

The
Rey Feo
Scholarship Foundation

**Educating the Children
of Texas
Since 1947**



Rey Feo LXXI - Dr. Sal A. Barbaro, III

August 2019



Rey Feo LXXI - Dr. Sal Barbaro III and his Royal Court are honored to serve the San Antonio community during Fiesta 2018/2019 by inspiring and encouraging youth to put God first, family second and education third. Dr. Barbaro is humbly grateful for the opportunity to share his personal and professional achievements to inspire San Antonio's youth to complete a higher education and beyond.

Dr. Barbaro is also proud to continue his family's legacy of community service through Rey Feo Scholarship. His father-in-law, Johnny D. Gabriel Sr. served as Rey Feo XLII in 1991 and is currently the Chairman of the Board to the Rey Feo Scholarship program. His brother-in-law, Ronnie Gabriel served as Rey Feo LVIII in 2006. His niece Lalique Martinez served as Reina Feria

de las Flores LIV in 2002 and his daughter, Gabrielle Hargrove also served as Reina Feria de las Flores LXVII in 2015. His wife, Jennifer Gabriel Barbaro, has served Rey Feo Scholarship Foundation since 1992 and currently sits on the Rey Feo Scholarship Board. Dr. Barbaro also served Rey Feo LXXI Ken Flores in 2018 as his Wellness Minister.

Dr. Salvatore Barbaro III is currently a specialist in clinical and interventional cardiology, electrophysiology, and endovascular medicine here in San Antonio, Texas for over 20 years. Dr. Barbaro began his medical career at the University Autonoma of Guadalajara in Guadalajara, Mexico and later did his medical internship and residency at Long Island Jewish Medical Center in New York. Subsequently, Dr. Barbaro performed his cardiology and electrophysiology fellowships at Christ Hospital and Illinois Masonic Hospital respectively in Chicago, Illinois. He also trained in endovascular medicine at Presbyterian Hospital under world renowned Dr. Tony Das in Dallas, Texas. Dr. Barbaro then planted his roots and raised his family right here in San Antonio, Texas and currently practices both in Del Rio, San Antonio and Las Vegas, Nevada. He holds full clinical privileges in both the Baptist and Christus Santa Rosa hospital systems. As an Airman in the New York Air National Guard, he received an honorable discharge prior to attending medical school, rejoined again, and is now a retired Air Force flight surgeon from Kelly Air Force Base.

A devout Christian man, Dr. Barbaro is currently working on his master's in divinity (MDiv) at Rockbridge Theological Seminary and attends Community Bible Church. He is married to Jennifer Gabriel Barbaro and together they are busy raising seven children, Sal IV, Gregory, Michelle, Gabrielle, Brooke, Dillon and Sofia. Dr. Barbaro self-funded his entire eight years of education including medical school. He is passionate about giving back to education. When Dr. Barbaro is not busy saving lives, he enjoys a few relaxing hours on the golf course.





The
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Scholarship Foundation
Since
1947



Johnny Gabriel
Chairman of The Board

\$8,000,000
RAISED

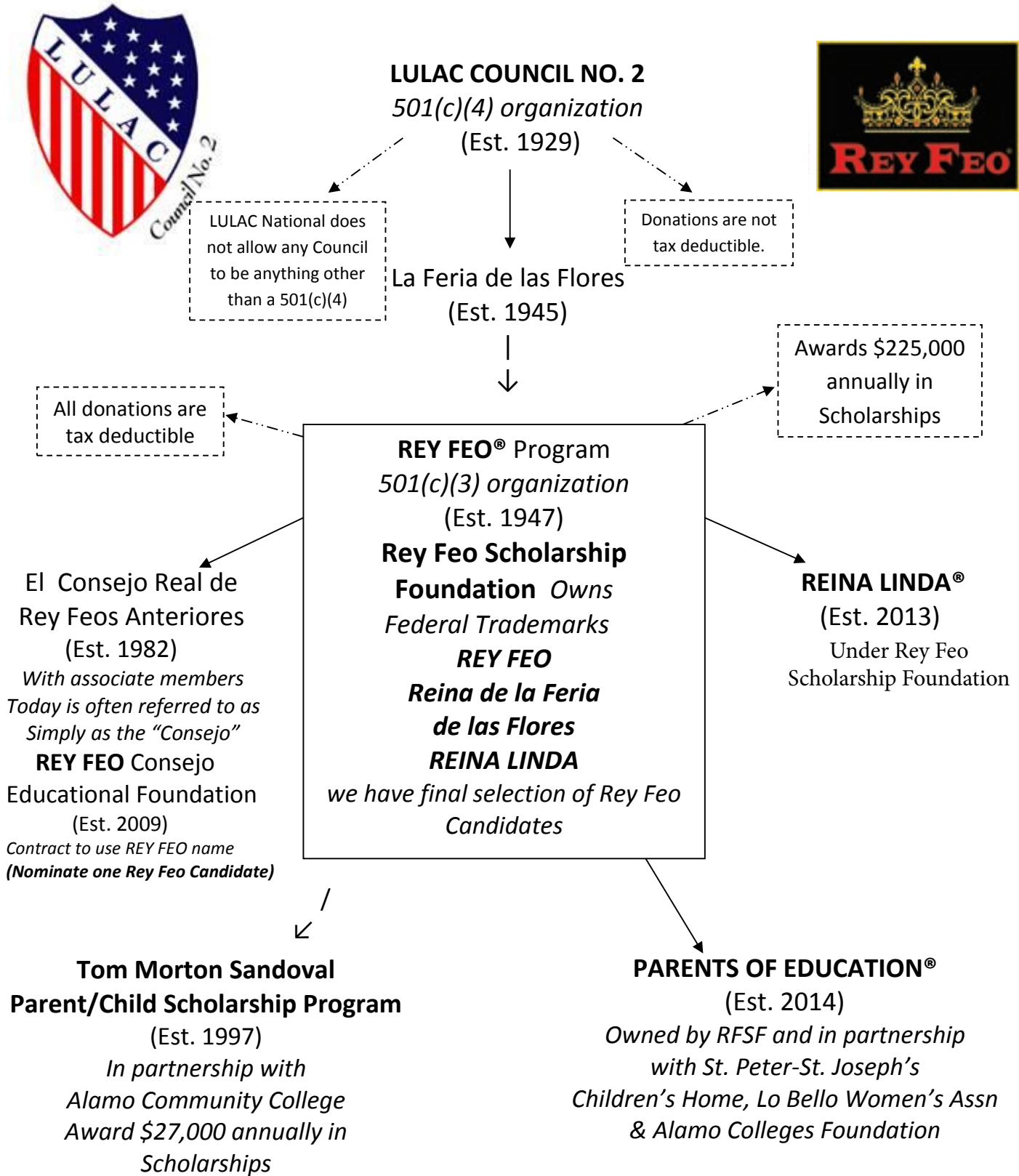
6000
STUDENTS
EDUCATED



Tom Sandoval
Vice Chairman & Corporate President



REY FEO HISTORICAL FLOW CHART



*DBA=Doing Business As



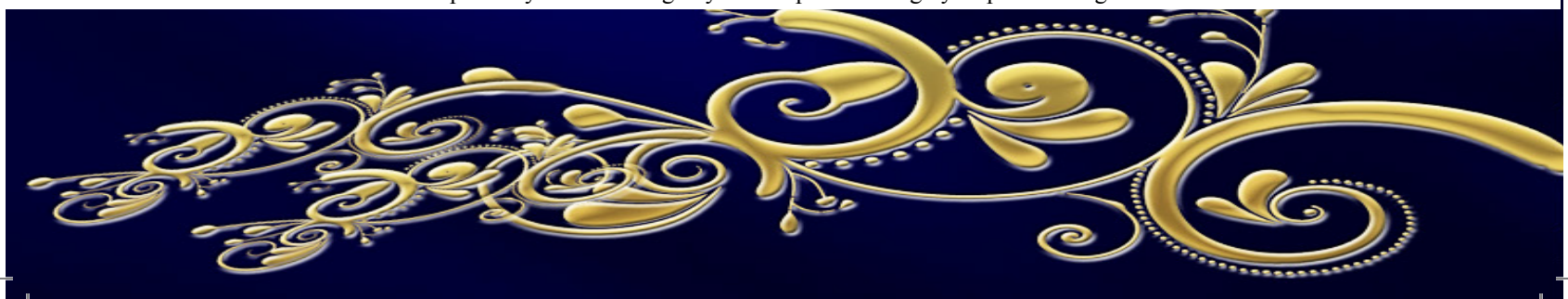
Rey Feo Scholarship Foundation

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Dr. Sal A. Barbaro, III

Rey Feo LXXI and Royal Court



"The People's King"

The Legend

The story dates back to Spanish medieval times, during which the King of Spain had distanced himself from his subjects choosing to fill his court with only the beautiful, rich, and aristocratic. The ordinary citizen was never invited to the palace and rarely saw the monarch except when he rode to the countryside to hunt. The common people resented the king for this, and one day a rebellious crowd gathered in the plaza and proclaimed one of their own as **"The Ugly King"** or **"The People's King"**.

This celebration of the populace traveled to the New World, and it was in Aguas Calientes, Mexico during La Feria de San Marcos (**The Festival of St. Mark**) when the first Rey Feo ruled in North America.

Later, in 1947, members of the League of United Latin American Citizens (LULAC) Council No. 2 in San Antonio, Texas were looking for a way to raise money to provide scholarships for underprivileged and deserving San Antonio youth. With their knowledge of La Feria de San Marcos, the LULAC members decided that sponsoring a Rey Feo competition of their own would not only be fun, but charitable as well. Later, through the efforts of Logan Stewart, Rey Feo XXXII, a local prominent radio personality, El Rey Feo was formally invited to be part of Fiesta in 1980 and was given his own parade called Paseo Del Rey Feo. The Parade was an integral part of Fiesta from 1980-1987.

Mission Statement

EDUCATION IS THE GREAT EQUALIZER



“The mission of the Rey Feo Scholarship, Inc. is to financially support the aspiration of deserving high school seniors to obtain a college/university education regardless of race, color, religion or gender..”

The Rey Feo Scholarship Foundation is a 501(c)(3) non-profit, non-political organization, established in 1947. The organization operates as a scholarship fundraising program to aid in the funding of San Antonio’s prospective college graduates. Education is the only priority of the Rey Feo Foundation.

Two individuals are selected bi-annually to hold the prestigious title of, “Rey Feo” by the foundation and the Consejo de Rey Feos Anteriores to raise scholarship funds. They are part of the annual Fiesta Week Royalty in San Antonio, Texas during the 3rd week of April.



Today



Today, El Rey Feo merits royalty status. Along with other Fiesta Royalty, including King Antonio and LULAC's Feria de las Flores Queen, El Rey Feo rides in all of the four major Fiesta parades. He is as an ambassador of the spectacular 10-day celebration held in San Antonio every April, honoring the heroes of the Alamo and the Battle of the San Jacinto.

During the Feria de las Flores from May to October, candidates raise funds, and whoever raises the most money is declared next year's Rey Feo. The runner-up serves as the crown designate for the following year. Each candidate must raise a minimum of \$250,000 to qualify for the title. Over 60 high schools participate in the scholarships annually, and a majority of the actual recipients are first-generation college-bound students from low-income, single-parent homes.



During his reign, Rey Feo and his court visit nursing homes, hospitals, orphanages, and more than 70 elementary schools to encourage thousands of young people to stay in school, respect their teachers and parents, be good citizens and pursue a higher education. He serves as a goodwill ambassador for the city throughout the year.

From the very first Rey Feo, Joe Ortiz, each Rey Feo candidate has raised funds for scholarships for the youth of our great community. In other cities, LULAC Councils have adopted the concept of Feria de las Flores with various queen contests; however the title of “El Rey Feo” remains as San Antonio’s recognition of a local businessman who accepts the challenge to raise funds for scholarships.

Traditionally, after the Rey Feo is crowned, he is presented with a “cabrito” (“goat”) by his loyal subjects as his main prize. The Rey Feo and La Reina, together with their “Royal Court” represent the City of San Antonio throughout the year all over the State of Texas and the United States in various activities and parades. The King and Queen visit many schools in the San Antonio area urging students to stay in school, go to college and achieve their dreams through a higher education.





Farewell

What a ride our year has been. From the time I was elected, to the crowning tonight of our new Rey Feo, I can't express in words how wonderful it has been. What seemed initially like an eternity, went by in a flash! Serving this wonderful organization as Rey Feo LXXI, has truly been a once in a lifetime experience. I would be remiss to take all the credit. No Rey Feo can ever succeed alone. There is a long list of people I had the honor of knowing throughout my reign who have supported both me and the organization in my endeavor. I wish to start by personally recognizing each of them if you would permit me.

To begin, my sincere gratitude goes out to the Gabriel Family. My father and mother-in-law, Johnny and Rosalie Gabriel, along with the entire Gabriel clan are the rock of the Rey Feo Scholarship organization. I am forever eternally grateful. To LULAC council # 2, thank you for the opportunity. A warm thanks to Lisa Andrade Gonima and her committee for organizing the crowning events and to Claudia Castoreno for her help with tonight's event. My drivers especially Raul and Jerry and to all those who helped me during Fiesta, thank you. To the Rey Feo LXXI ministers, especially my Prime Minister Ken Schlaudt, and my queens, La Reina Linda Denise Smith Schlaudt, and Reina de la Feria de las Flores Queen Montana Rowton- Kiolbassa. There are simply not enough words to voice the enormity of how proud I am of all of you. No king could have asked for anything more. You showed class beyond recognition. The honor has truly been mine. To Kenny Flores, Rey Feo LXX, and the Flores family, thank you for letting me be a part of your court and for your personal contributions. The lessons both you and your dad taught me served me in my reign beyond your wildest imaginations. Special thanks to Bubba, Kelly, Nick, Sandy, Jorge, Debbie, Charlie and Blanca. Thank you to our major sponsors: Valero, Dahil, World Car, Denny's, Toscano Law Firm, Sons of Liberty Guns, Peripheral Vascular Associates, CKC Holmes, Michael Parker, South Texas Radiology, Tito's, PM group, Black Tie Affair, Gabriel's and Don's and Ben's liquor, Jack Orbin and Trans-Siberian Orchestra, John and Ann Aramendia, Infinity, Copperhead Construction, Rudy Vasquez Law Firm, Carrillo Cleaning, and KLS custom homes. To the team at Monarch trophy, Charlie, Kathy with a K, CJ, Jason, and David what an outstanding job you continue to do year after year, thank you.

To everyone, and you should know who you all are, who contributed to our various fund-raising events, either financially or with your precious time, once again I thank you. No king has ever been in the public eye as much as I have been. Some have said that I was the most photographed of all Kings thus far. Not sure if they were referring to the number of pictures taken or how “Feo” I really was. We did a plethora of morning shows, private interviews, informercials, and a total of six telethons, taking our message about education to all who would listen. Thank you Dean Radla, KABB Fox 29 and WOAI NBC News 4SA, and to all the TV stations and news organizations that carried our message. To King Antonio XCVII Roger Hill III, his wife Sally and their entire team, I cannot say enough on what a pleasure it was serving alongside both of you. We had so much fun. To our military and ambassadors, I so much enjoyed the performances by both the Air Force and Army during Fiesta. To Generals Kwast and Buchanan, well done gentlemen. My court and I thank you for your service. To my Consejo brothers, I will always be one of you. No title of king could ever change that. Thank you all. To the Fiesta Commission and all and its participating member organizations, I was awed by the immensity and scope of the charities you support. I have many new friends thanks to you. Everyone was so gracious and accepted us with open arms. Thank you, Byron, Jeanie, and Amy. To my fellow Rey Feo’s thank you for all your support and advice. I am proud to now be one of you. To the people of the City of San Antonio, Mayor Ron Nirenberg, the members of the City Council, and the Bexar County Commissioners it was an honor to serve you. Finally, to Community Bible Church and Cornerstone Church, Pastors Ed Newton and Matt Hagee, and its members. Your prayers and inspiration will last far beyond the reign. I will never forget all the advice you gave me and your efforts to make me succeed. Thank you so much.

My message was clear. God first, Family second, and education third. My court and I carried that message to over seventy schools. Mostly elementary schools, but several middle and high schools as well. We even visited a few colleges, Children hospitals, and nursing homes. My hope is that one day someone comes up to me and tells me that my message changed his or her life. Better yet, that they gave their life over to God and enhanced someone else’s life. It doesn’t get any better than that for me.



During the school visits, I would have never imagined the song “Baby Shark” would become our theme song, along with other motivational songs from Imagine Dragons “Natural,” and Lauren Daigle’s “You Say.” The kids loved it. Our message to the kids spotlighted Christian based themes and virtues. The fishermen amongst men idea came in a vision given to me by God. Hard to believe I know, but true. Never in my life have I had one and to this day it remains the only vision I ever received. I was heavy into thought and contemplating on what to say to the kids. While driving up 281 just passing 1604 I was looking at all the construction. Suddenly I saw a man fishing in the middle of the dirt. I turned my eyes back to the highway but upon looking again there again was the man fishing in the dirt but now even larger and brighter. I refocused my eyes on the road and instantaneously a white bird came across my windshield. It was at that moment in time that God filled my mind with what I was going to say to the kids and bestowed upon them three things. Funny how it was three. I taught them what it meant to become Fishers of Men. In other words, to help their fellow man. Secondly, that it wasn’t important how much stuff they had in this world, but what they do with all their stuff in this world that is more important. Finally, the need not to just make it in this world, but to try to make a difference in the world. To make their mark on this world for the benefit of others, not only themselves. Montana’s inspiring message to the children about bullying, along with to be humble and kind at all times, really supplemented my message. The loudest applause was always for her, but rumors have it that she was telling them to be quiet behind my back. Denise, and her message of having a dream and striving to finish it completed the trifecta. During the presentations, I personally went out and shook every teachers and administrators’ hands. So many positive comments came forth thanking us for coming and talking about God, even in the public schools.

I have been asked, what was the best thing about being Rey Feo LXXI. Memories of La Charreada, Fiesta especial, the Order of the Alamo Coronation, the Flambeau, Battle of Flowers, King William Fair, pouch and River Parades were fabulous of course, but without a doubt it was the kids. I have picturesque images engrained in my mind of the school visits and the colossal number of students looking at me in wonderment and veneration. At one school, over four hundred students prayed over me. I was emotionally crippled and broke down crying in joy. On one hospital visit a girl stated she was so happy The King came to see her that it made her day. We cried again. Then there was the time I was telling the kids that I wasn’t really fishing for fish but came fishing for them. One child shouted out “That’s child abuse!” I turned around to my entire court and just didn’t know what to say. We all laughed so much. Lastly, the scholarship ceremony this August, when I handed out over four hundred thousand dollars in scholarships, was the pinnacle of it all for me. The smiles on those students was the culmination and verification of our mission. I hope one day just one of those students comes back to join our organization. What a testimony and signature to my reign and the organizations that would be.

To Rey Feo LXXII Thomas Aguillon and his wife Melissa, even though tonight may in part be sad for me marking the end of my reign, I take solace in the fact that you and your court will be continuing the Rey Feo legacy. I can't think of a better person than you Thomas to take over and carry the crown. Every king builds on what previous kings have done. Hopefully, you'll find something from my reign along with the prior kings to guide you along the way. There will be times when things look pretty gloomy, but always remember you have myself, the prior Kings and the entire organization standing behind you. We will not let you fail. If I have one piece of advice to give to you, it would simply be what I was told before I became king. Remember it's never about you, but about the organization. I said that to myself at every event and every month during the year and each day during Fiesta. That alone, will get you through. My prayers are always with you, your family and the Rey Feo LXXII court. I'm proud of the man you have become. Congratulations and have the time of your life my friend.

And to end, there is one person who none of this would be possible. The true King, the Queen B, the Royal Consort, my wife and best friend, Jennifer Gabriel Barbaro. Many of you may not know but all those fine touches which many would have overlook, has her signature on it. There were times I would be asked where this came from, or who got this. The answer was simply, Jennifer. I had her constantly taking pictures with me so I could look better. Thank you honey for all that you did. I'm so lucky to be your husband, as so many guys are always telling me. You're simply the best.

It's been a once in a lifetime ride. So many memories. If you would like to see a chronicle of our story, simply go to vimeo.com and search Rey Feo LXXI. Be warned that the movie is over two hours long. You'll love the music. The pictures are from the Royal photographer, Jon Alonzo. There is no better. Thank you, my friend.

To the Rey Feo Scholarship organization, and Consejo organization, I hope I served you well, and that I've made you proud. Thank you, Lord, for the wonderful opportunity to serve you. Only one thing left to say. Viva Fiesta, Viva San Antonio, and Viva El Rey Feo.

In His service...

Salvatore Barbaro III, MD

Rey Feo LXXI



Rey Feo LXXII

Thomas R. Aguillon

Born and raised in San Antonio, Thomas Aguillon is the child of a single mother who worked hard so that he could obtain a good education. Because of the example his mother set, he understands the value and benefits that come from hard work and determination. Now, it is his goal to give back to his community the same opportunities he was so generously afforded. As Rey Feo LXXII, he will continue his commitment to assist deserving students in fulfilling their dreams of attaining a college education.

Thomas is a proud graduate of Central Catholic High School. He attended The University of Incarnate Word on a basketball scholarship, and graduated in 1997 with a B.A. in Public Policy Administration.

Thomas has worked in the Government/Public Affairs field for 21 years and is currently the Director of Government Affairs for Charter Communications where he works on legislative and regulatory issues. Thomas oversees over 140 different municipalities and military installations in South Texas. In 2003 he was hired at Time Warner Cable (now Charter Communications) as a Business Development Coordinator and was promoted to Government & Public Relations Manager in 2006 and Director in 2007 and will celebrate his 16th anniversary in 2019. Before working with Charter, he served as the Chief of Staff to San Antonio City Councilmen for District 1, Bobby Perez and Roger Flores, Sr. from 1997 to 2003.

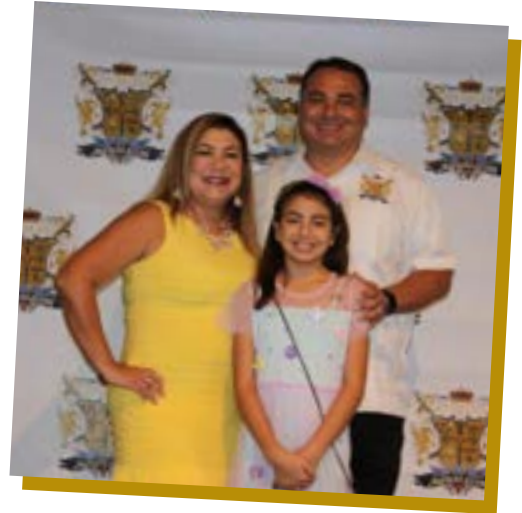
He currently serves on the Texas Cable Association Board of Directors; the Municipal Golf Association of San Antonio Board and is the past President of the Central Catholic Alumni Board of Directors. Thomas is Leadership San Antonio, Class 29 (2003) and served on the Steering Committee in 2007 for Class 32. Additionally, he served on the Brooks Development Authority Board of Directors from 2000-2004. In 2000, he received the Alta Vista Neighborhood Association Community Service Award, and in 1997 he was honored as the "Most Outstanding Political Science Intern," from the University of Incarnate Word.

As an active participant in the Rey Feo Consejo Educational Foundation since 2009, Thomas has been elected to represent the membership four terms as a Board Member, including two as an Executive Board Member and has served on three courts. In 2010, he was the Transportation Minister to Walter Serna, Rey Feo LXII, in 2015, was Prime Minister to Jon Gary Herrera, Rey Feo LXVII, and last year was Executive Minister to Fred Reyes, Rey Feo LXIX. Each time, Thomas gained more experience and knowledge. It is these experiences that have prepared him to represent the Rey Feo Consejo Educational Foundation in a manner becoming of King Rey Feo LXXII.

Thomas is an active member of the community and has helped raise over \$150,000 as a participant in Ring Side San Antonio, which supports the San Antonio Area Foundation's South Texas Hispanic Fund. Thomas is also an active volunteer at St. Anthony Catholic School as a CYO coach for volleyball & basketball. In addition to his work supporting education, he and his family also host an annual golf tournament, the Aguillon Golf Classic. Since 1991, the tournament has raised money for Diabetes awareness, and over the past 10 years more than \$120,000 has been donated to the local San Antonio Texas Diabetes Institute.

Thomas is married to Melissa Aguillon, President & CEO of Aguillon & Associates LLC, and they celebrated their 17th wedding anniversary March of this year. They met at City Hall in 1998 when they were working for various City Council members. They have two children, Benjamin 15, and Karina 10. Benjamin is currently attending Central Catholic HS and Karina attends St. Anthony Catholic School. When Thomas isn't attending to his family, he enjoys playing golf, basketball and reading history books.

Rey Feo LXXII, Thomas R. Aguillon



Top Ten Money Raising Kings

1



Darren Casey
\$501,555

2



Fernando Reyes
\$433,160

3



Ronnie Gabriel
\$413,975

4



Larry Benson
\$326,560

5



Charles T. Barrett
\$310,245

6



Henry Muñoz
\$250,550

7



Sal A. Barbaro
\$250,000

8



Kenneth Flores
\$225,000

9



Fred Reyes
\$225,000

10



Johnny Gabriel
\$210,000

Sal Barbaro Rey Feo LXXI

Ashley Abitz



Bandera High School



Texas State University



Mia Acevedo



Byron P. Steele High School



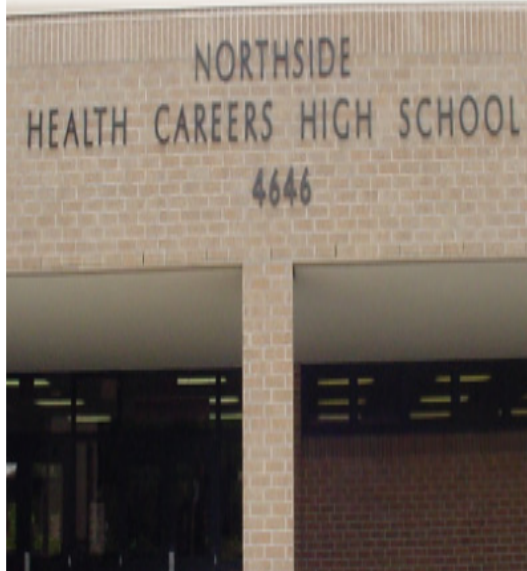
University of Texas at San Antonio



Jan Alfaro



Health Careers High School



Colorado College



Sal Barbaro Rey Feo LXXI

Ella Allen



Basis San Antonio Shavano



Texas Tech University



Alexander Ankney



John Jay Science and Engineering Academy



The Citadel Military Institute



Kevin Aviles



Holmes High School



Texas A&M University San Antonio San Antonio



Sal Barbaro Rey Feo LXXI

Andres Bass



Harlandale High School



The University of Texas at San Antonio



Steven Blancas



Central Catholic High School



St. Mary's University



Alina Borawski



Alamo Heights High School



Texas A&M University College Station



Sal Barbaro Rey Feo LXXI

Jacob Avina



Health Careers High School



Trinity University



Giovanna Balido



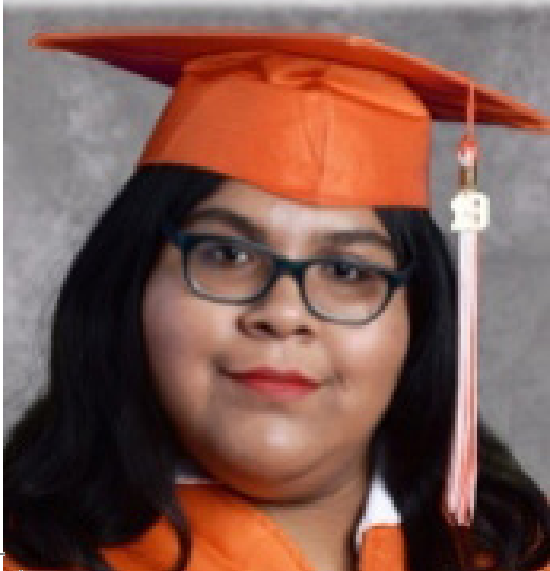
Tom C Clark



Texas Tech University



Victoria Barrientos



Luther Burbank High School



Texas A&M University Corpus Christi



Sal Barbaro Rey Feo LXXI

Faith Bullard



Randolph High School



Baylor University



Lauren Rose Calderon



George W. Brackenridge



Texas State University



Connor Caldwell



Young Women's Leadership Academy



Rice University



Sal Barbaro Rey Feo LXXI

Romina Castaneda



Frank L. Madla Early College High School



University of Texas at Austin



Cameron Castilleja



St. John Paul II Catholic High School



University of Texas at Austin



Tristan Castilleja



Southwest High School



Schreiner University



Sal Barbaro Rey Feo LXXI

Anna Chavez



Reagan High School



Stanford University



Aubrey Covino



San Antonio Christian High School



Florida College



Victoria Cruz



Legacy of Educational Excellence High School

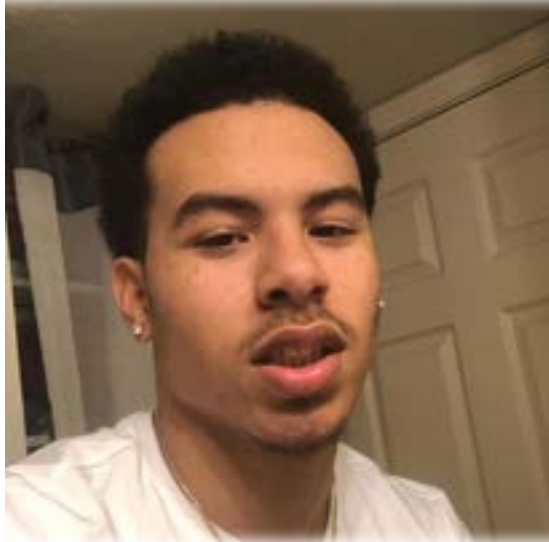


Texas Tech University



Sal Barbaro Rey Feo LXXI

Kevin De Jesus Perez



Theodore Roosevelt High School



Texas State University



Alyssa Diaz



Judson Early College Academy



The University of Texas at Austin



Jason Donnelly



Basis San Antonio Shavano



Texas A&M University College Station



Sal Barbaro Rey Feo LXXI

Cameron Dunn



Roosevelt High School



Texas A&M University College Station



Miranda Duran



Brackenridge High School



Texas A&M University San Antonio



Naomi Edwards



Byron P. Steele II High School



University of Texas at San Antonio



Sal Barbaro Rey Feo LXXI

Ashlyn Flores



Holmes High School



Our Lady of the Lake University



Mason Forrest



Medina Valley High School



Texas A&M University Corpus Christi



Tejas Fruean



Judson High School



Brigham Young University



Sal Barbaro Rey Feo LXXI

Rachelle Garza



John Paul II Catholic High School



Southern Methodist University



Aaliyah Glover



Stevens High School



University of Texas at Austin



Veronica Gonzalez



Ronald Reagan High School



University of Texas at Austin



Sal Barbaro Rey Feo LXXI

Sydney Graves



Bandera High School



Texas A&M University College Station



Cassidy Grover



John Jay High School



Brigham Young University



Katrina Gutierrez



Lanier High School



Smith College



Sal Barbaro Rey Feo LXXI

Armando Hernandez



Travis Early College High School



John Brown University



Gisselle Hernandez



Legacy of Educational Excellence High School



Texas State University



Zachary Hernandez



Tom C. Clark High School



University of Texas at San Antonio



Sal Barbaro Rey Feo LXXI

Alexander Jimenez



Saint Mary's Hall



New York University



Marcela Juarez



Judson Early College Academy



Texas Lutheran University



Jessica Kazmir



KIPP University Prep



The University of the South- Sewanee



Sal Barbaro Rey Feo LXXI

Elizabeth King



Clark HS



University of North Texas



Brigid Krbec



Byron P. Steele II High School



University of North Texas



Alexander Lomeli-Azoubel



Johnson High School NEISD



University of Texas at Austin



Sal Barbaro Rey Feo LXXI

Gabriel Longoria



James Madison High School



Texas A & M University College Station



Izabella Lopez



Providence Catholic School



Texas A&M University San Antonio



Marcos Marta



Stevens High School



Texas State University



Sal Barbaro Rey Feo LXXI

Viviana Martell



Thomas Edison High School



Texas A&M University Kingsville



Catherine Martin



Bandera High School



University of Massachusetts



Austin Martinez



Fox Technical Health & Law Professions High School



The University of Texas at Austin



Sal Barbaro Rey Feo LXXI

Diego de Jesus Martinez



International School of the Americas



University of Texas at San Antonio



Elena Martinez



James Madison High School



University of Texas at San Antonio



Gabriel Martinez Gamer



Tabor Academy



Florida Institute of Technology



Sal Barbaro Rey Feo LXXI

Julian Mathews



LEE High School



Baylor University



Avery Meurer



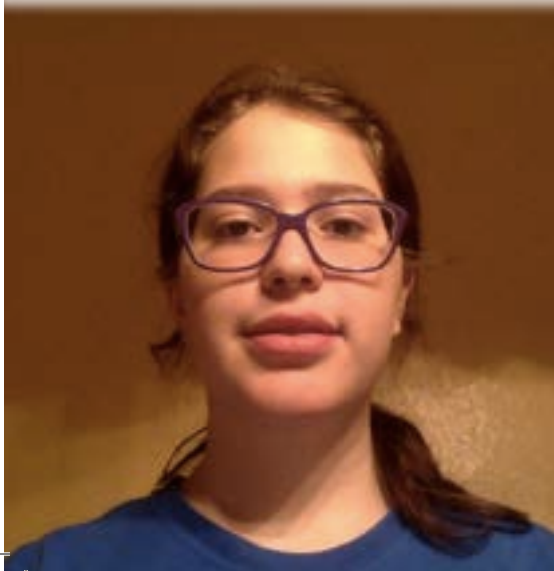
North East School of the Arts - LEE High School



University of Texas at Austin



Skye Meza



Judson Early College Academy



Loyola University



Sal Barbaro Rey Feo LXXI

John Montelongo



Central Catholic High School



University of Houston



Kinsley Moore



Pleasanton High School



Texas A&M University College Station



Edward Morales



Communications Arts High School



University of Texas at San Antonio



Sal Barbaro Rey Feo LXXI

Gvon Morton



Travis ECHS



Texas A&M University San Antonio



Natalie Muñoz



Louis D. Brandeis High School



Baylor University



Kate Navarro



Harlandale High School



University of Texas at Austin



Sal Barbaro Rey Feo LXXI

Teresa Nguyen



Judson Early College Academy



St. Mary's University



Zen Nguyen



Judson Early College Academy



University of Hawaii



Aidil Nino



Luther Burbank High School



Texas State University



Sal Barbaro Rey Feo LXXI

Danielle Opperman



Business Careers High School



Texas State University



Mia Ortiz



Poteet High School



Texas A&M University Corpus Christi



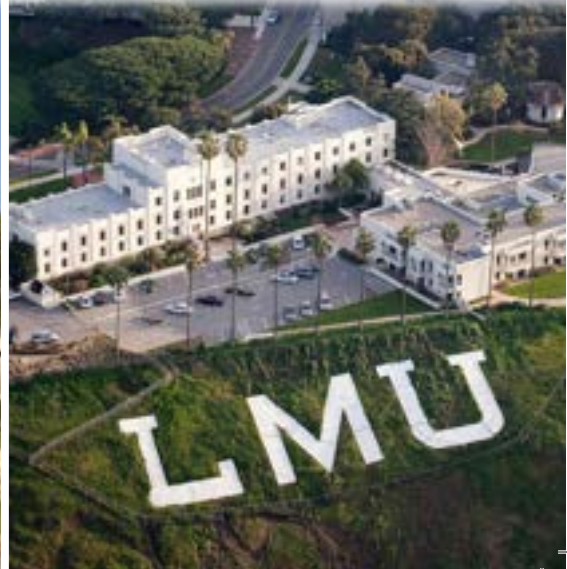
Claryssa Pacheco



Young Women's Leadership Academy



Loyola Marymount University



Sal Barbaro Rey Feo LXXI

Sam Paustian



L.E.E. High School, San Antonio



Texas A&M University College Station



Andrea Perez



Uvalde High School



University of Texas at San Antonio



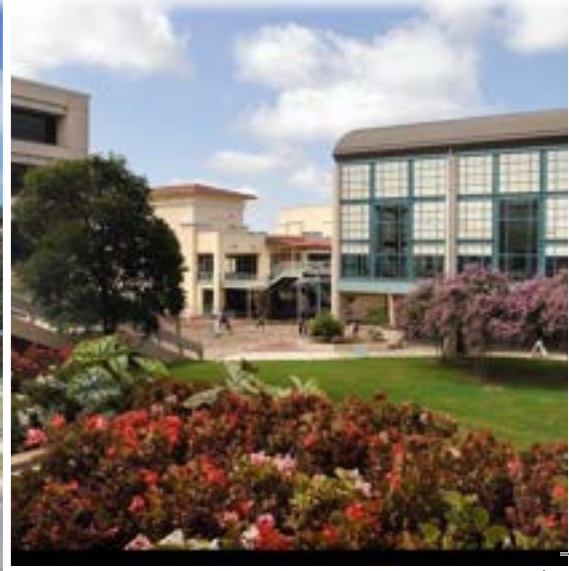
David Perez



Travis Early College High School



Texas A&M University San Antonio

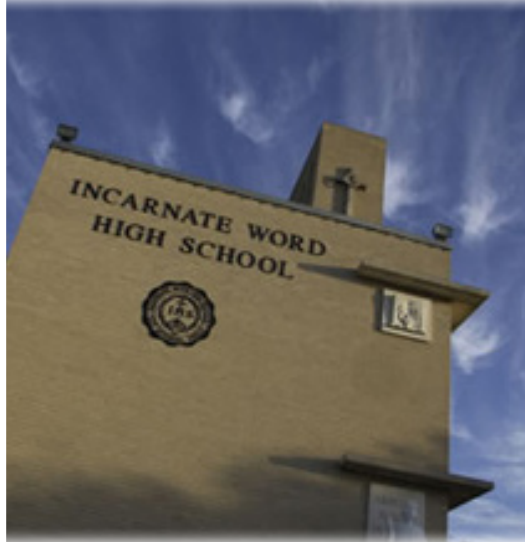


Sal Barbaro Rey Feo LXXI

Paloma Rios



Incarnate Word High School



Texas Christian University



Adrianna Rodriguez



Sidney Lanier High School



Austin College



Giselle Rodriguez



Young Women's Leadership Academy



St. Edward's University



Sal Barbaro Rey Feo LXXI

Sofia Rodriguez



Alamo Heights High School



Texas A&M University College Station



Lillian Roelofs



Judson Early College Academy



University of Houston



Jose Ruiz-Gonzalez



LEE High School



Southern Methodist University



Sal Barbaro Rey Feo LXXI

Nathan Sandoval



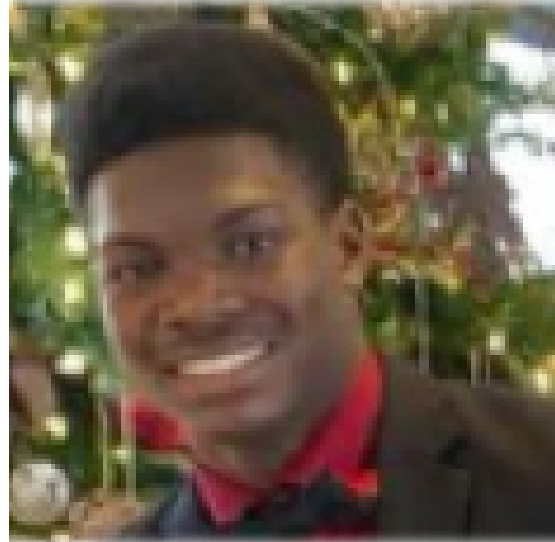
Antonian College Preparatory High School



Texas Tech University



William Sands



Johnson High School



Clemson University



Austin Sansing



Texas Education Agency, GED



Tyler Junior College



Sal Barbaro Rey Feo LXXI

Janessa Schuessler



Holmes High School



University of Texas at Austin



Jackson Short



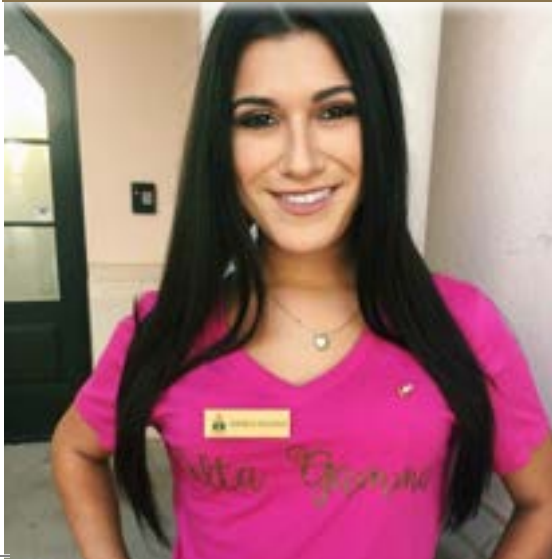
Bandera High School



Texas State University



Bianca Solano



Providence Catholic School



Texas Tech University

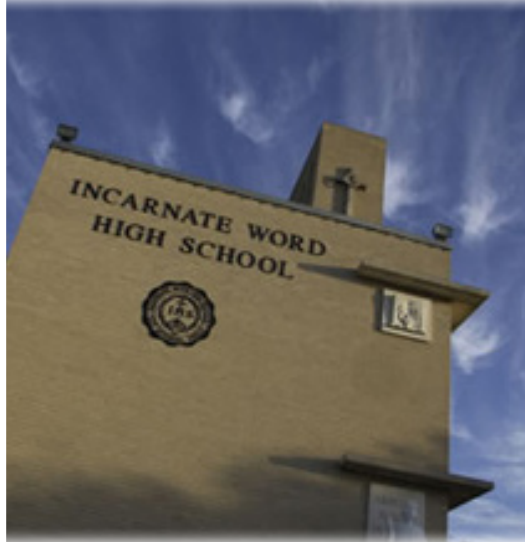


Sal Barbaro Rey Feo LXXI

Maya Soojhai



Incarnate Word High School



St. Edward's University



Matthew Stout



John Jay Science and Engineering Academy



The University of Kansas



Hannah Taylor



Madison High School
(Agriscience Magnet Program)



Texas Tech University



Sal Barbaro Rey Feo LXXI

Kiara Taylor



Judson Early College Academy



University of Texas at Arlington



Hannah Thompson



Judson Early College Academy



Texas State University



Jared Trevino



Hondo High School



Sam Houston State University



Sal Barbaro Rey Feo LXXI

Katelyn Tuttle



Douglas MacArthur High School



Texas A&M University College Station



Nicole Urzendowski



Sandra Day O'Connor High School



Texas A&M University Galveston



Genevieve Victoria



Alamo Heights High School



University of Denver



Sal Barbaro Rey Feo LXXI

Antonio Villanueva



Basis San Antonio Shavano Campus



Northeastern University



Alejandra Wagon



William J Brennan HS



Rice University



Fieruz Wahsom



Robert E Lee High School



San Antonio College



Sal Barbaro Rey Feo LXXI

Celeste Weaver



East Central High School



University of the Incarnate Word



Julia Weissman



Academy of Notre Dame de Namur



Fordham University



Caitlyn Wilson



The Christian School at Castle Hills



Abilene Christian University



Sal Barbaro Rey Feo LXXI

Jasmine Wilson



Judson Early College Academy



Abilene Christian University



Tyler Woods



Ronald Reagan High School



Texas A&M University College Station



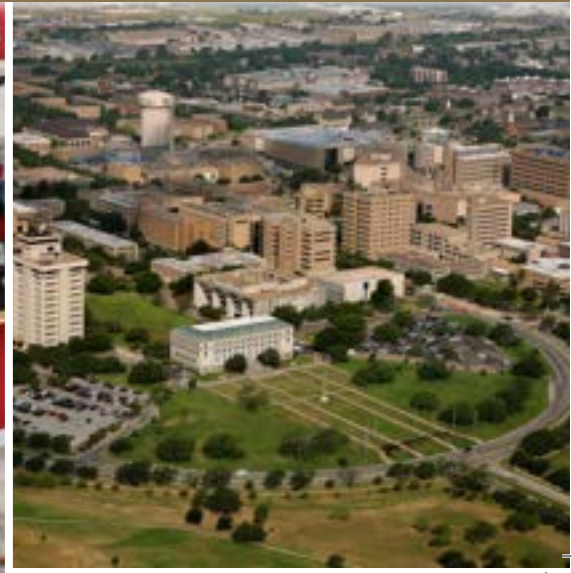
Sarah Wright



Homeschooled



Texas A&M University College Station



Sal Barbaro Rey Feo LXXI

Carly Wulfsberg



Ronald Reagan High School



Texas A&M University College Station



Olivia Wymer



International School of the Americas



Louisiana State University



Brian Yancelson



Alamo Heights High School



Trinity University



Royal Consort



Jennifer Gabriel Barbaro

Royal Consort 

Royal Consort Jennifer Gabriel Barbaro considers it an honor and a privilege to serve alongside her husband Rey Feo LXXI Dr. Sal Barbaro III as an ambassador for San Antonio's youth community during the 2018/2019 Fiesta reign. A San Antonio native, Jennifer has been engrossed by business and serving others her entire life. Raised by the family that pioneered Gabriel's Liquors, Barbaro says it was her father, Johnny D. Gabriel Sr., who instilled her work ethic and helped shape her passion of giving back to the community.

Jennifer is also proud to continue her family's legacy of community service through Rey Feo Scholarship. Her father, Johnny D. Gabriel Sr. served as Rey Feo XLII in 1991 and is currently the Chairman of the Board to the Rey Feo Scholarship program. Her brother, Ronnie Gabriel served as Rey Feo LVIII in 2006. Her niece Lalique Martinez served as Reina Feria de las Flores LIV in 2002 and her daughter, Gabrielle Hargrove also served as Reina Feria de las Flores LXVII in 2015. Jennifer has also served Rey Feo Scholarship Foundation since 1992 and currently sits on the Rey Feo Scholarship Board.

Jennifer began her career in the liquor retail/wholesale business leading departments of Gabriel's Liquors chain which she co-owns with her family. Her love for media and communications also began her career reporting for KENS TV in the early 90's before leaving to raise her 4 children. Jumping in to be close to her kids led Jennifer to major event fundraising in the private sector where she was recognized with multiple awards for her creativity and leadership. She also continued to help her father in business and community fundraising through Rey Feo Scholarship and education. Afterwards, upon invitation, Jennifer was asked by current NBA HOF Spurs player George Gervin to help lead his campaign and roast for the George Gervin Celebrity Roast benefiting the city's George Gervin Youth Center. After turning away many New York offers post roast events, Jennifer decided to open her own major events company and founded Celebrity Roasts, Inc. where she has since put together many private events for various different celebrities, companies and charities.

During her time with Gervin, Jennifer met her husband, cardiologist Dr. Salvatore Barbaro III, and also serves as the COO to their four medical practices. Never shy to work in front of the camera as well as behind it, she never let go of the passion that originally drove her. Jennifer additionally works with FOX KABB and NBC WOAI affiliates as the station's morning traffic anchor.

Jennifer continues to serve her community through many charities such as Ferrari Kids, The Red Shoe Gala benefitting St. PJ's children's home, Dancing with the Stars benefitting Family Endeavors, the Christine Meza Foundation for abused and battered women, the San Antonio Zoo, Hill Country Daily Bread Ministries, the Healing Hearts Gala benefitting the Thrivewell Foundation in support of cancer patients and the American Heart Association among several more. But leading the charity forefront is the one she began with her father helping children achieve an education through the Rey Feo Scholarship Foundation. "Without education, we would not have the doctors to cure cancer and heart disease or the professionals to contribute to our society. Scholarships provide hope in a world of increasing financial burden to our youth. Rey Feo Scholarship aids in breaking those barriers," says Jennifer. She also serves on the board for the University of Incarnate Word School of Optometry where she has received from UIW her Bachelors in Communication Arts and Masters in Business. Stepping out of the workforce for many years to raise her family didn't stop Jennifer from setting an example for her children to show that if you have the drive and determination, you can achieve anything.



Royal Consort

Royal Consort



Royal Consort







A Queen's Farewell



It is with mixed emotions that today I hand down the crown as La Reina De la FERIA De Las Flores 2019. However, it is not just the crown that I am handing down, but the responsibility to take action, make change, and help to create a sense of stability in other people's lives. La FERIA de Las Flores represents a greater cause that is the Tom Morton Sandoval Parent-Child Scholarship Program. When I first began my reign, my mind was set on expectations I had for myself and I was searching for the perfect message to promote throughout San Antonio. Perfection was key in the idea of it all. On the first day of the school visits, I had my speech memorized and ready to go. As I walked in the room and looked around, the words evaporated from my memory. I stood there in front of these beautiful children and felt a sense of gratitude rinse through my body. Gratitude towards this program for giving me the opportunity to simply walk into a classroom and put a simple smile on a child's face, even if it is just for a moment.

I remember being that seven year old girl in the front row and watching the queen walk in through the gymnasium door. "I want to wear her crown one day," I thought to my seven year old self. My heart sank at the thought of the memory because here I am now as another little boy or girl in the audience experiences the same thought. Sixteen years later, I am wearing the crown and hold the title as La Reina De La FERIA De Las Flores. The title I hold and the crown I wear are the highlight in the show of it all. It is much more than the fashionable dresses and the sparkling crown, but it is the connections, relationships, and lives that were effected that keep the crown shining in all its glory and the name proud.

As the thoughts evaporated from my memory, new thoughts flooded in and everything changed. My mentality, the message I wanted to share, and the aspect of it all. Each encounter was humbling and grounding. The experience of it all was something I will never take for granted, but also something I will never be able to explain to you until you have experienced it for yourself. This program was created to provide a brighter future to those who wanted more for themselves and their children, but I do not think Tom Sandoval realized what the program provided for those who have shared this crown throughout the years and those who have helped support along the way. This past year has forever changed my life and the perspective I have on myself and the person I hope to become for those who need change, stability, and hope in their lives. I realize it is not my responsibility to fix the hurt or mend the broken hearted, but It is my responsibility to do what I can today and every day after. I won't fix the world, but I can at least try to lend a hand... or even a smile. And you don't need a crown to do so, but a group of people behind you who believe in you and what you are fighting for.





Feria de las Flores



A Festival with a Purpose 1945-2012 History

In early 1945, members of the League of United Latin American Citizens, or LULAC, Council No. 2 in San Antonio, Texas began pooling personal contributions for scholarship funds. Later that year, scholarship committee members and supporters developed an official fundraiser fashioned after the community celebration known as La Feria de San Marcos, held annually in Aguascalientes, Mexico. And thus, La Feria de las Flores, or “The Fair of the Flowers,” was born, under the leadership of the queen, “La Reina,” and with education at its very core.

Because of its great success, the scholarship committee added El Rey Feo in 1947, a contest of kings to parallel the queens. In the beginning, Rey Feo candidates raised scholarship funds by asking supporters to donate a penny for a vote. Joe Ortiz won the most votes, raising the most funds, and was declared the first El Rey Feo.

Throughout the year, El Rey Feo, La Reina and their royal court represent San Antonio all over the state of Texas and the United States in various activities and parades. They visit many schools in the San Antonio area urging students to stay in school, go to college and pursue their dreams through higher education.





Gabrielle Uribe
Reina de la Feria de las Flores
2019-2020

Gabrielle is a San Antonio native that recently joined the team at Dell Technologies after earning a Bachelor of Arts in International Economics at Texas Christian University. Her strong San Antonio roots prepared her for success in college and in her professional life. It is the appreciation of her upbringing and experiences throughout her education that emboldened her passion to give back to her community. Since she was a student at Incarnate Word High School, Gabrielle has been an active volunteer in organizations in the San Antonio area such as

The Davidson Respite House, SNIPSA, and Women’s Global Connection. She extended her community engagement through her work with children at Camp Longhorn for many summers.

Gabrielle’s reign as La Reina de la Feria de las Flores will be a culmination of positive influences throughout her life. Like most San Antonians, she was exposed to Fiesta at a young age and was enthralled by the idea of both celebrating and supporting her community. A graduate of Incarnate Word High School, Gabrielle witnessed first-hand the impact that joint community efforts have. Fiesta in many ways combines the concept of community togetherness and civic duty, instilled in Gabrielle by her family.

Gabrielle committed to raising funds for the LULAC Parent/Child Scholarship Program, an extraordinary program that offers scholarships that support two generations of students. She hopes that through this and future ventures throughout her life, she can make a difference in her community.

Viva Fiesta!

Congratulations Reina de la Feria de las Flores, Gabrielle Uribe!

Fiesta 2020 is going to be an amazing year! We couldn't be more proud and excited that we are on this journey together and look forward to raising awareness for higher education.

VIVA Fiesta!

Thomas Aguillon Rey Feo LXXII and his Royal Court



- 🌐 ReyFeoAguillon
- ☎️ (210) 254-9160
- 📷 AguillonReyFeo
- 📺 AguillonReyFeo





Laura Flores

Laura Flores, as Queen Coordinator, has passionately volunteered thousands of hours in her 16 years, crowning 16 Feria de las Flores Queens. Throughout the years she has mentored and instilled philanthropic devotion to her lovely young ladies and together raise hundreds of thousands of dollars for the award of scholarships through the Tom Morton Sandoval Parent/Child Scholarship Endowment. This endowment in partnership with the Alamo Colleges Foundation provide qualified adult students with scholarships to assist in their higher education needs, while the Tom Morton Sandoval Parent/Child Scholarship program matches the scholarship awarded for a child of a parent who completes the program with a degree.

Laura Flores has given back to the children of the San Antonio community two fold. We are grateful for the legacy that Laura Flores has left us with and we plan to honor and continue this program under her gracious guidelines.



La Reina Linda Scholarship Foundation

The La Reina Linda Scholarship Foundation is a non-profit organization which works tirelessly to promote education in Bexar County and 17 surrounding Counties through scholarships that will truly impact the lives of many. La Reina Linda Scholarship Foundation works in partnership with the Rey Feo Scholarship Foundation to organize, attend and support many fundraisers, schools, senior homes, orphanages, military events in the surrounding area to bring awareness and support to our efforts.



La Reina Linda

2018-2019

The vision of the La Reina Linda program is to promote and showcase a successful Business Woman in San Antonio who can inspire and influence young men and women. The Reina Linda will serve as a role model and mentor for future generations.

Today, the La Reina Linda program funds support the Rey Feo Educational Foundation. Denise Smith-Schlaudt, has exceeded all criteria and has proudly represented the organization's as La Reina Linda, 2018-2019.



Denise Smith-Schlaudt
La Reina Linda, 2019

Denise Smith-Schlaudt, is an Owner of Providence Title Company; a Texas owned and operated independent Title agency that specializes in residential and commercial real estate transactions. Providence Title Company insures and conducts all closing transactions throughout the entire State of Texas and employs around 200 people throughout the thirty branches located in Texas. She has been in the title industry for 19yrs when she moved to San Antonio from Cincinnati, Ohio. Born and raised in Cincinnati, she relocated across the country in 2000 and considers San Antonio her home. Denise has supported Fiesta for many years by serving on (2) Rey Feo Courts, the first for Richard Ojeda, as the Historian and the second for Jimmy Green as his Administrative Minister.

Denise's fundraising efforts and accolades are vast including;

- 2015 Leukemia & Lymphoma Society, "Woman of the Year"
- "Title Officer of the Year", from State of Texas Star Awards
- "Escrow Officer of the Year", from the Greater San Antonio Builder's Association
- "Philanthropist of the Year", from the Platinum Top 50 Realtors Organization
- Humanitarian of the Year, by the Greater San Antonio Builder's Association
- Named as a "Top 40 Under 40", the San Antonio Business Journal

Denise has a passion for helping others and after marriage to Ken Schlaudt they have formed their own foundation, SUPPORT FOR LIFE a 501 © 3 Non-Profit Organization; founded to help fund medical research and education. Denise's message during her Fiesta reign is, "IF YOU CAN DREAM IT, YOU CAN BE IT!" This message is intended to motivate all children to believe in themselves, as anything is possible.

La Reina Linda 2018-2019



La Reina Linda 2018-2019



La Reina Linda

2019-2020

Leticia E. Garza

Leticia Garza is a native San Antonian, a loyal 36 year employee who serves as an International Claims adjuster at USAA.

Leticia and her husband, of 30 years, Gilbert Garza have two children, Celeste and Christian. Celeste is a graduate of Incarnate Word High School and a recent graduate of Texas State University with her degree in Special Education. Christian, "Gibby", is a senior at Central Catholic High School.

Leticia's many community initiatives include a focus on children with disabilities. Leticia has served on the board at the Westside YMCA. She has volunteered countless hours at Incarnate Word High School and Central Catholic. Leticia currently serves as Vice President of the Parent Club at Central Catholic.

Leticia is looking forward to contributing to the Rey Feo Scholarship Foundation and awarding scholarships to deserving students.



La Reina Linda

Sandy Saks - Royal Ambassador

The La Reina Linda Scholarship Foundation is a non-profit which awards scholarships across Texas Educational Region 20, which includes Bexar and 17 surrounding counties. Scholarships can be applied for between January and March annually. La Reina Linda raises the money to fund these awards between April and October. Throughout her year long reign La Reina Linda visits hospitals, orphanages and elementary schools raising awareness of her organization while encouraging children to excel.

Through our partnership with the Rey Feo Scholarship Foundation, last year, we supported 155 students with their goals of higher education and skills.

Highlighting and celebrating the accomplishments of our Reina Linda, the organization participates in San Antonio's biggest party. !!VIVA FIESTA!!

There is no magic formula for a productive life and happiness...but an education.



La Reina Linda Scholarship Fundraisers



*We won't ask You to
Pour a Bucket over Your Head,
or Take a Pie to Your Face...*



*We ask You to Generously
Party with Us!!!*



Top Ten Money Raising Queens

1



Ariana Flores
\$75,100.00

2



Gabrielle Hargrove
\$60,600.00

3



Montana Rowton-Kiolbassa
\$55,000.00

4



Allison Kara Reyes
\$54,000.00

5



Dana Kurth
\$48,400.00

6



Lauren Osterman
\$41,000.00

7



Valique Martinez
\$36,000.00

8



Lissette Garza
\$35,850.00

9



Marisol Garza
\$35,000.00

10



Sofia Marie Rodriguez
\$30,000.00

LULAC Council No. 2

Officially founded in 1929, the League of United Latin American Citizens, or LULAC, was established during a time in America's history when Hispanics were unjustly denied basic civil rights. It was created to empower its members to help bridge gaps in society, and today, LULAC is the oldest and most widely respected Hispanic civil rights organization in the nation.



"All for One, One for All"

The United States was at war in the 1940s. Raising money for any cause was a challenge, but San Antonio's LULAC Council No. 2 realized that insufficient education prevented many young people from pursuing and achieving their dreams. The council saw the need to make a difference in the lives of young people, and they were committed to helping students pursue a college education. In 1945, LULAC Council No. 2, along with family, friends and the business community, pulled together their own funding for scholarships. Later that year, the initiative officially became La Feria de las Flores.



LULAC Council No. 2 Members

Rey Feo Scholarship Foundation

THOMAS TAMEZ
Council President

ROBERT CUELLAR
First Vice-President

TOM SANDOVAL
President Emeritus

TERESA ROBERTSON
Secretary

CLAUDIA CASTORENO
Treasurer

LAURA E. FLORES
VP-Queen Coordinator

FRED E. DIAZ
Chaplain

NOEMI CUE
VP-Fiesta Commissioner

SALVADOR CAMPOS, JR.
VP-Military Affairs

RALPH VELASQUEZ
VP Economic Development

RONNIE GABRIEL
Past President

Armando Almanza

Rusana Brooks

Noemi Cue

Mary Jane Diaz

Mae Escobar

Johnny Gabriel

Rosalie Gabriel

Walter Geraghty

Raul E. Hinojosa

Ariana Patino

Teresa Robertson

Daniel H. Saucedo

Ramiro Valadez, Jr.

Ralph Velasquez

Frank Archuleta

Salvador A. Campos, Jr.

Robert Cuellar

Bill Drain

Laura E. Flores

Ronnie A. Gabriel

Henry Hilario Garcia

Walter Herbeck

Maria G. Mendoza

Adam D. Quintana

Lawrence G. Romo

Dolores Tamez

Virginia Van Cleave

Irene Avalos

Claudia Castoreno

Fred E. Diaz

Dr. William Elizondo

Cindy Gabriel

Rosabel L. Gabriel

Linda Geraghty

Juan R. Hernandez

Tiffany Moreno

Phillip M. Reyes, Jr.

Tom M. Sandoval

Thomas Tamez

Rudy Vasquez



Past National Presidents

M. C. Gonzalez
Raul Cortez
James Tafolla
Frank Valdez

Board of Trustees

Walter Geraghty
Tom Sandoval
Johnny Gabriel
Phillip M. Reyes, Jr.

Honorary Members

Lucian Adams
Cleto Rodriguez
Henry B. Gonzalez





*Tom Sandoval
Parent /Child Scholarship Program.*



San Antonio College Main Campus

The LULAC Scholarship committee has donated a minimum of \$25,000 each year to establish a scholarship endowment in the name of the participant's child. The ACCD Foundation matches the \$25,000 by providing each parent selected for the program with a \$1,000 scholarship to assist the parents in educational expenses.

In 1997, the League of United Latin American Citizens (LULAC) Council No. 2, the Alamo Colleges Foundation and the San Antonio College Women's Center partnered to create the LULAC Reina de la Feria de las Flores Parent/Child Scholarship Program.



2019 Tom Morton Sandoval LULAC Council No. 2 Parent/Child Scholarship Program

“Education is the single-most impactful way for an individual to improve their economic and social mobility,” said Alamo Colleges Chancellor Dr. Mike Flores. “This program is the only scholarship program of its kind in the country that creates educational opportunity for both our current and future students.”



LULAC Parent/Child Scholarship 2019-2020 Recipients

PARENT

Meena Alizai
 Evelyn Avila
 Kamryn Bloom
 Deanna Castaño
 Lindsea Classen
 Frank Cordova
 Adan Garcia
 Louisa Garcia
 Raul Garcia
 Rebecca Gibbs
 Lidia Gomez
 Samantha Gonzalez
 Tara Guerra
 Caitlin Huddleston
 Madelaine Lopez
 Victoria Martinez
 Joshua Mena

CHILD

Dewa Alizai
 Roberto D. Vera
 Ellison Bloom
 Martin E. Castaño
 Levi T. Classen
 Liam J. Cordova
 Aleena Fe Garcia
 Stephen J. Schumacher III
 Isaac J. Garcia
 Kylie A. Gibbs
 Emmanuel Gomez
 Leah L. Lopez
 Athena E. Rodriguez
 Audriana G. Mermella
 Mila Georgie M. Lopez
 Aliannah K. Martinez
 Kaiden Wes Mena

PARENT

Phylcia Morris
 Marisol Negrete
 Michelle Ochoa
 Jessica Ontiveros
 Alexandria K. Pacheco
 Jason Reed
 Emma Rodriguez
 Kathleen Rodriguez
 Maryjo Rodriguez
 Jessica Rushing
 Seror Salman
 Stephanie Sanford
 Margaret Saucedo
 Alexis Talavera
 Nicholas Vasquez
 Alexia Williams

CHILD

J’Marcus R. Morris Jr.
 Araceli Jaimez
 Mason N. Arce
 Lillian R. Ontiveros
 Mercy R. Fox
 Adalee G. Reed
 Jadalynn R. Contreras
 Elaina F. McDonnell
 Benjamin E. Arreola
 Sophia A. Burchett
 Jenny Alauldeen
 Julian Rodriguez
 Gia E. Saucedo
 Serenity A. Rico
 Gabriella G. Vasquez
 Daniel R. Williams

Lisa Rose Flores Memorial Scholarship

PARENT

Maria De la Luz Rosas

CHILD

Claribel R. Ortiz

Raul & Sarita Hinojosa Memorial Scholarship

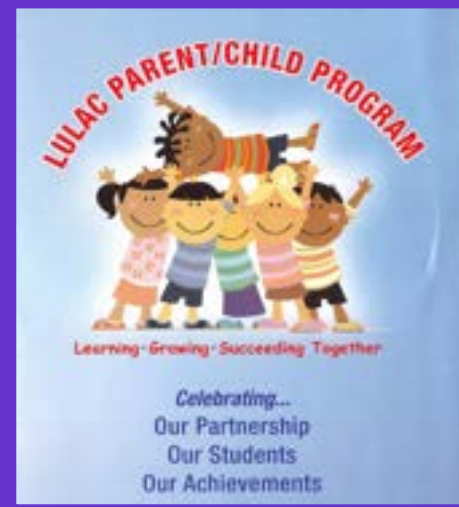
PARENT

Maria Aguilar De Ortiz

CHILD

Zoey C. Ortiz





**2019-2020
Tom Morton Sandoval
Parent/Child Scholarship
Recipients**

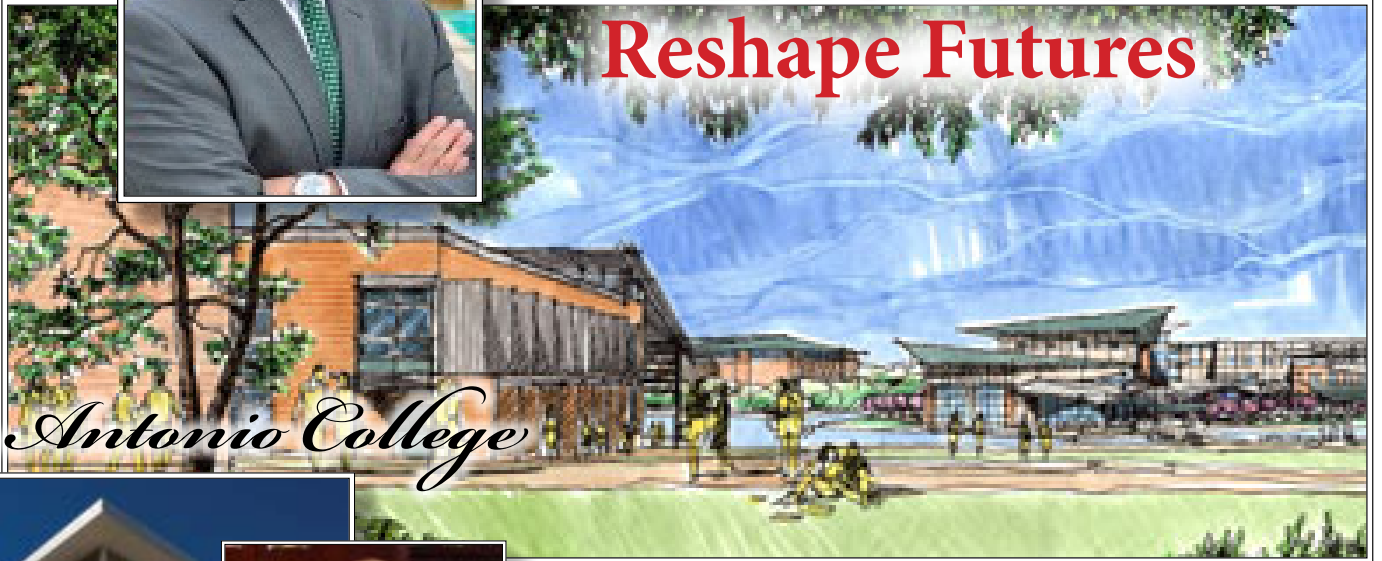
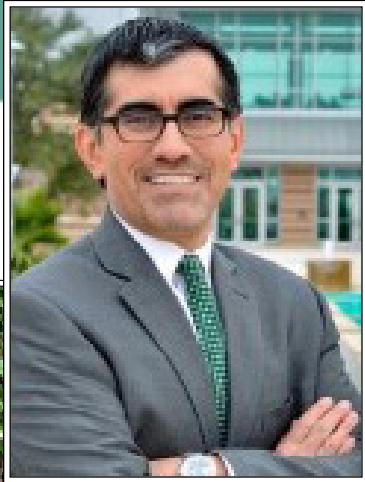




Alamo Colleges Programs & Officers

Chancellor Dr. Mike Flores

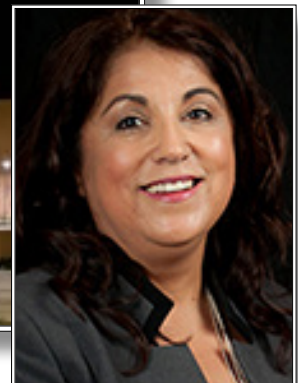
**The Power To
Reshape Futures**



San Antonio College



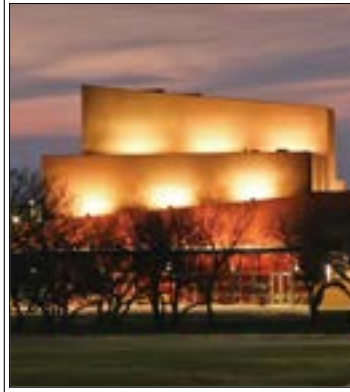
Northeast Lakeview College



President Dr. Robert Vela, Jr.

President Dr. Veronica Garcia,

Palo Alto College



Dr. Robert Garza



Saint Philip's College



President Dr. Adena Williams Loston

Northwest Vista College



President Dr. Ric Neal Baser



Rey Feo's

CONSEJO

Educational Foundation

"Helping the next generation of Texas students."



About Us



The Rey Feo Consejo Educational Foundation was founded by Rey Feo XXXII Logan Stewart in 1982 as El Consejo Real de Reyes Feos Anteriores. The original name translates to “Royal Advisers Council of Former Kings” and today is often referred to simply as the “Consejo.” The organization’s mission is to uphold the traditions, increase awareness and support the efforts of the LU-LAC Council #2 Rey Feo Scholarship Foundation.

It was through Logan Stewart’s efforts that the Rey Feo was formally invited to be a part of Fiesta in 1980. Three other former Rey Feos are credited with establishing formal guidelines and protocol for the organization - Rey Feo LIV Charles Barrett, Jr. and Rey Feo LVI Tom Sineni and Rey Feo LIX Brian Weiner





CONSEJO REGENT

Rey Feo - 61
Charlie R. Garza

The membership-based nonprofit is comprised of former Reyes Feos who approve other business and civic leaders as members through an annual application process. Applicants must be nominated by a current member in November. The Consejo's former Rey Feos provide guidance and oversight to each new reigning Rey Feo. The organization includes 19 former kings and 123 of the area's most prominent business and civic leaders. Many of those 123 members are past or current members of the Rey Feo court, and several aspire to run for the title role in the future.

In addition to supporting Rey Feo program expenses such as the float, his crown and lodging, the Consejo underwrites and produces both the free, public crowning of the Rey Feo at Main Plaza and the Crown Celebration after-party to help kick-off Fiesta. In 2010, the City of San Antonio awarded the organization the contract to produce and manage a 10 day event at Market Square now known as Fiesta de los Reyes at Market Square. It continues to be the only free event running the entire 10 days of Fiesta. Entertainment headliners include Little Joe y La Familia, Gary Hobbs, Mazz, Stephanie Montiel and Shelly Lares, plus many more. Major partners for 2017 at Market Square included Bud Light, Coca Cola, Chevy, Univision, WOAI/FOX, Texas Lottery, San Antonio Spurs Sports & Entertainment, Red Bull, Texas Disposal Systems and Pearson Education. The second major fundraiser is the annual Noche de Los Reyes Gala held every November. Last year Harvey E. Najim was awarded the Crown Legacy Award.

Since 2011, the organization has contributed more than \$400,000 to LULAC Council #2 and the Rey Feo Scholarship Foundation for additional scholarship funds.



CONSEJO

The Executive Board

The Regent

Charlie Garza, LXII

The Vice-Regent

Fred Reyes

Secretary

Jon Gary Herrera, LXVII

Treasurer

Brian Weiner, LXI

Consejo Voting Member

Javier Muñoz

Consejo Voting Member

Javier Rocha

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Carlos Madrid, Jr. XXXVI

Jose Medellin XXXVIII

Nick Garza XL

Johnny Gabriel XLII

Tony Flores, Jr. LVIII

Henry R. Muñoz III L

Charles T. Barrett LIV

Dr. Leonel Reyes LV

Robert (Dick) Tips LVII

Ronnie Gabriel LVIII

Fernando Reyes LX

Baltazar Serna, Jr. LXII

Bill Drain LXIII

Jimmy Green, LXVI

Darren Casey, LXVIII

Jon Fristoe

Abe Juarez

Brain Wiener

Charlie Garza

Richard Ojeda

Jon Gary Herrera

Fred Reyes

Ken Flores



The
Rey Feo
LXXI



Reina Feria de las Flores 2018



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