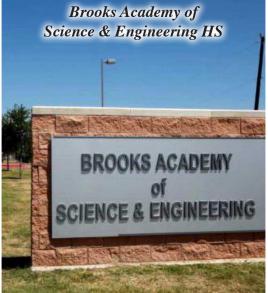


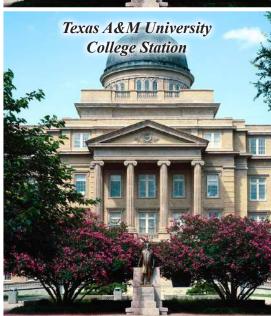








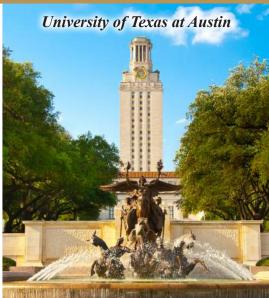




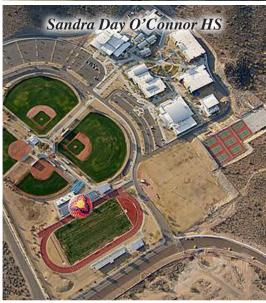




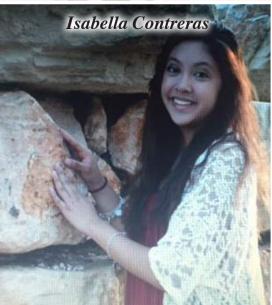




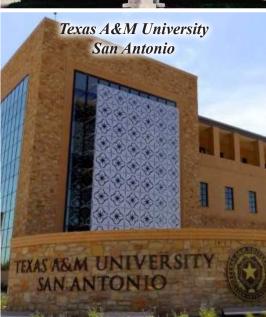






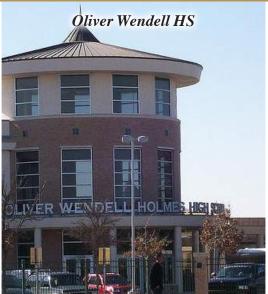


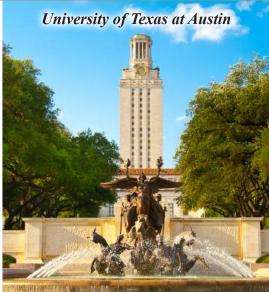




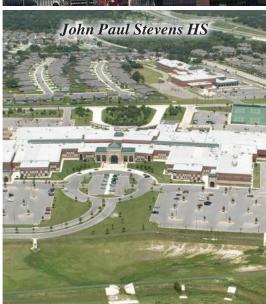
















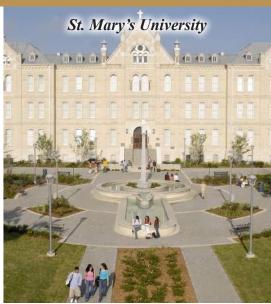




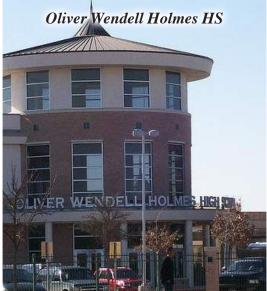


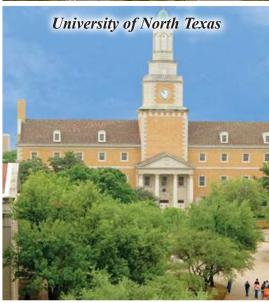




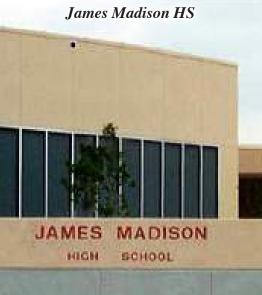


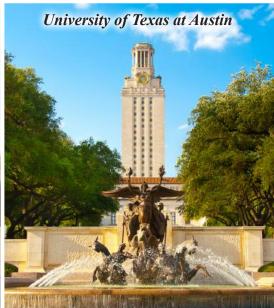








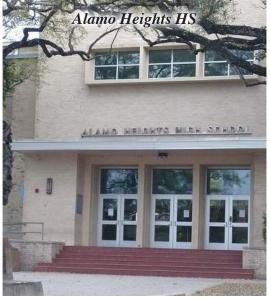


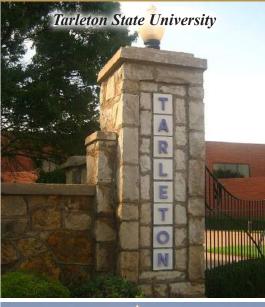




Rey Feo



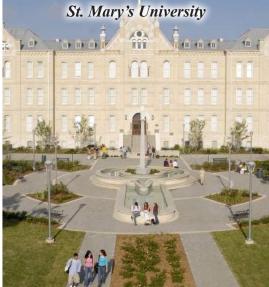






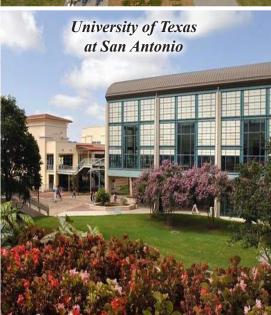


Young Women's Leadership HS



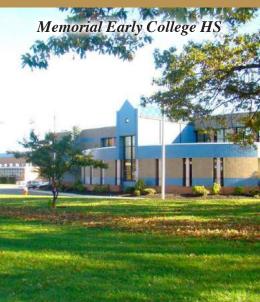




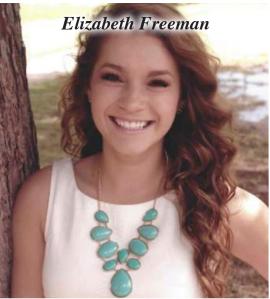


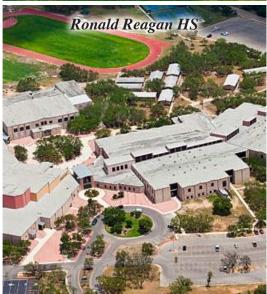






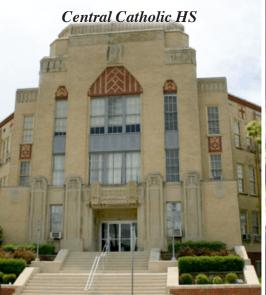






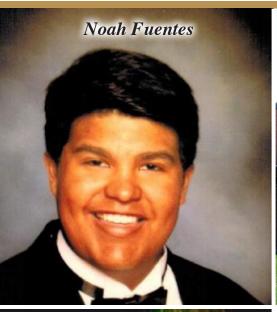


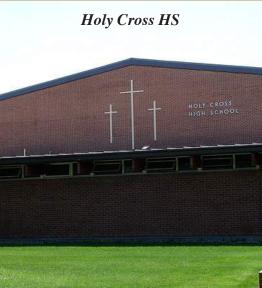


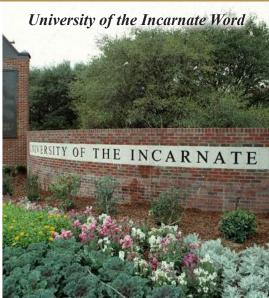


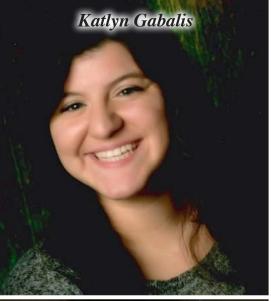


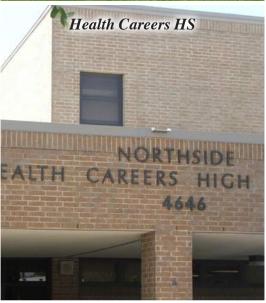


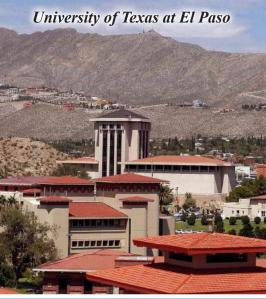




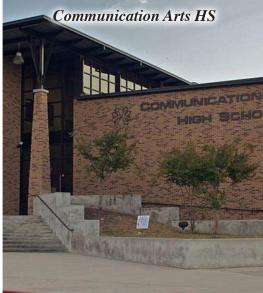


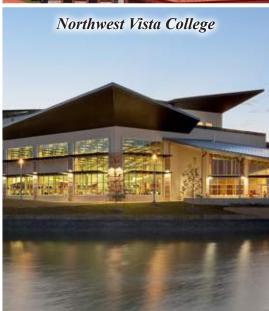






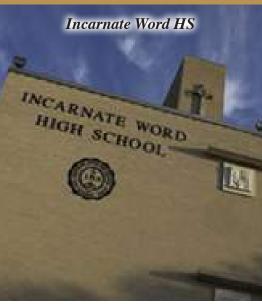


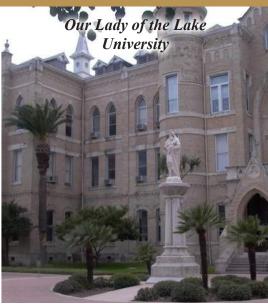




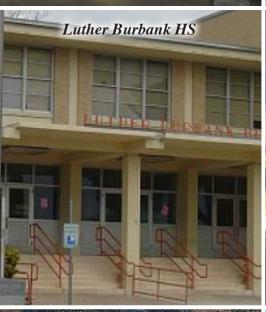


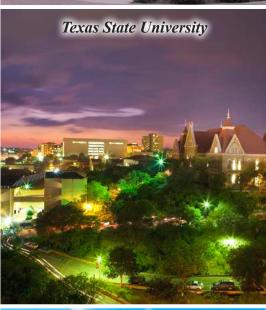






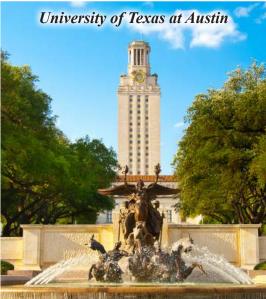
















Harmony Science HS



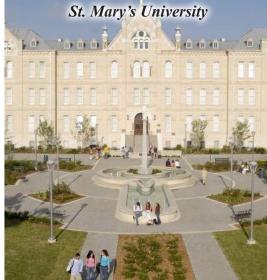
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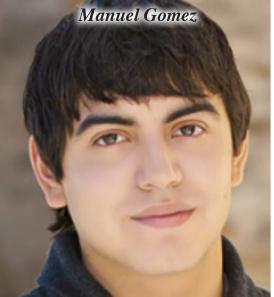
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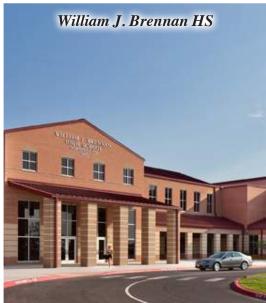


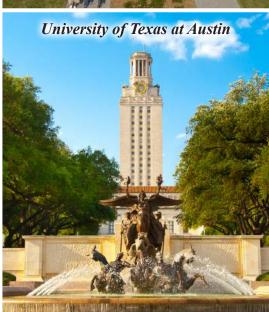
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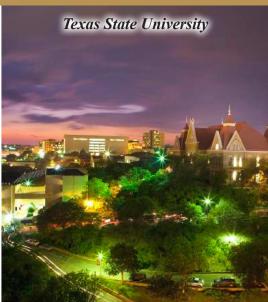






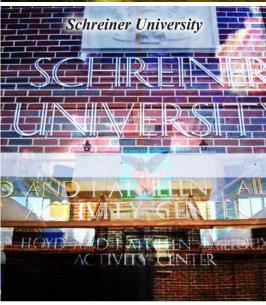




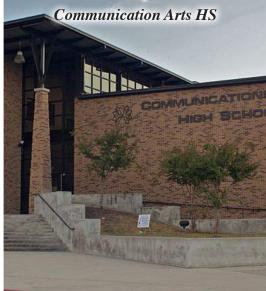


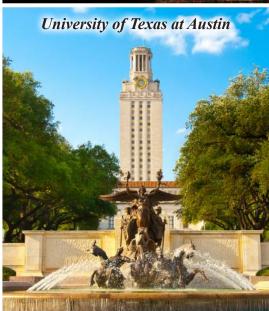










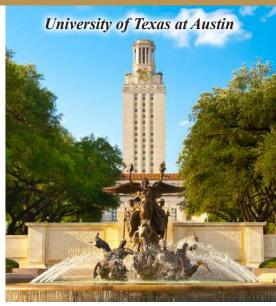




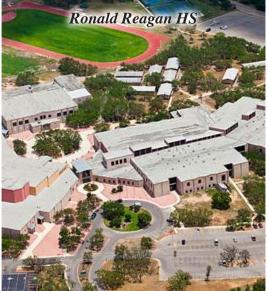


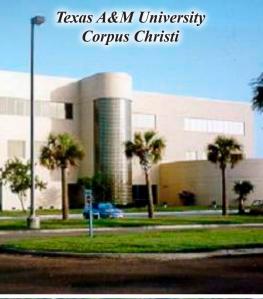


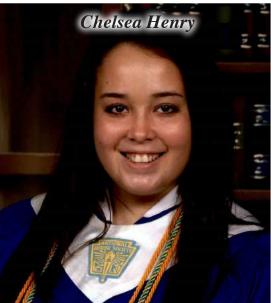


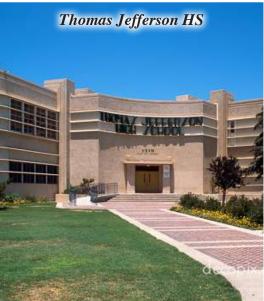


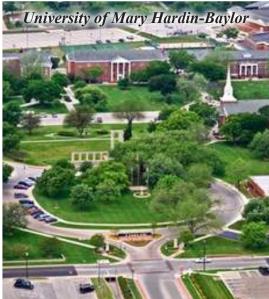






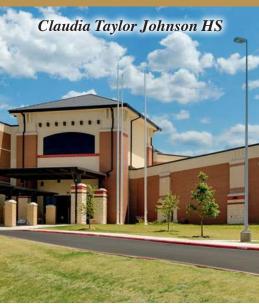


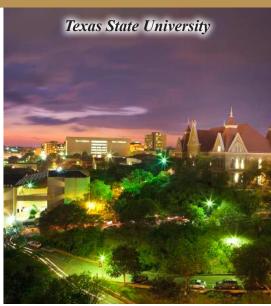


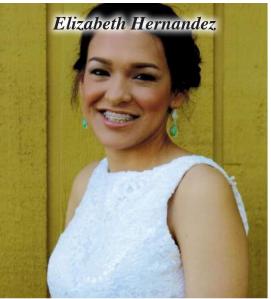


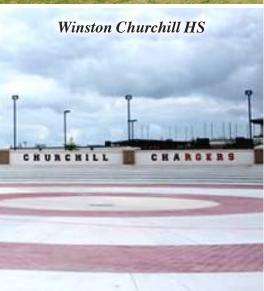


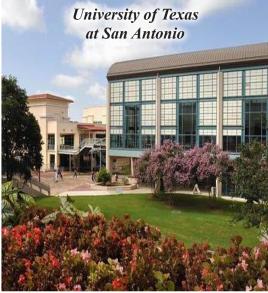










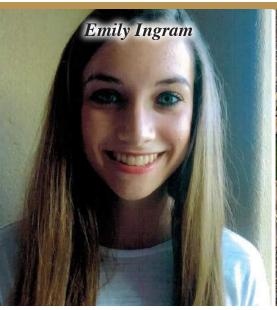








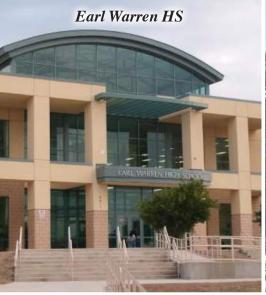


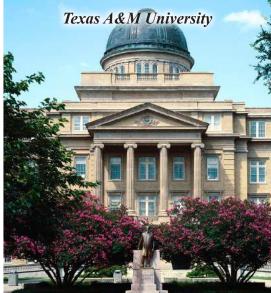






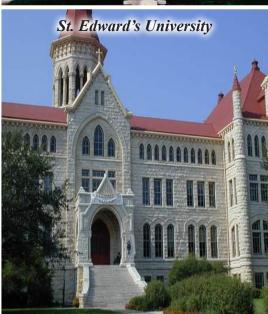










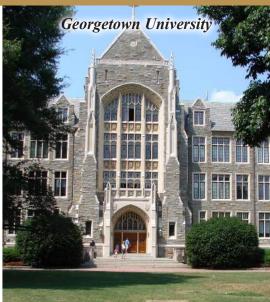




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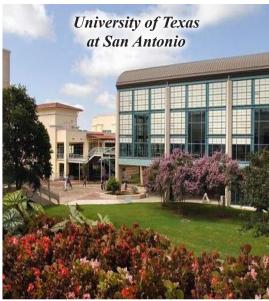




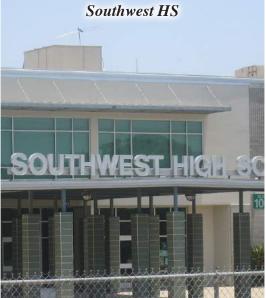


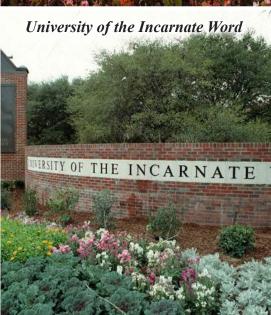


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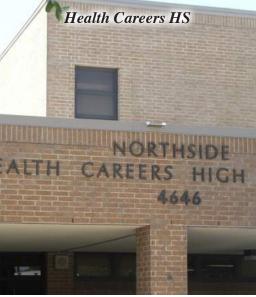






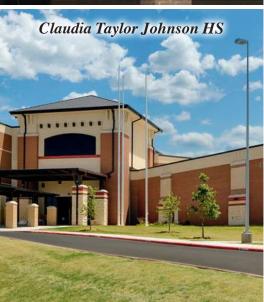


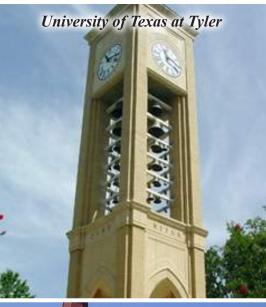






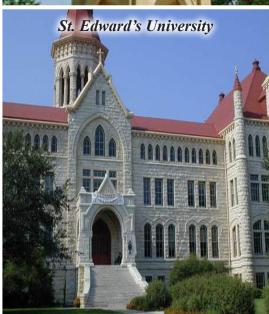




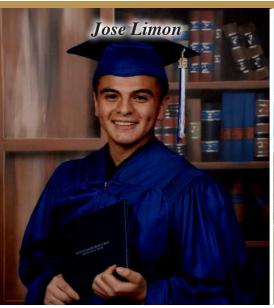


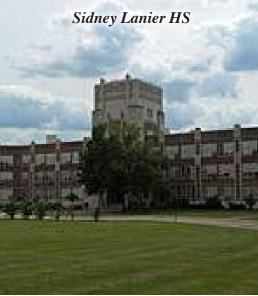


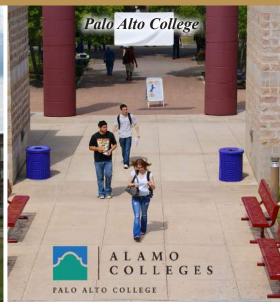






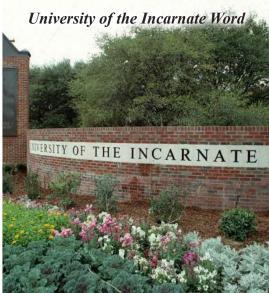


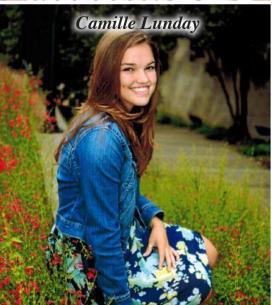


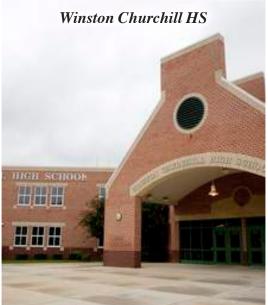


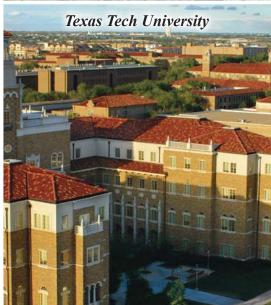








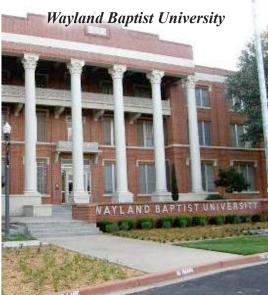


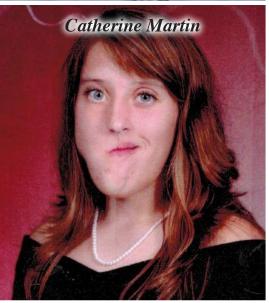




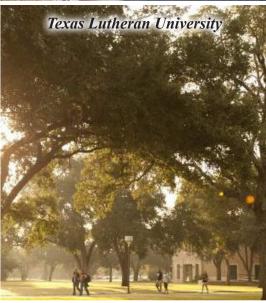


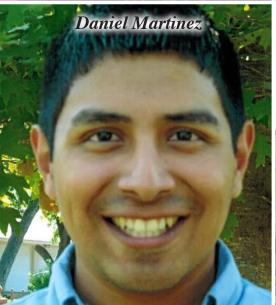




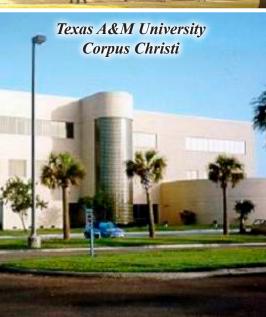








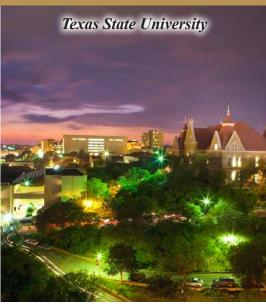




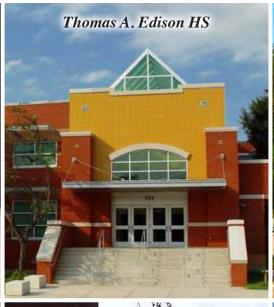


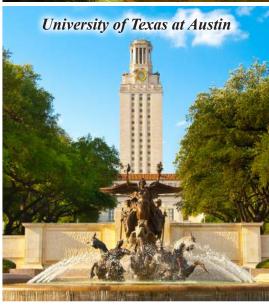




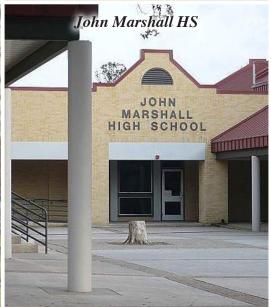


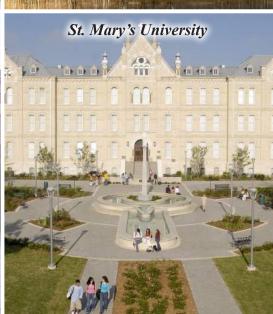








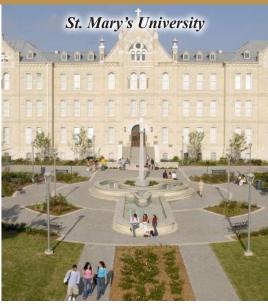


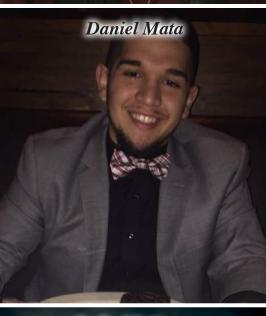




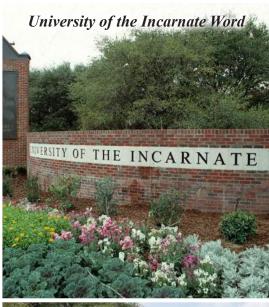




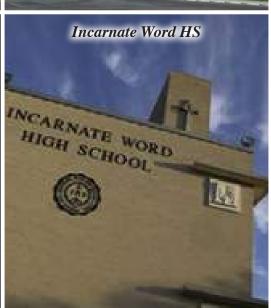








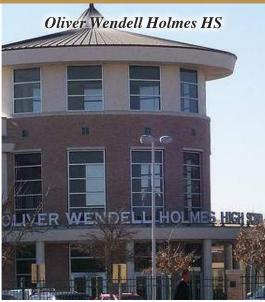




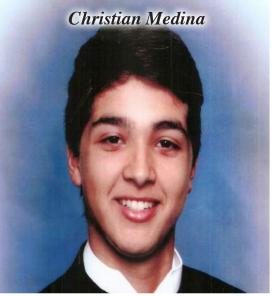


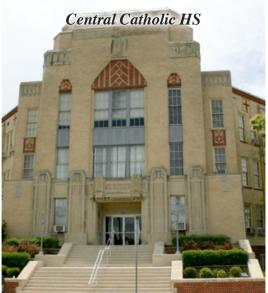


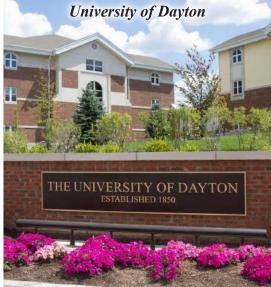


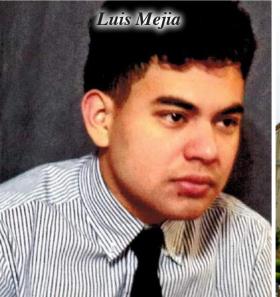


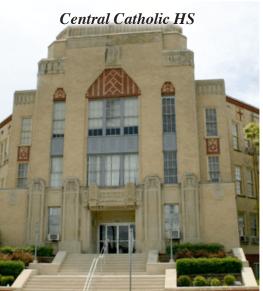


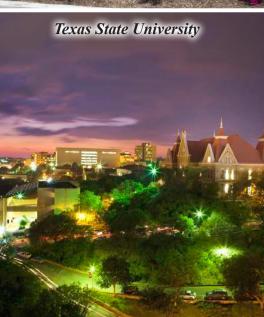








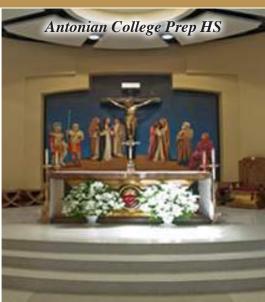


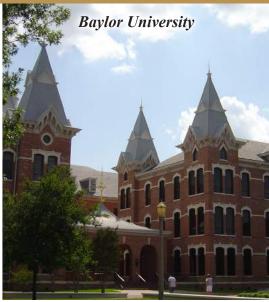




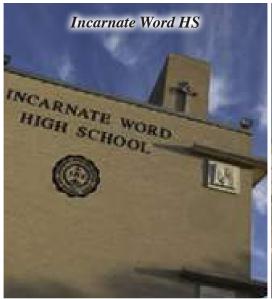
Rey Feo









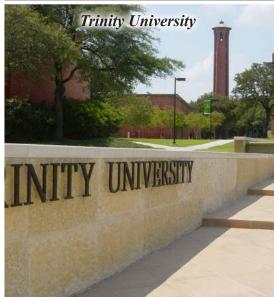






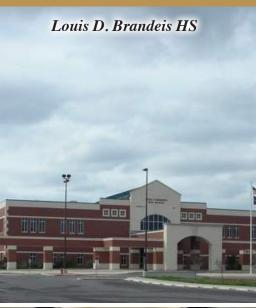


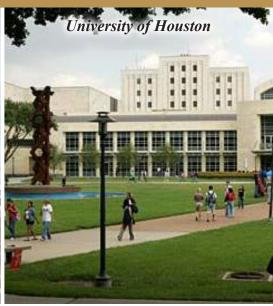
Harmony Science HS



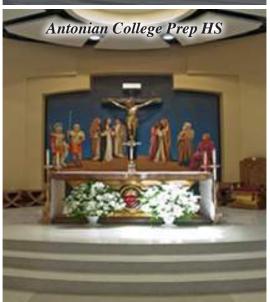






















Rey Feo



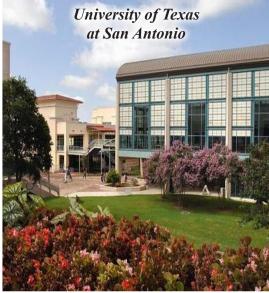


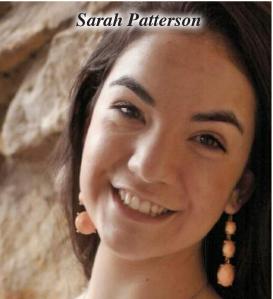


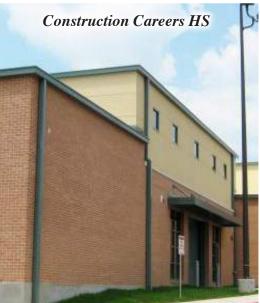


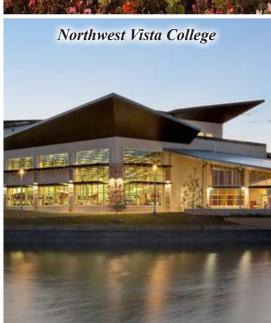


Natalia HS







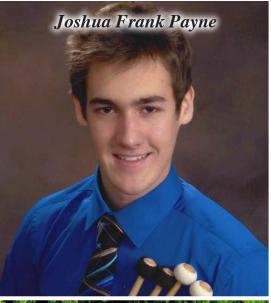


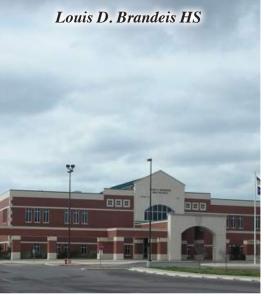


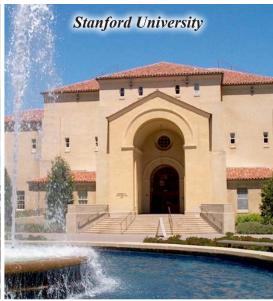


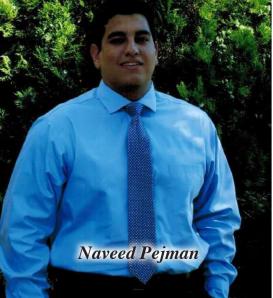


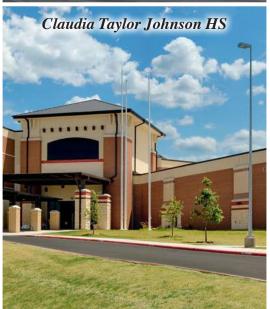








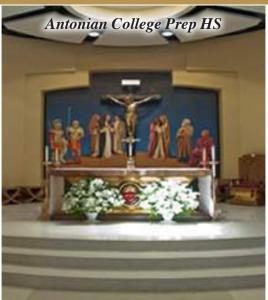


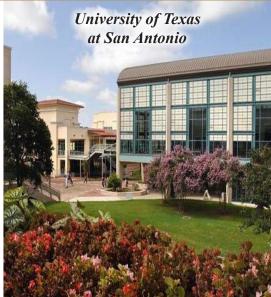




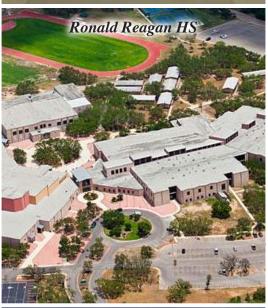


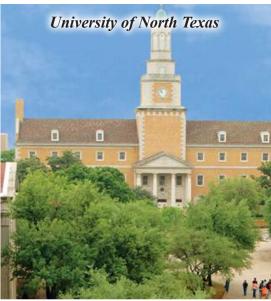




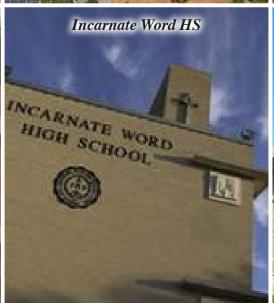


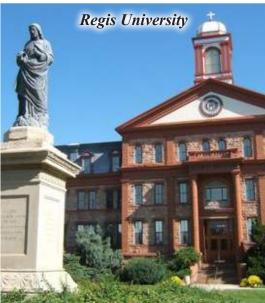






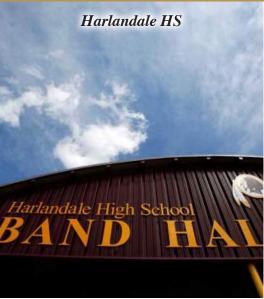


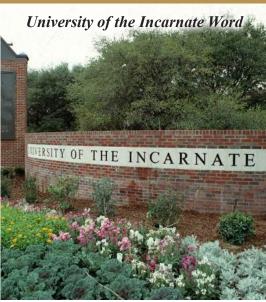


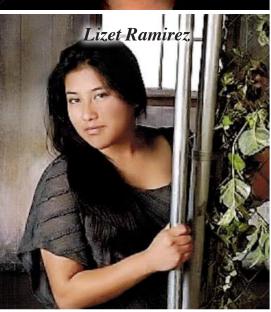


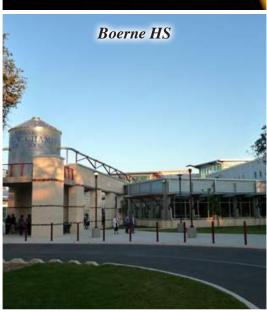








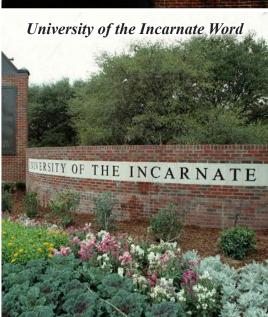








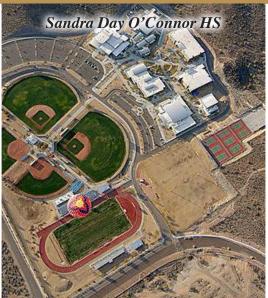


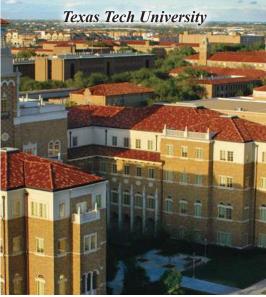


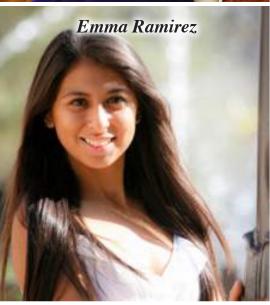


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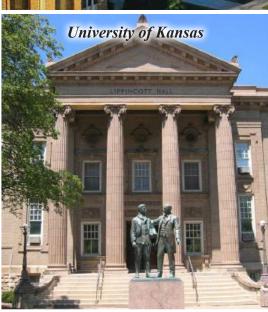


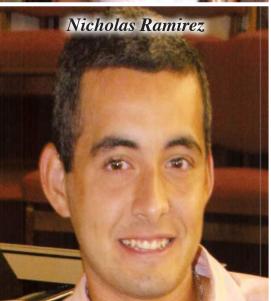






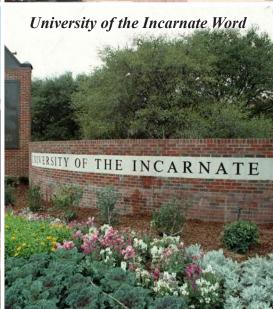




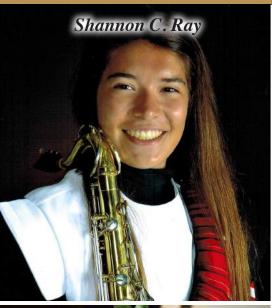




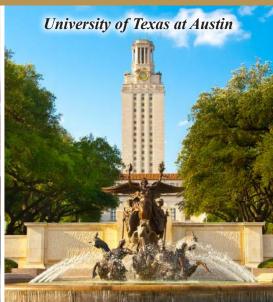
Byron P. Steele HS





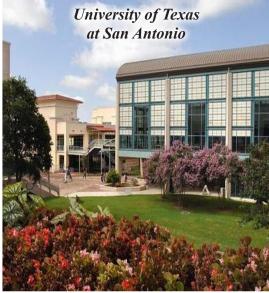




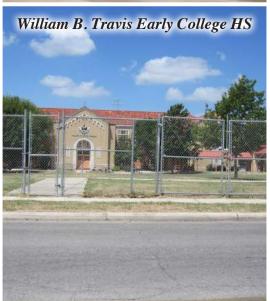


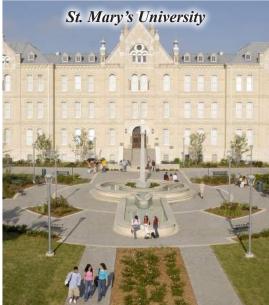








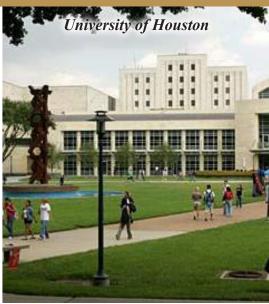






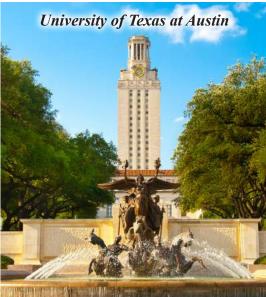




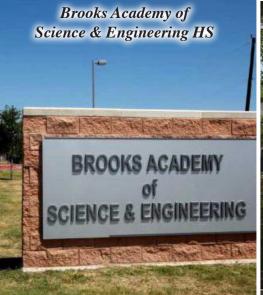


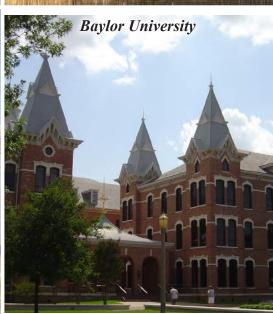




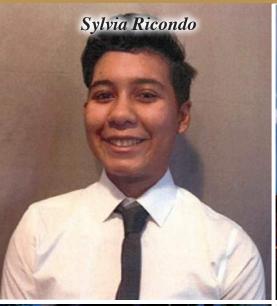


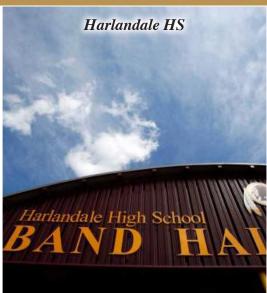


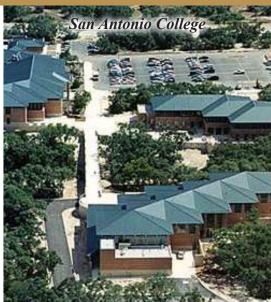




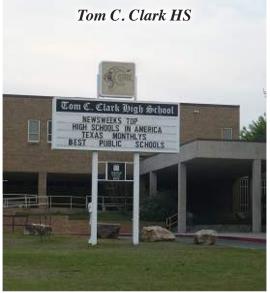


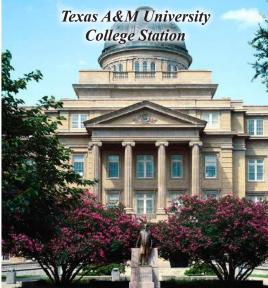


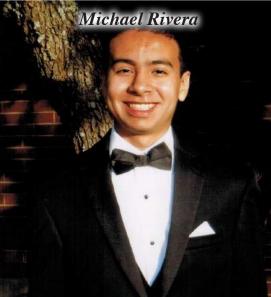


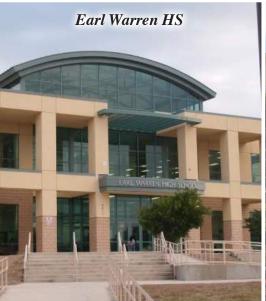


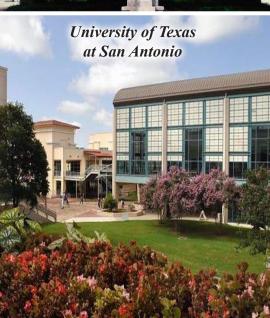










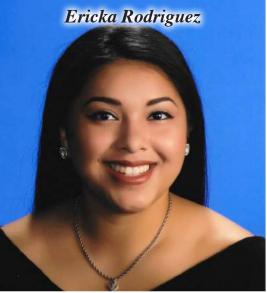


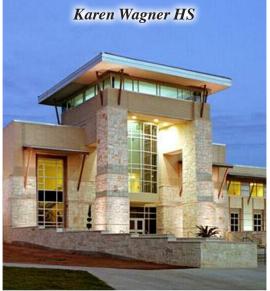


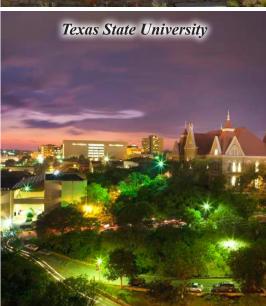


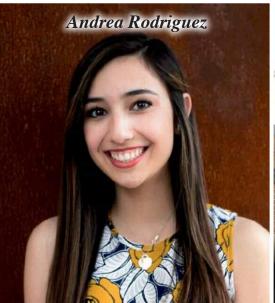


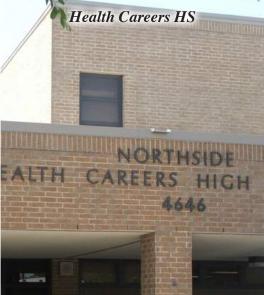


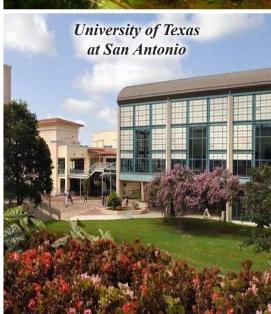








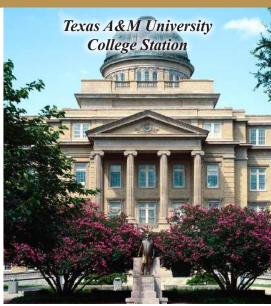




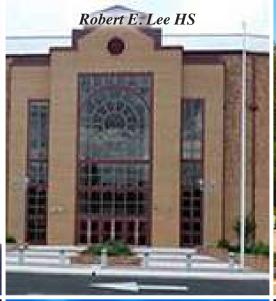


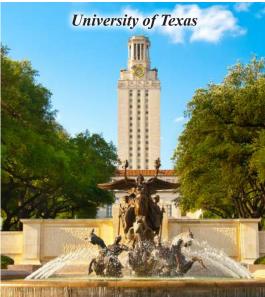






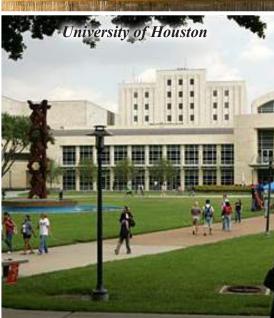




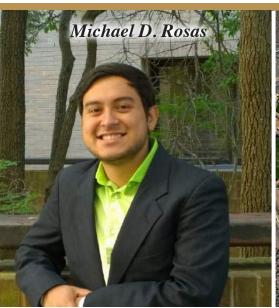


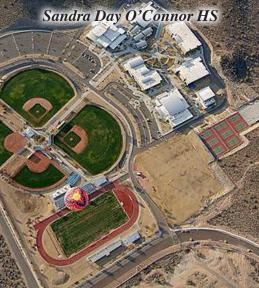


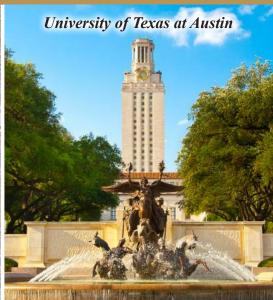




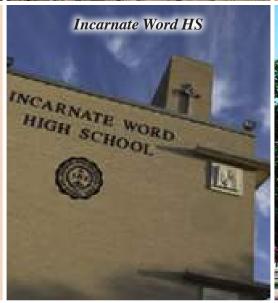


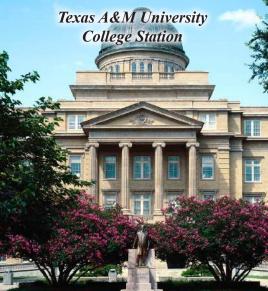




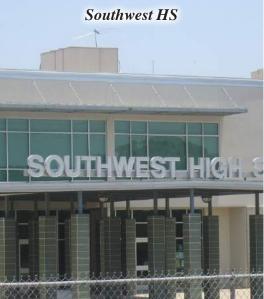


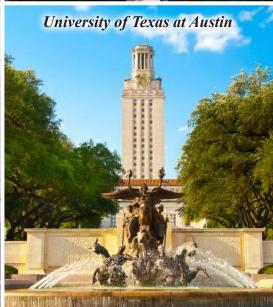






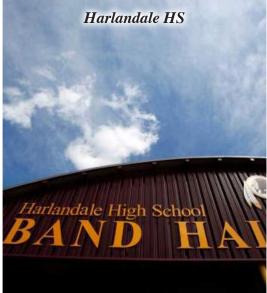


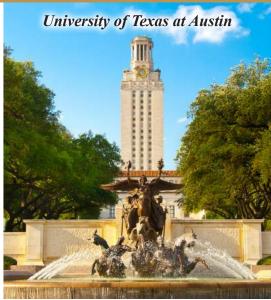






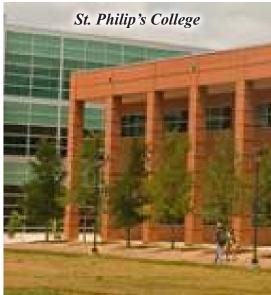


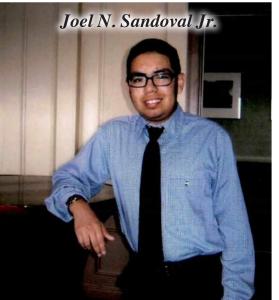


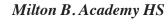














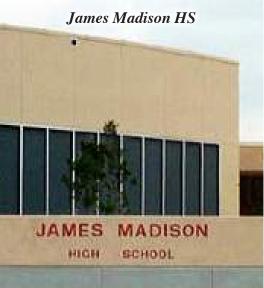
Northwest Vista College



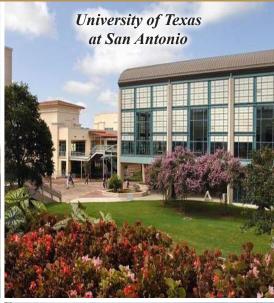


Rey Feo



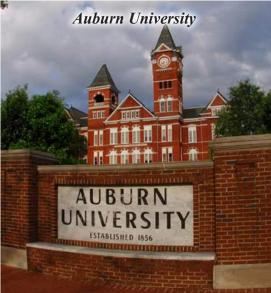


Medina Valley HS

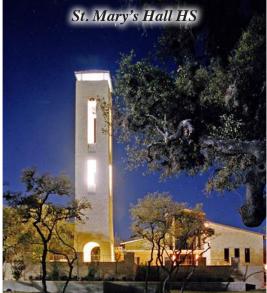


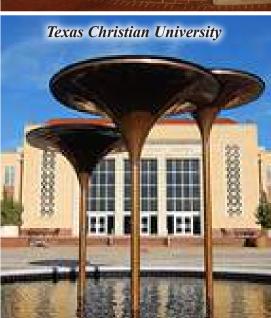




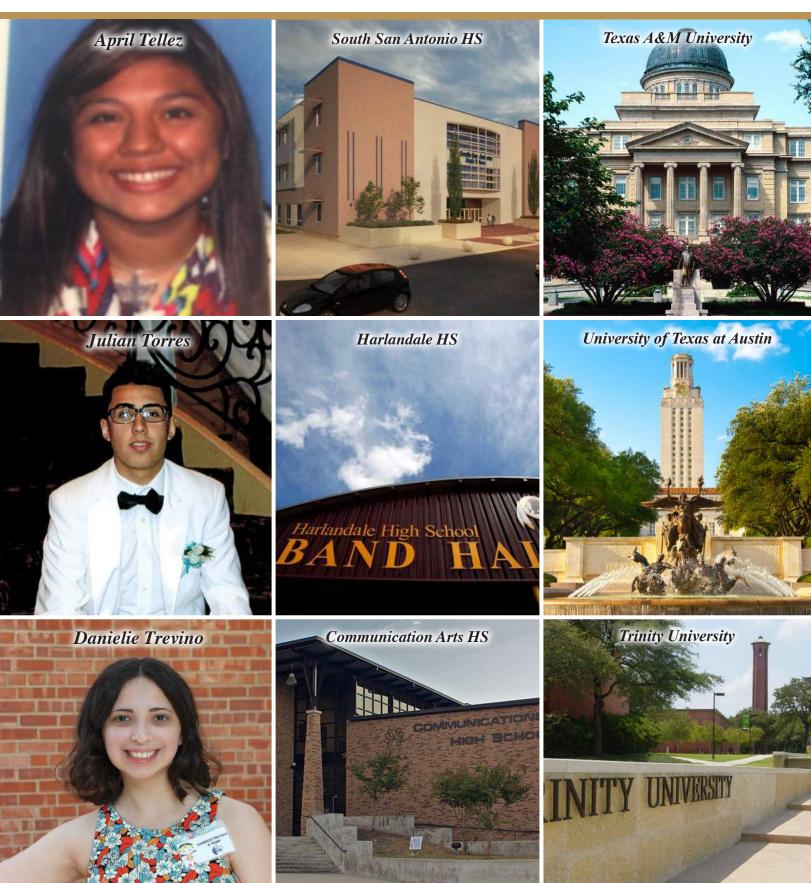




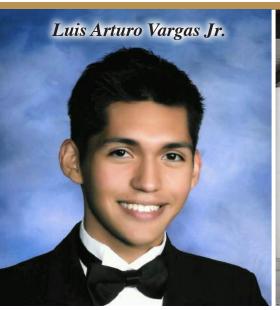


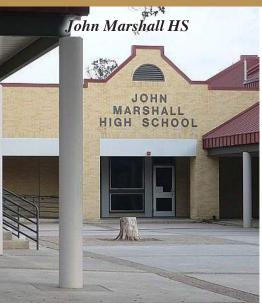


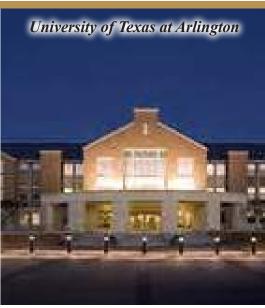


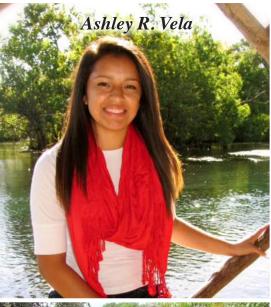




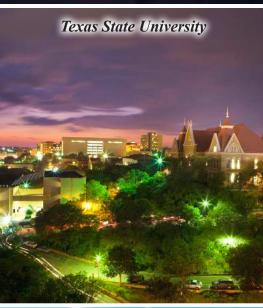




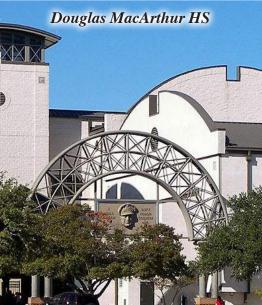


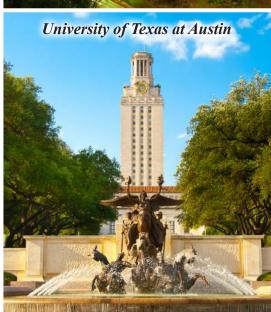






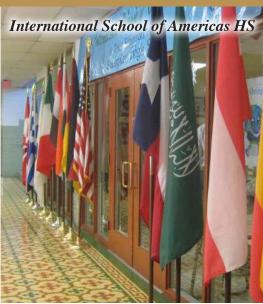


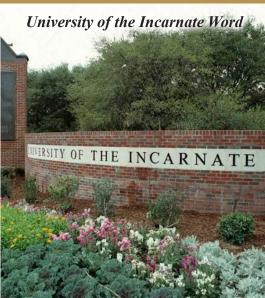




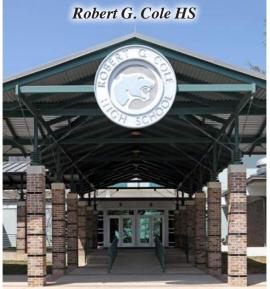


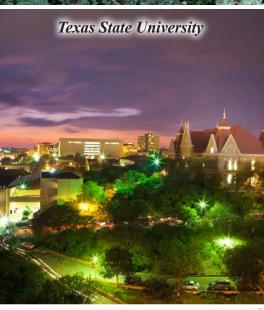




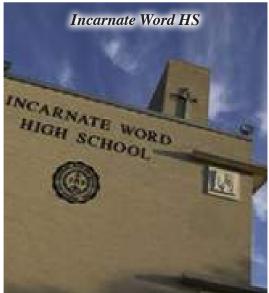


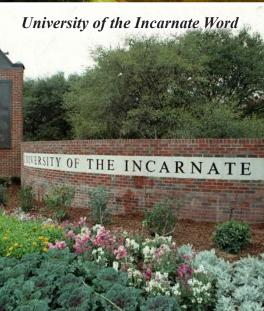






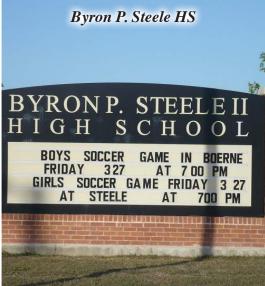


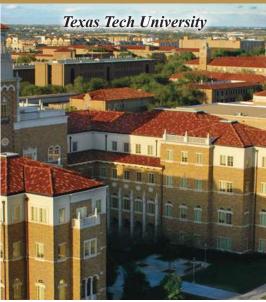




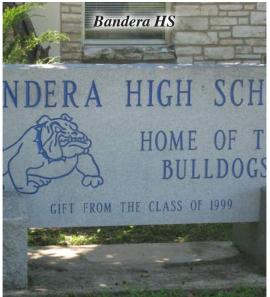


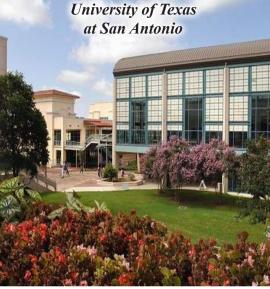




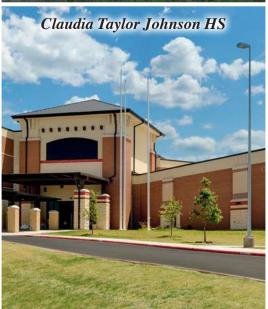


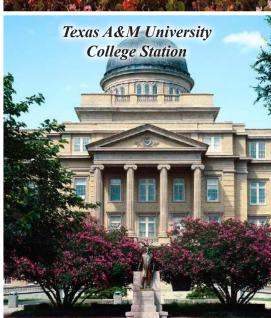




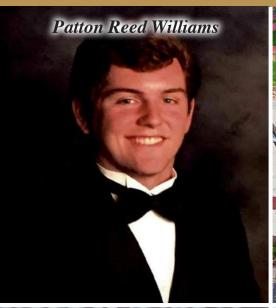


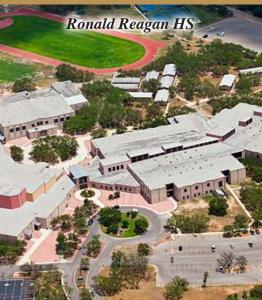


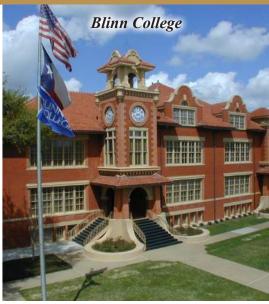


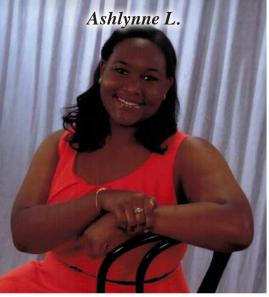


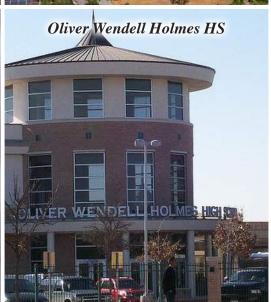


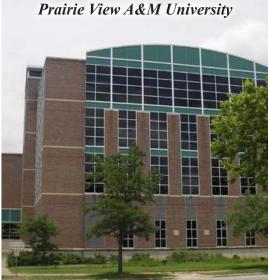




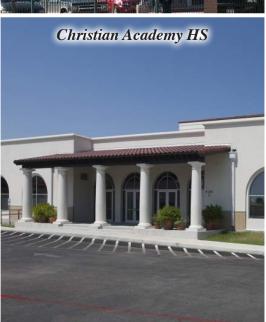


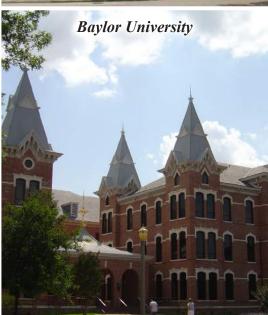


















Sofia Marie Rodriguez

Feria de las Flores 2016-2017

San Antonio native, Sofia Rodriguez, was born on July 8, 1999. Early on in her life, Sofia found passions in helping others as well as athletics. From the time she was two years old she participated in competitive gymnastics at Flip City, then Olympia Gymnastics. There she spent four hours a day practicing, and had the opportunity to compete at the State and National level winning several gold, silver and bronze medals. In elementary Sofia discovered a love of service, and would join her father, Raymundo Rodriguez every Sunday to feed the homeless in downtown San Antonio. A unique opportunity came about in middle school, Sofia and her family moved to San Diego for a year where she attended Aviara Oaks Middle School. There, she joined Student Council where she learned how to work with others in making decisions for the student body. She also partook in Track and Field, and Cross Country where she competed at the Regional and State level. She then moved back in order to attend high school at Alamo Heights. She is a member of Student Council, and various clubs and organizations including Paw to Paw and the French Club. Beginning with her freshmen year, Sofia began swimming at the varsity level for Head Coach Donald Walker. She has competed at the State competition every year since by being a part of the two hundred yard freestyle relay team and swimming the fifty-yard freestyle, and hundred-yard freestyle. She is now captain of the girls swim team and also volunteers as a lifeguard during the summer. Sofia has tremendous interest in medicine in the hopes of becoming a doctor, and has taken a plethora of advanced science classes at her high school to prepare her for college. Just this past summer of her junior year, she attended the Academy of Future Leaders of Scientists and Technologists Convention in Boston, Massachusetts where she was awarded for her advanced knowledge and achievements in the field of science, and accepted in the Torch and Laurel Honor Society, exclusive to those who were selected to attend the convention. She loves giving back to her church by volunteering for big holiday events and fundraisers. Family is an important constant in Sofia's life; parents Raymundo and Monica Rodriguez along with her sister Amalisa Rodriguez have been active participants in Fiesta beginning in 2009 when her father was a member of Charlie Garza's Royal Court as the Day Minister. Now it is Sofia's turn to impact the community as she embarks on her reign as La Reina de La Feria de Las Flores for 2017. It has been a dream of Sofia's to become La Reina in order to actively change this community for the better, and have the opportunity to be a role model to young children teaching them the importance of education.

Teria de las Flores CELOS I OTES A Festival With A purpose 1945-2012



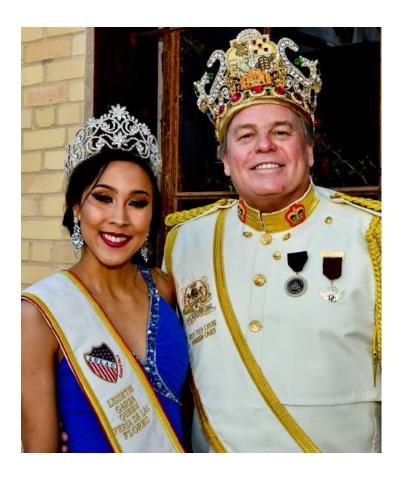


In early 1945, members of the League of United Latin American Citizens, or LULAC, Council No. 2 in San Antonio, Texas began pooling personal contributions for scholarship funds. Later that year, scholarship committee members and supporters developed an official fundraiser fashioned after the community celebration known as La Feria de San Marcos, held annually in Aguascalientes, Mexico. And thus, La Feria de las Flores, or "The Fair of the Flowers," was born, under the leadership of the queen, "La Reina," and with education at its very core.

Because of its great success, the scholarship committee added El Rey Feo in 1947, a contest of kings to parallel the queens. In the beginning, Rey Feo candidates raised scholarship funds by asking supporters to donate a penny for a vote. Joe Ortiz won the most votes, raising the most funds, and was declared the first El Rey Feo.

Throughout the year, El Rey Feo, La Reina and their royal court represent San Antonio all over the state of Texas and the United States in various activities and parades. They visit many schools in the San Antonio area urging students to stay in school, go to college and pursue their dreams through higher education. From the very first Rey Feo, Joe Ortiz, each Rey Feo candidate has raised funds for scholarships for the youth of our great community. In other cities, LULAC Councils have adopted the concept of Feria de las Flores with various queen contests; however the title of "El Rey Feo" remains as San Antonio's recognition of a local businessman who accepts the challenge to raise funds for scholarships.

Traditionally, after the Rey Feo is crowned, he is presented with a "cabrito" ("goat") by his loyal subjects as his main prize. The Rey Feo and La Reina, together with their "Royal Court" represent the City of San Antonio throughout the year all over the State of Texas and the United States in various activities and parades. The King and Queen visit many schools in the San Antonio area urging students to stay in school, go to college and achieve their dreams through a higher education.





Top Ten Money Raising OUEENS



Allison Kara Reyes



2 Allison Kara Reyes \$54,000.00









- **7 Marisol Garza** \$35,000.00
- **8 Sevilla I. Garza** \$33,390.00
- **9** Natalie Lauren Tips \$32,043.50
- **10** Rena Marie Cortez \$25,250.00



Gabrielle Hargrove



Lauren Osterman



Lissette Garza



Dana Kurth



Lalique Martinez

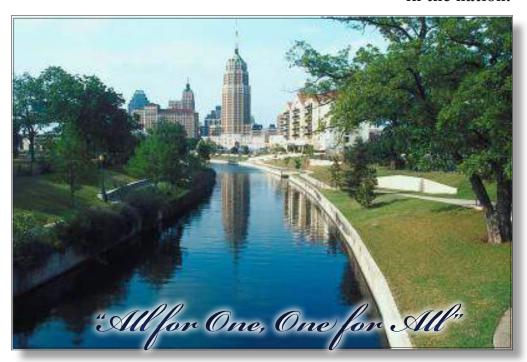




LULAG Council



"Officially founded in 1929, the League of United Latin American Citizens, or LULAC, was established during a time in America's history when Hispanics were unjustly denied basic civil rights. It was created to empower its members to help bridge gaps in society, and today, LULAC is the oldest and most widely respected Hispanic civil rights organization in the nation.



The United States was at war in the 1940s. Raising money for any cause was a challenge, but San Antonio's LULAC Council No. 2 realized that insufficient education prevented many young people from pursuing and achieving their dreams. The council saw the need to make a difference in the lives of young people, and they were committed to helping students pursue a college education. In 1945, LULAC Council No. 2, along with family, friends and the business community, pulled together their own funding for scholarships. Later that year, the initiative officially became La Feria de las Flores.



LULAC Council No. 2 Members Rey Feo Scholarship Committee, Inc.

RONNIE GABRIEL Council President	Armando Almanza	Irene Avalos	Henry Bosquez	
JOHNNY GABRIEL	Salvador A. Campos, Jr.	Claudia Castoreno	Ricardo Castro	
First Vice-President	Albert Cisneros, Sr.	Richard Cleghorn	Noemi Cue	
TOM SANDOVAL	Robert Cuellar	Bill Dante	Fred E. Diaz	
President Emeritus	Mary Jane Diaz	Robert Dickerson	Dr. William Elizondo	
TERESA ROBERTSON President Emeritus	Ralph Enriquez	Russell Felan	Laura E. Flores	
CLAUDIA CASTORENO	Johnny Gabriel	Ronald A. Gabriel	Rosabel I. Gabriel	
Council Treasurer	Rosalie Gabriel	Henry H. Garica	Linda Geraghty	
LAURA E. FLORES	Walter Geraghty	Delfina Guajardo	Juan R. Hernandez	
VP-Queen Coordinator	Gustavo Hinojosa	Raul E. Hinojosa	Genaro Lanausse	
FRED E. DIAZ VP-Public Relations	John A. Leyva	Bernard Martinez	Robert Nixon	
NOEMI CHE	Edward Palacios	Charles Parish	Adam Quintana	
NOEMI CUE VP-Fiesta Commissioner	Adrian Ramos	Phillip M. Reyes, Jr.	Lisa Rodriguez	
SALVADOR A. CAMPOS	Teresa Robertson	Lawrence G. Romo	Tom M. Sandoval	
VP-Military Affairs	Daniel H. Saucedo	Dave Sherburne	Harold Stevens	
RUDY VASQUEZ, ESQ. Legal Advisor	Dolores Tamez	Thomas Tamez	Pedro Valdez	
	Atty. Rudy Vasquez	Ralph Velasquez	Juan A. Villegas	
	Past National Presidents M. C. Gonzalez	Board of Trustees Walter Geraghty	Honorary Members Lucian Adams	
	IVI. C. GUIIZUICE	Traiter Geraginty	Lacian Hanns	

Raul Cortez

James Tafolla

Frank Valdez

Tom Sandoval

Johnny Gabriel

Phillip M. Reyes, Jr.

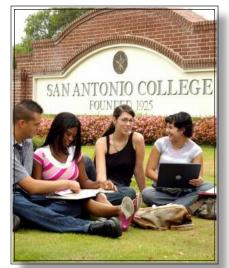
Cleto Rodriguez

Henry B. Gonzalez



Zom Sandoval Parent /Child Scholarship Program.





San Antonio College Main Campus

The LULAC Scholarship committee has donated a minimum of \$25,000 each year to establish a scholarship endowment in the name of the participant's child. The ACCD Foundation matches the \$25,000 by providing each parent selected for the program with a \$1,000 scholarship to assist the parents in educational expenses.

In 1997, the League of United Latin American Citizens (LULAC) Council No. 2, the Alamo Colleges Foundation and the San Antonio College Women's Center partnered to create the LULAC Reina de la Feria de las Flores Parent/Child Scholarship Program.



Northeast Lakeview College

2016 Tom Morton Sandoval LULAC Council No. 2 Parent/Child Scholarship Program



Ariel Caña (1) and her mother Jessenia (r) were both recipients

"This unique scholarship program not only increases access to a college education and contributes to student success for first-generation-incollege-students, but also helps a second generation to achieve success as well. We deeply appreciate the support of Rey Feo Darren Casey, Reina de la Feria de las Flores Lissette Garza and LULAC Council No. 2. that has enabled this program to continue for more than 18 years."

> -Dr. Bruce H. Leslie, **Chancellor of the Alamo Colleges**









LULAC Parent/Child Scholarship 2016-2017 Recipients

ľ	Ά	K	E,	N	1	
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Tara Blanquiz

Mirka Cardona

Veronica Castro

Sierra Chavez

Martha Crispin

Bailey Escamilla

Deisy Esquivel

Armando Fuentes

Jessica Garcia

Wendy Godinez

Brittney Hall

Alexandra Huerta

CHILD

Logan C. Soto

Katalina M. Marquez

Lyla S. Castro

Sailah Z. Garza

Jace S. Viera

Tristan A. Alfaro

Santiago M. Casas

Amanda F. Fuentes

Wyatt Garcia

Malakhi C. Godinez Candace Woodard

Lucca H. Hall

Isabella Huerta

PARENT

Dora Mann

Amber Manjarrez

Zaeva Mercado

Amber Perry

Natalie Ramirez

Sabrina Salazar

Felisa Torres

Mayra Vargas

Kristina Witt

Yajaira Zamarripa

Raul & Sarita Hinojosa Memorial Scholarship

CHILD

CHILD

Adelina N. Herrera Mann

Aaron J. Santos

Orion J. Mercado

Amelia G. Perry

Manuel M. Montoya

Gideon J. Jimenez

Serenity Escalante

Emmanuel Garcia

Claire V. Romero

Logan J. Woodard

Acelynn A. Garcia

PARENT

Caio F. Carlan

Lisa Rose Flores Memorial Scholarship

CHILD

Sophia M. Ward

Nineta Fortini

PARENT Atenas Moctezuma









20 Years and Counting

Celebrating...

Our Partnership Our Students Our Achievements

Friday, September 16, 2016





Parent/Child Scholarship Program



Investing in Our Children's Future Alamo Colleges Foundation LULAC Council # 2 SAC Women's Center





Programs & Officers

Chancellor Dr. Bruce Leslie

The Power To
Reshape Futures

San Antonio College

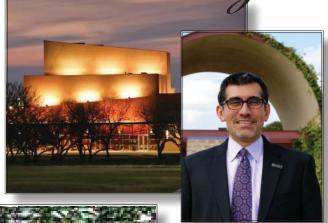
Novtheast Lakeview College

Dresidnt Dr.Robert Vela. Jr.



President Dr. Cleary

Palo Alto College

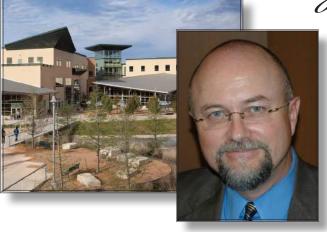


Dr. Mike Flores

Saint Philip's College



Northwest Dista College



Presidnt Dr. Adena Williams



Rey Feo's

CONSEJO

Educational Foundation

"Helping the next generation of Texas students."





Sout Us



The Rey Feo Consejo Educational Foundation is a non-profit organization founded in 1982 as El Consejo Real de Reyes Feos Anteriores by Rey Feo XXXII Logan Stewart. The original name translates to "Royal Advisers Council of Former Kings" and today is often referred to simply as the "Consejo." It was through Logan Stewart's efforts that Rey Feo was formally invited to be a part of Fiesta and the Consejo was officially formed. Two other former Rey Feos are credited with establishing formal guidelines and protocol for the organization - Rey Feo LIV Charles Barrett, Jr. and Rey Feo LVI Tom Sineni.







The purpose of the Rey Feo

Consejo Educational Foundation is to uphold the traditions, support the fundraising efforts and promote the educational activities of the LULAC Rey Feo program. Some of the traditions include a fall gala, 10 days of celebration during Fiesta in the spring, and the official crowning ceremony for Rey Feo in front of San Fernando Cathedral in Main Plaza.

The Consejo's former Rey Feos provide guidance and oversight to each new reigning Rey Feo. The organization includes 17 former kings and 92 of the area's most prominent business and civic leaders. Many of those 92 are past or current members of the Rey Feo court, and several aspire to run for the title role in the future. Each year, nominations for new members are considered

In 2010, the Consejo was awarded the contract to manage and operate the 10-day celebration called Fiesta de los Reyes at Market Square. The free event is one of Fiesta's largest, with over 100 musical acts, food and beverage booths. Now in its third year, The Rey Feo Consejo **Educational Foundation is pleased** to have the support of Silver Eagle Distributors, Wal-Mart, Capital One, T-Mobile, Time Warner Cable, The Texas Lottery, Spurs Sports and Entertainment and KellMuñoz as sponsors of Fiesta de los Reyes at Market Square. In addition to raising money for Rey Feo's reign, the Consejo has donated \$160,000 from the proceeds of the past three year's at Market Square.

The Regent Baltazar "Walter" Serna, Jr.

Secretary Jose Medellin

The Vice-Regent **Bill Drain**

Treasurer Fernando Reyes

Voting Member *Thomas Aguillon*

Voting Member Frank Garza

Former Rey Feos:
Carlos Madrid XXXVI
Jose Medellin XXXVIII
Nick Garza XL
Johnny Gabriel XLII
Lionel Sosa XLIII
Tony Flores LVIII
Henry R. Muñoz, III L
L Peter R. Martinez LI
Jose E. Martinez LIII

Charles T. Barrett LIV
Dr. Leonel Reyes LV
Robert (Dick) Tips LVII
Ronnie Gabriel LVIII
Brian Weiner LIX
Fernando Reyes LX
Charlie Garza LXI
Baltazar "Walter" SernaJr., LXII
Bill Drain, LXIII
Richard Ojeda, LXIV

www.ReyFeoConsejo.org





Founder Amelia Garza



"Our Story"

Lo Bello de San Antonio Women's Association was founded in July 1993. Amelia Garza is the founder and first President. As a small business owner, she recognized how difficult it is to succeed in business without an education. As a result, she was determined to assist others in obtaining an education so that they would not have to experience some of the obstacles that she had to overcome. The membership consists of business and professional women who volunteer their time and resources so that we can continue to strive to reach our goal of increasing educational opportunities in our community through our fundraising events.



Debby Munoz Dresident



Olga.Nella.Damirez Dice-President



Blanca Aldaco Zresurer

Members

Rosalie Gabriel
Debbie Gonzaba
Debbie Gonzalez
Anita Heim Lowry
Debby Munoz
Olga Nella Ramirez
Blanca Aldaco
Amelia Garza
Jane Pollock
Gladys Samaniego

Denise Smith
Karla Salem
Lili Alonso
Michelle Bertone
Elizabeth Trevino
Isabel Leon
Diane Solano

Honorary Members

Olga Mendez
Hope Scott
Janice Ricks
Irma Flores
Gloria Hernandez
Michel Renfro
Abby Kurth
Bertha Cheaney

Our Charities

UTSA · St. Philip's College · Palo Alto College · Our Lady of the Lake
University · Incarnate Word college · Northeast Lakeview College
· USTA · Texas Tech University · St. Mary's University · Schreiner
University · UT · UTHSC - School of Nursing · Texas State University ·
Career Point College · UT Austin · A&M - College Station · San Antonio
College · Brigham Young University · UT Health Science Center



Did you know? The first Lo Bello fundraiser Noche Tropical held in July 1994 raised \$12,000.00 The first donation of \$2000 was made to Visitation House.





Champagne and Diamonds Brunch: This event occurs the first Sunday of Fiesta. As an official Fiesta PMO event we help kick off a whole week of Fiesta fun. Champagne and Diamonds is a unique event because it provides our guests with the opportunity to find a 2 carat diamond in the bottom of a champagne glass. And if that were not enough, we also feature a "Grito" Contest between our own Reina Linda, Rey Feo, King Antonio and the Fiesta San Antonio Commission President. No other event offers such fun, bling, a great brunch, champagne, silent auction, fabulous music and dancing. All of the proceeds go towards our college scholarship program for students in our community.





La Reina Linda

Elizabeth Trevino 2016



Elizabeth Trevino attended the Universidad Autonoma de Nuevo Leon for her undergraduate and law degree in business. She worked for the State Supreme Court in Monterrey, Mexico.

In 1985, Elizabeth and family moved to the United States. She raised three very lovely and successful children, Israel, Ana, and Daniel. In her first years in the states, she volunteered for the Texas Department of Health in Houston, Texas, later to be offered the position of Administrator for the whole department for nine years. During this time, Ms. Trevino decided to open her own businesses, one in the beauty supply industry and the other in the clothing industry. Both businesses were very successful and helped Elizabeth grow as a business owner.

In 1995, Ms. Trevino sold both businesses, moved to San Antonio. She and her husband,

then opened a Real Estate and Construction Company. With the success of the company, Ms. Trevino decided to reinvest her income into the restaurant business with her sons, thus opening several Mexican restaurants. Ms. Trevino took her family recipes and began to incorporate them into her restaurants. The result was a success. Her restaurant concepts have taken off and have become very popular. As her restaurant businesses continued to grow, Ms. Trevino and sons decided to open several locations.

As Ms. Trevino's success continues, and with the help of her children, she has decided that it is time for her to increase her love of helping others. She has decided that she will now begin devoting a portion of her life to non-profit organizations. She has promised herself that wherever she can help, she will do it.













Scholarship Recipients

ACOSTA, ELISE OUR LADY OF THE LAKE UNIVERSITY

ARGUELLO, AMBER MARIE UNIVERSITY OF INCARNATE WORD

ARIAS, ANGELA MARIE NORTHEAST LAKEVIEW COLLEGE

BELTRAN, ARACELY PALO ALTO COLLGE

BLAGG, TAYLOR UNIVERSITY OF INCARNATE WORD

CARDENAS, JACQUELINE UTSA

CARDENAS, YANNERIN NW VISTA COLLEGE

CLARKE, DACODA PEPPERDINE UNIVERSITY

CLARK, KYANNA NORTHWEST VISTA COLLEGE

GARCIA, LAUREN OUR LADY OF THE LAKE UNIVERSITY

GARZA, ANDREA UNIVERSITY OF INCARNATE WORD

GARZA, LISSETTE SAN ANTONIO COLLEGE

GARZA, MARISOL TEXAS TECH UNIVERSITY

GARZA, PRISCILLA SOUTHERN METHODIST UNIVERSITY

GONZALES, ALONSO, JAVIER NORTHWEST VISTA COLLEGE

GONZALESZ, ADRYANA SCHREINER UNIVERSITY

GUTIERREZ, ANTHONY UTSA

GUZMAN, REBEKAH UTHSC-SCHOOL OF NURSING

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Nurse Recipients



Since 2005, the Lo Bello de San Antonio Women's Association has supported nursing scholarships at University Health System. And in that time, twenty-two scholars have benefitted from this financial support with fifteen scholars earning their RN, BSN, or MSN degrees

University Health System is the first and only health system in San Antonio and South Texas to earn Magnet status from the American Nurses Credentialing Center. It is an elite group-just 6 percent of the nation's hospitals have earned this designation. Magnet is widely accepted as the "gold standard" in measuring the quality of care that healthcare consumers can expect to receive.

Lo Bello is proud to partner with University Health System helping to ensure high level of nursing is available in our community.

La Reina Linda 2017 Candidate

Christina Martinez

Mother & Wife | Survivor | Entrepreneur

"What gives us energy, what breathes life in us, are our stories, which no one else can claim. The culmination of our experiences is what defines how we interact with people and the world around us. All of these things make you unique; they make you the best version of you."

- Christina Martinez

When Christina Martinez tells the story of her modest upbringing, she does so with an appreciative happiness. A bright smile fittingly defines her memories as joyful and full of life's lessons. Growing up she remembers moving between California, New Orleans and Chicago, where music served as a soundtrack to mold her determined demeanor. Even now Christina's humble start remains the underlying melody for her continued success.

As a young woman, Christina made it her goal to teach music as therapy and healing to victims of trauma. But while studying at San Antonio College, her trajectory was altered forever in 1997 when she was involved in a car accident. She sustained a broken wrist, ankle, and facial disfigurement that required multiple surgeries and skin grafts. "I feel like my family has had my back forever," says Christina as she remembers being confined to a wheel chair and her months-long recovery process.

Her then boyfriend, Tomas, whom she later married, played a huge role in her physical and emotional therapy – never letting the look on his face mirror the pain in hers. "My family gave me courage," says Christina. "At one point in my life I kept asking, 'Yes things can be worse, but why not make them better? Why not just BE better?""

Her search for "better" led to a prosperous career in the building industry, real estate sales, publishing, and education, but music continues to play positive role in her life. In 2013 Christina performed a concert at San Antonio's Arneson River Theater benefitting Any Baby Can, a San Antonio nonprofit. She captivated an audience of family, friends and supporters with her gift of song, recapturing her tragic day, and transforming its memory into a story of resurgence.

Christina looks at her influence, and her accomplishments on a scale of what she's overcome. She and her husband Tomas use their life experiences to inspire young men and women to become philanthropists and mentors through their professional and business development courses. They are also the proud owners of Spanish Grove Academy, a Spanish-immersion school located in Stone Oak. Christina sits on the development board for the University of Incarnate Word, while also managing two publications within Luxury Home Magazine - the San Antonio and Austin market.

"I never saw myself as an entrepreneur," she admits and humbly acknowledges that the skills to run her businesses have stemmed from mentors, a natural ability to be an innovator, and the unconditional support of her husband and seven-year old son Enzo.

It would be her honor to represent the Lo Bello Women's Association as the 2017 La Reina Linda during Fiesta. The organization has donated over \$1,000,000 in the spirit of education and helping young women reach their goals, a cause near and dear to her heart. She is grateful for family and friends in support of her candidacy for the title, and hopes to meet more women like her: women who have stories and experiences that have changed their lives so that they, too, can realize they are royalty.



Christina Martinez



and Family





New Braunfels, Texas

I'm so honored to wear the crown of La Reina Linda. I would not be able to do this without the support of many friends, too many to name here but you know who you are and know how much I love you. I'm very blessed to have a wonderful daughter and daughter in law, Ana Elizabeth and Sabrina Trevino, I love you! How lucky am I to be surrounded by business partners who are smart, generous and successful men... My SONS, Israel and Daniel Trevino. From the bottom of my heart, I thank you, I love you and I could never repay the support you have offered to me during my time as La Reina Linda. I'm thankful for the gift of my beautiful grandchildren. They are our legacy and the very reason why we work so hard to raise funds for education of the children of San Antonio, our future! VIVA FIESTA!

- Elizabeth Trevino

Bertha Campion-Cheaney Reina Linda 2014



Gladys Samaniego Reina Linda 2015



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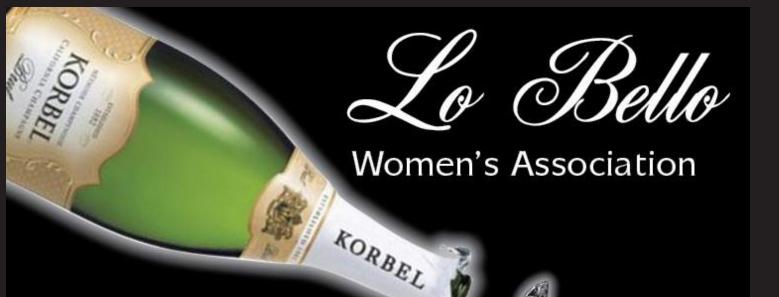
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