



# Augustine Cortez, Jr. Rey Feo LXXIII 2022



To our Rey Feo scholarship Foundation and Fiesta community:

We are so very humbled and thankful for the opportunity to represent our city as Rey Feo 73 and I hope we made you proud. Beginning our fundraising in July, instead of the normal April post covid was a huge challenge for our team. Then having to cancel our first major event "Bright Night for Education" because of a strong spike of covid in our city and the location we chose made it even more difficult to figure out how we were going to raise funds for our scholarship recipients. Nobody knew what to expect at this time of life, but our team did not panic, we kept our chins up and kept our faith in God and he answered all our prayers.

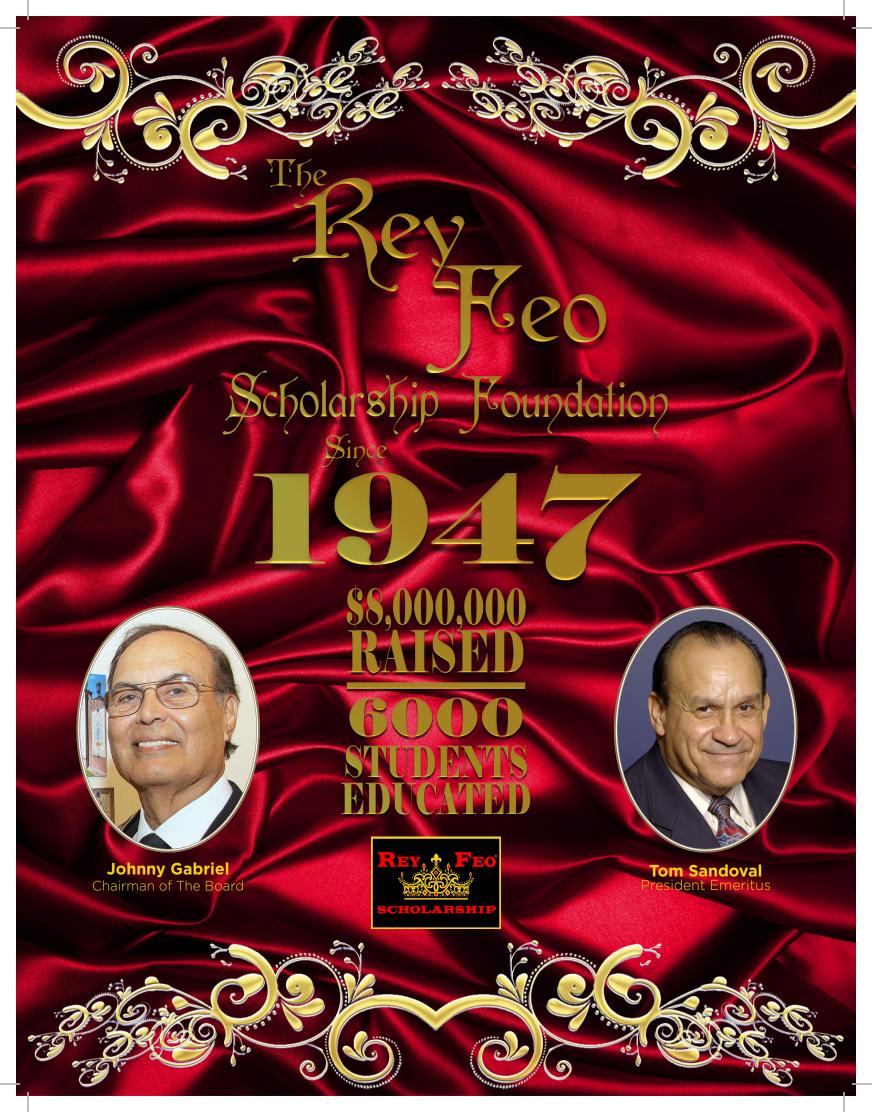
Knowing our city was excited for a traditional Fiesta, Sandra and I decided to have a huge court of personal friends to help us reach our goals and we as a team accomplished them with ease. We managed to create an orchestra of diverse friends from all walks of life, faith, and political views. And we all fell in love with each other during Fiesta. Their loyalty to our cause was truly a sacrifice from their jobs, businesses and families. We all jumped into a big limousine bus and managed to exceed our goal of visiting 73 schools to a total number of 83. Visiting thousands of children across our beautiful city, San Antonio TX, Our Royal Court gave their hearts and efforts to entertain every student at every school we visited and never turned away from a child who wanted a picture or a medal. We all depended on each other daily to make things happen. We offered a full 20-minute skit at every school to keep the students not only entertained but engaged in our message – "Empower your Mind and Always be Kind" we always prayed together every morning before we went about our day hoping to touch the hearts of the students we visited together as a team, and I know we accomplished our goal.

Both of our beautiful Queens, Mackenzie Tijerina and Mariela Lopez, also had the opportunity to speak from their hearts and give their personal message at all of our school visits. We also gave 100% attention to all the retirement homes, hospitals and special visits throughout Fiesta without our beloved Royal Court our success during Fiesta would never have happened. May God Bless our Court and their families!

During the Rey Feo public announcement at Market Square, Kim's angels donated a check for \$100,000 Sandra and I were in tears of joy happiness and relief. That donation kick started our path to success. Also, the personal financial support from our brothers in black, the powerhouse and backbone of the Rey Feo scholarship foundation the Consejos. A lot of these men annually donate their time and personal income to help El Rey Feo reach his goals and as always, they came in strong and did an excellent job helping us in all aspects during Fiesta. We are all truly part of a very special, passionate strong team. We are also so very thankful to all of our major sponsors. These men and women who own local businesses believe in higher education in our San Antonio community. Their generous donations help deserving local students reach their goals and will someday become the leaders of our city.

Fiesta was a magical time for my family and me to have the opportunity to be the King of fiesta in San Antonio Tx; it is a bucket list dream that came true- an opportunity of a lifetime! I'm so thankful for my mother and father, my brother and sisters and especially my beautiful wife Sandra and my sons for their unconditional love and support during these past few years. Our Royal Court Consejos, our major sponsors and the Mays and Goldbury Foundations who helped us reach our goals. I look forward to the future and looking my grandchildren in the eyes and telling them stories of how beautiful our court was and our adventures during Fiesta

Thank you, Rey Feo 73 Augustine Cortez Gr



#### REY FEO HISTORICAL FLOW CHART

#### **LULAC COUNCIL NO. 2** 501(c)(4) organization (Est. 1929) Donations are not **LULAC National does** tax deductible. not allow any Council to be anything other La Feria de las Flores than a 501(c)(4) (Est. 1945) Awards \$225,000 annually in All donations are **Scholarships** tax deductible REY FEO® Program 501(c)(3) organization (Est. 1976) **Rey Feo Scholarship** El Consejo Real de REINA LINDA® **Foundation** Owns **Rey Feos Anteriores** (Est. 2013) Federal Trademarks (Est. 1982) Contract with **REY FEO** With associate members Lo Bello Women's Reina de la Feria Today is often referred to as Assn to use the name de las Flores Simply as the "Consejo" REINA LINDA **REINA LINDA REY FEO** Consejo **Educational Foundation** (Est. 2009) Contract to use REY FEO name

#### Tom Morton Sandoval Parent/Child Scholarship Program

(Est. 1997)
In partnership with
Alamo Community College
Award \$27,000 annually in
Scholarships

#### PARENTS OF EDUCATION®

(Est. 2014)

Owned by RFSF and in partnership with St. Peter-St. Joseph's Children's Home, Lo Bello Women's Assn & Alamo Colleges Foundation





#### **Rey Feo Scholarship Foundation**

626 Avenue E

San Antonio, Texas 78215-1814

(210) 403-9001 | Fax (210) 403-9002

reyfeoscholarship.com

# Augustine Cortes, Jr. Rey Feo LXXIII 2022 and Royal Court















#### Rey Feo Scholarship Koundation

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The Kings Queen for Rey Feo LXXIII

Reina de la Feria de las Flores



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Reigning Queen
Incoming Queen
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The Rey Feo Scholarship Foundation magazine is published annually by the Rey Feo Scholarship Foundation Inc. non profit organization. All images under ownership of Rey Feo Scholarship unless other wise specified www. ReyFeoScholarship.com (210) 403-9001

Graphic Layout and Design by Len Lopez





#### The Legend

The story dates back to Spanish medieval times, during which the King of Spain had distanced himself from his subjects choosing to fill his court with only the beautiful, rich, and aristocratic. The ordinary citizen was never invited to the palace and rarely saw the monarch except when he rode to the countryside to hunt. The common people resented the king for this, and one day a rebellious crowd gathered in the plaza and proclaimed one of their own as "The Ugly King" or "The People's King".

This clebration of the populace traveled to the New World, and it was in Aguas Calientes, Mexico during La Feria de San Marcos (**The Festival of St. Mark**) when the first Rey Feo ruled in North America.

Later, in 1947, members of the League of United Latin American Citizens (LULAC) Council No. 2 in San Antonio, Texas were looking for a way to raise money to provide scholarships for underprivileged and deserving San Antonio youth. With their knowledge of La Feria de San Marcos, the LULAC members decided that sponsoring a Rey Feo competition of their own would not only be fun, but charitable as well. Later, through the efforts of Logan Stewart, Rey Feo XXXII, a local prominent radio personality, El Rey Feo was formally invited to be part of Fiesta in 1980 and was given his own parade called Paseo Del Rey Feo. The Parade was an integral part of Fiesta from 1980-1987.





"The mission of the Rey Feo Scholarship, Inc. is to financially support the aspiration of deserving high school seniors to obtain a college/university education regardless of race, color, religion or gender.."



The Rey Feo Scholarship Foundation is a 501(c)(3) non-profit, non-political organization, established in 1947. The organization operates as a scholarship fundraising program to aid in the funding of San Antonio's prospective college graduates. Education is the only priority of the Rey Feo Foundation.

Two individuals are selected bi-annually to hold the prestigious title of, "Rey Feo" by the foundation and the Consejo de Rey Feos Anteriores to raise scholarship funds. They are part of the annual Fiesta Week Royalty in San Antonio, Texas during the 3rd week of April.



Today, Rey Feo merits royalty status. Along with other Fiesta Royalty, including King Antonio and LULAC's Feria de las Flores Queen, El Rey Feo rides in all of the four major Fiesta parades. He is as an ambassador of the spectacular 10-day celebration held in San Antonio every April, honoring the heroes of the Alamo and the Battle of the San Jacinto.

During the Feria de las Flores from May to October, candidates raise funds, and whoever raises the most money is declared next year's Rey Feo. The runner-up serves as the crown designate for the following year. Each candidate must raise a minimum of \$250,000 to qualify for the title. Over 60 high schools participate in the scholarships annually, and a majority of the actual recipients are first-generation college-bound students from low-income, single-parent homes.



rom the very first Rey Feo, Joe Ortiz, each Rey Feo candidate has raised funds for scholarships for the youth of our great community. In other cities, LULAC Councils have adopted the concept of Feria de las Flores with various queen contests; however the title of "Rey Feo" remains as San Antonio's recognition of a local businessman who accepts the challenge to raise funds for scholarships.

Traditionally, after the Rey Feo is crowned, he is presented with a "cabrito" ("goat") by his loyal subjects as his main prize. The Rey Feo and La Reina, together with their "Royal Court" represent the City of San Antonio throughout the year all over the State of Texas and the United States in various activities and parades. The King and Queen visit many schools in the San Antonio area urging students to stay in school, go to college and achieve their dreams through a higher education.







#### Laurence S. Rurth

Rey Feo Candidate Biography

aurence ("Larry") Kurth's "day job" has been as a board certified litigator for the AM LAW 100 law firm Akerman, LLP. He serves as managing partner of Akerman's San Antonio office. Board Certified as a Civil Trial Lawyer by the Texas Board of Legal Specialization, he has a broad-based commercial litigation practice with a focus on commercial, personal injury and insurance disputes. Larry has significant experience in policy drafting, interpretation, fraud, malpractice, and coverage matters. His clients include both multinational corporations and top 50 insurance companies.



In addition to his insurance practice, Larry represents clients across a range of sectors, including transportation, healthcare, and government in commercial disputes, products liability, personal injury, property damage, and contracts, among other business disputes. With a prolific practice in state and federal courts, Larry has appeared before virtually every sitting judge in Bexar County, from J.P. Courts to the Fourth Court of Appeals. Larry has conducted jury trials from Houston to Brownsville, to San Antonio to Austin, and most of the counties in between.

Larry is highly regarded among his legal peers. As a Board Certified Civil Litigator with the Texas board of Legal specialization (less than 4% of Texas lawyers are Board Certified), he has earned the distinctions of Best Lawyers of America, Best Lawyer recognition from the San Antonio Business Journal, and was selected as a Texas Monthly Best Civil Litigator.

Community participation has included serving as Chairman of the University Health System Foundation. He was the member representative to the Consejo board, and served on the board of the San Antonio Fiesta Commission. He continues active participation in each of these organizations. Larry began his long involvement as a Fiesta fanatic in the early misty morning hours of April 19, 1991 when Fiesta President Nick Garza asked him to volunteer to craft and distribute signs for the Fiesta Centennial. From then on he was hooked.

Larry has had his hand in many Fiesta events. Larry and Abby Kurth created the Colonial Hills Family Fiesta and the Circle for Life Fiesta motorcycle rally, both Fiesta Participating Member Organizations (PMO). Larry provided the idea for Champagne and Diamonds to Lo Bello women's club and helped that group's formation and recognition as a PMO. Larry is an active participant in the Consejo Real de Reyes Feos Anteriores and was honored to serve kings on three courts, the last as Prime Minister for Rey Feo 61, Charlie Garza. He participated in writing the proposal for Fiesta de Los Reyes in Market Square and was the organizer behind Military Monday at that event. The crowning of Rey Feo at San Fernando Cathedral was another event Larry was there for the start. The Kurth family is steeped in Fiesta tradition with daughter La Reina Dana serving as La Reina de la Feria de las Flores in 2007.

Larry has served the Fiesta San Antonio Commission as Presidential Appointee, and then as Secretary, Treasurer, Vice-President, President Elect and then President of the Fiesta Commission in 2005. Larry looks forward to shaking everyone's hand across all San Antonio as your Rey Feo 74 and personally wishing them 'Viva Fiesta' in 2023.

#### John Switzer McKadden, Sr.

Rey Feo Candidate Biography

John McFadden is the founder of Advanced Diagnostic Laboratory located in San Antonio, Texas. ADL Health is a high complexity CLIA laboratory capable of performing over 30,000 COVID tests per day. Previously, John was the founder and managing partner of Quality Toxicology, Quality Forensic Toxicology and Texas Lab Management, a clinical and forensic toxicology laboratory conglomerate in San Antonio, Texas. He is a retired Lt Col from the Air Force and has logged over 1,000 hours as an instructor pilot in each of the A-10, T-38 and T-37 aircraft. After retirement from the Air Force, John joined United Airlines as a pilot



where over the past 20+ years he has been assigned in the B-727, 737, 757 and 767. During his time at United Airlines, he also founded Water 2 Wine, a custom winery producing over 100 wines from grapes purchased from 14 countries. As President, John grew Water 2 Wine into a multi-state, multi-unit, multi-million-dollar franchise. Selling the winery franchise in 2012, he returned to school, earning his Masters of Arts in counseling from Wayland Baptist University as the Outstanding Graduate (4.0 GPA) in 2014. He is a Licensed Professional Counselor Intern, volunteering at his church, serving on the national board of directors of Open Hearts Ministry as Treasurer and travelling and conducting recovery groups for adult survivors of abuse. John has been featured on Joyce Meyer's television show Enjoying Your Everyday Life and has enjoyed speaking from stage with Joyce Meyer several times at her conferences. John has finished his coursework at Trinity Theological Seminary on a PhD in Christian Counseling (4.0 GPA) expecting to complete his dissertation and graduate in the Fall of 2022.

John is celebrating his 40 year anniversary with his wife Leslie. They are active leading marriage ministry at several churches and are passionate about working on their marriage covenant while helping others do the same. Their children and grandchildren are all local and involved in Fiesta, John as an elected Commissioner to the Fiesta Board and their youngest daughter Mary as a German debutante and Order of the Alamo Duchess. Leslie is more excited about the possibility of Rey Feo than anybody!

John is currently a First Officer for United Airlines assigned to Houston, TX qualified in 7 different B737 models, manages ADL Health as the founder, finishing his dissertation for his PhD, oversees the global finances for Open Hearts Ministry and is actively participating on the court of Rey Feo 73. John will step away and take a leave of absence from all these responsibilities to be Rey Feo to devote ALL of his time to raise money for scholarships.

John is the COVID Safety Minister on Rey Feo 73's court, providing a minimum of weekly COVID testing for every member of the court and their spouses. If a court member believes they have been exposed, John provides additional testing for them ensuring they test negative. He has also provided unlimited home COVID rapid antigen tests to the court at a time when there were none available to the public. John is a PhD sponsor (\$10,000) of Augie and will end up doing over \$60,000 of testing to ensure that the court is safe and is not implicated in the spread of COVID.

# Top Ten Money Raising Rings



Darren Casey - 2016 \$501,555



Fernando Reyes - 2008 \$433,160





Roppie Sabriel - 2006 \$413,975





Harry Benson - 2013 \$326,560

# 5



Charles T. Barrett - 2002 \$310,245

# 6



Thomas Aguillon - 2020 **\$272,772** 

# 7



Depry Muñoz - 1998 \$250,550

# 8



Salvatore A. Barbaro III-2019 **\$250,000** 

# 9



Renneth Flores - 2018 **\$225,000** 

# 10



Fred Reyes - 2017 **\$225,000** 



#### Rey Feo LXXIII

Adams, Kate

Memorial Early College High School

**Dallas Baptist University** 







Aguilar, Erick

**Thomas Jefferson High School** 

St. Edward's University







Aguillon, Benjamin

**Central Catholic High School** 

**University of Texas at Austin** 









#### Rey Feo LXXIII

Alva, Xavier

**Luther Burbank High School** 

**Trinity University** 



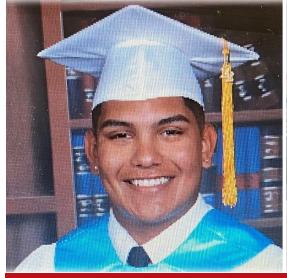




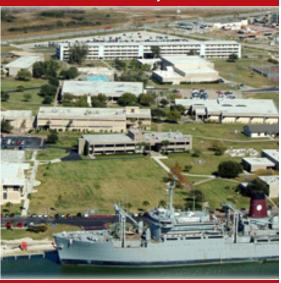
Alvarado, Adam

**Sidney Lanier High School** 

**Texas A&M University-Galveston** 





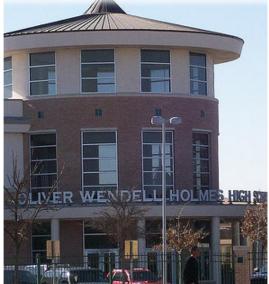


Alvarado, Isabella

**Oliver Wendell Holmes High School** 

**Baylor University** 









#### Rey Feo LXXIII

Arellano, Jazmine

**Luther Burbank High School** 

**Texas A&M University-Commerces** 







Arizpe, Nayeli

Young Women's Leadership Academy

**Scripps College** 







Arriaga, Gabrielle

G. W. Brackenridge High School

City College of New York









Barba, Miriam

**International School of the Americas** 

University of New Mexico- Albuquerque







Barrera, Abigail

Young Women's Leadership Academy

**Pacific Northwest College of Art** 







Benavides, James

**Dillard McCollum High School** 

Texas A&M University-Corpus Christi









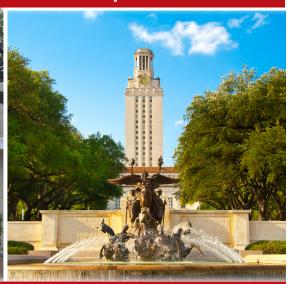
Bessler, Paul

**Alamo Heights High School** 

**University of Texas at Austin** 







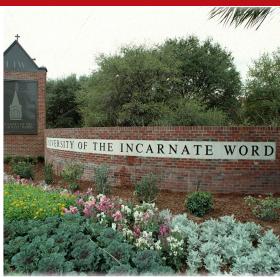
Betanzos, Aryella

Sandra Day O'Connor High School

**University of the Incarnate Word** 







Brown, Ashley

**Claudia Taylor Johnson** 

Vanderbilt University









#### Rey Feo LXXIII

Butler, E'Lisa

**Karen Wagner High School** 

Houston Baptist University







Cabrera, Karen

**STEM Early College High School** 

**University of Texas at Austin** 







Cano, Paola

**Cast Tech High School** 

**School of Visual Arts** 









#### Rey Feo LXXIII

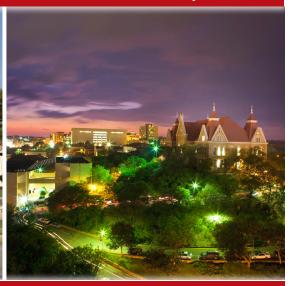
Cantellop, Lorena

Young Women's Leadership Academy

**Texas State University** 







Cantu, Julian

Young Men's Leadership Academy

**Texas Tech University** 







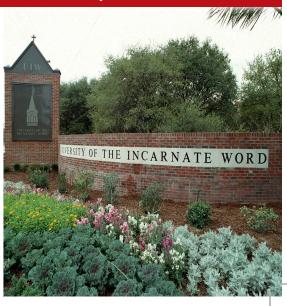
Cardenas, Fabian

**Central Catholic High School** 

**University of the Incarnate Word** 









#### Rey Feo LXXIII

Carrasquillo, Magali

Young Women's Leadership Academy

**Texas State University** 







Castilla, Cristina

**Judson Early College Academy** 

**University of Texas at Austin** 







Chapa, Georgia

The Christian School at Castle Hills

**Texas A&M University College Station** 









#### Rey Feo LXXIII

Corral, Victoria

**IDEA Carver College Prep** 

University of Texas at San Antonio







Crick, Madison

Sandra Day O'Connor High School

Texas A&M University-College Station







Cruz, Sofia

Young Women's Leadership Academy

St. Edward's University









#### Rey Feo LXXIII

De La Cruz, Izak

**Central Catholic High School** 

St. Mary's University







Donnelly, Isabelle

**BASIS San Antonio Shavano** 

**Texas State University** 







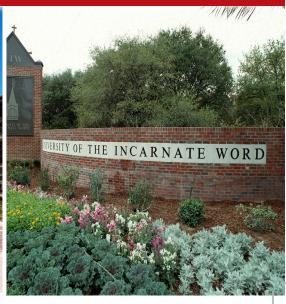
Flores, Celia

**Thomas Jefferson High school** 

**University of Incarnate Word** 









#### Rey Feo LXXIII

Fowler, Corinne

**Devine High School** 

**Tarleton State University** 







Garcia, Christiana

Young Women's Leadership Academy

**New York University** 







Garza, Jessica

**Sidney Lanier High School** 

**University of Texas at Austin** 









#### Rey Feo LXXIII

Gonzales, Nadia

Young Women's Leadership Academy

**University of Texas at Austin** 







**Graves, Chelsey** 

**Bandera High School** 

**Texas A&M University-College Station** 







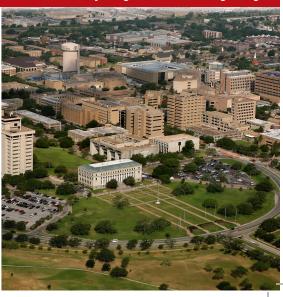
Griffith, Samuel

**Central Catholic High School** 

Texas A&M University-College Station, School of Engineering









Harris, Malea

**Judson Early College Academy** 

**University of Texas at Austin** 



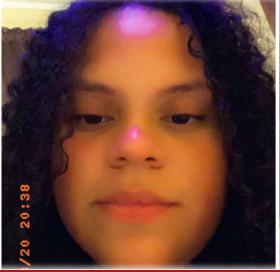




Hernandez, Arianna

St. Philip's Early College High School

**Our Lady of the Lake University** 







Herrera, Emma

Alamo Heights High School

**University Of Oregon** 









Huelitl-Romero, Christopher

Harlandale High School

**University of Texas at Austin** 







Ibarra, Faith

Young Women's Leadership Academy

**Texas State University** 







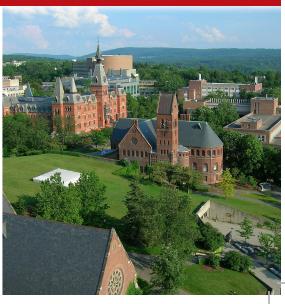
Ireland, Isabella

Sandra Day O'Connor High School

**Cornell University** 









#### Rey Feo LXXIII

Jacobs, Rylee

Young Women's Leadership Academy

**University of North Texas** 







Jimenez, Alesandra

**Dillard McCollum High School** 

Our Lady of the Lake University







Jimenez, Elysia

**James Madison High School** 

**Texas State University** 









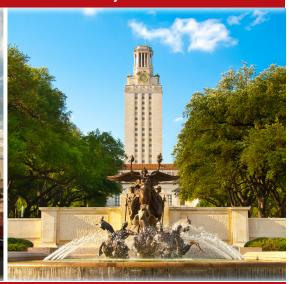
Joaquin, Graciela

**South San Antonio High School** 

**Universtiy of Texas at Austin** 







Juarez, Mallory

**Communications Arts High School** 

**Texas State University** 







Lagueux, Richmond

**Alamo Heights High School** 

University of California, Los Angeles









Lanford, Carolyn

Young Women's Leadership Academy

University of Texas at Austin







Lange, Juliette

Homeschool

**University of Dallas** 







Leos, Alyssa

**Idea Monterrey Park College Prep** 

St. Mary's University









Lugo, Kaylee

**South San Antonio High School** 

Texas A&M University-San Antonio







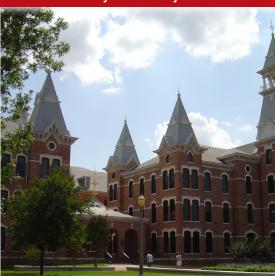
Luna, Alejandro

Louis D. Brandeis High School

**Baylor University** 







Luna, Andres

Louis D. Brandeis High School

**Baylor University** 









#### Rey Feo LXXIII

Luna, Nicolas

Louis D. Brandeis High School

**University of Texas at Dallas** 







Martinez, Gabby

**Incarnate Word High School** 

University of Texas at San Antonio



Martinez, Magdalena



INCARNATE WORD HIGH SCHOOL

**Luther Burbank High school** 

UTSA THE UNIVERSITY OF TEXAS SAN ANTONIO **Main Campus** 

Our Lady of the Lake University









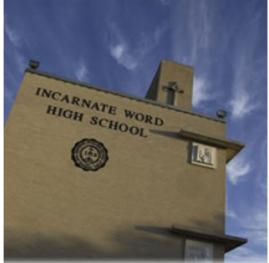
#### Rey Feo LXXIII

Mata, Addison

**Incarnate Word High School** 

St. Mary's University







McGarraugh, Amelia

**Alamo Heights High School** 

University of Texas at Austin







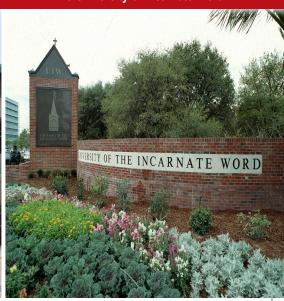
Mitzelman, Aaron Joseph

John M. Harlan High School

The University of Incarnate Word









#### Rey Feo LXXIII

Nino, Jessica

St. Philip's Early College High School

**University of Texas at Austin** 







Pena, Israel

**International School of the Americas** 

**University of Texas at San Antonio** 







Quintanilla, Kristin

North East School of the Arts

San Antonio College









#### Rey Feo LXXIII

Ramirez, Linda

Harlandale High School

St. Mary's University







Rangel, Meia

Legacy of Education and Excellence (LEE)

The American University of Rome, John Cabot University of Rome







Razzaque, Moeen

**International School of the Americas** 

**University of Southern California** 









#### Rey Feo LXXIII

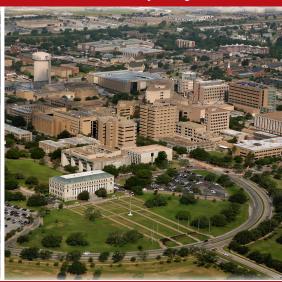
Rodriguez, Amalisa

**Alamo Heights High School** 

Texas A&M University-College Station







Rodriguez, Ansalma

**Incarnate Word High School** 

**University of Texas at Austin** 





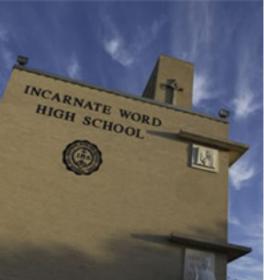


Rodriguez, Carla

**Incarnate Word High School** 

**University of Texas at Arlington** 









#### Rey Feo LXXIII

Rodriguez, Devon

**Central Catholic High School** 

**Colorado School of Mines** 







Rodriguez, Montserrat

**Douglas MacArthur High School** 

**University of Texas at Austin** 







Romero, Jessica

John Jay Science and engineering academy

**University of Texas at Austin** 









#### Rey Feo LXXIII

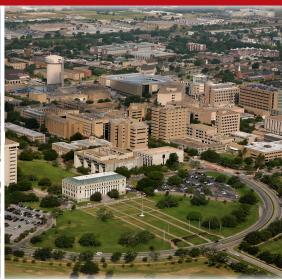
Rubio, Sophie

**Young Womens Leadership Academy** 

Texas A&M University - College Station





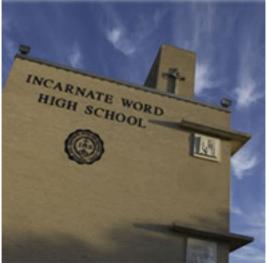


Saenz, Briana

**Incarnate Word High School** 

**Rice University** 







Saenz, Luis

**STEM Early College High School** 

University of Texas at San Antonio









#### Rey Feo LXXIII

Salazar, Allura

Travis Early College High Shool

**University of Texas at Austin** 





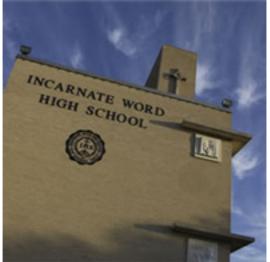


Sanchez, Ava

**Incarnate Word High School** 

St. Mary's University







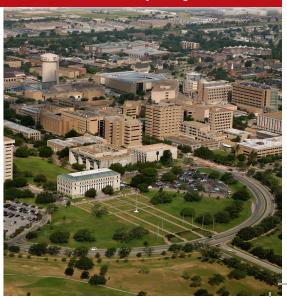
Sanchez, Marissa

Travis Early College High School

**Texas A&M University-College Station** 









#### Rey Feo LXXIII

Sandoval, Arnoldo

**KIPP University Prep** 

**Baylor University** 







Sawvel, Helena

Virginia Allred Stacey Junior-Senior High School

**University of Texas at Austin** 







Smalls, Leila

Louis D. Brandeis

Prairie View A & M University









#### Rey Feo LXXIII

Solano, Luis

Tom C. Clark High School

**Baylor University** 







Suarez, Nick

Sandra Day O'Connor High School

**University of Texas at San Antonio** 







Tejeda, Victor

**Health Careers High School** 

**University of Texas at Austin** 









### Rey Feo LXXIII

Tenorio, Sebastian

**Thomas Jefferson High School** 

**University of Texas at Austin** 







Tey, Ruben

**IDEA South Flores** 

**George Mason University** 







Trejo, Miracle

**Sidney Lanier High school** 

**Texas A&M University-Corpus Christi** 









#### Rey Feo LXXIII

Trevino, Joshua

**Central Catholic High School** 

Texas A&M University-Corpus Christi







Trevino,Robert

**Central Catholic High School** 

**Trinity University** 







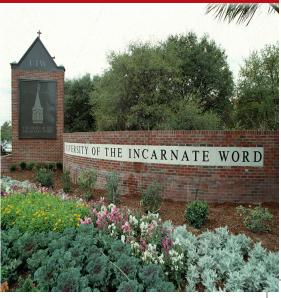
Trevino, Sian

**Thomas Edison Highschool** 

**University of the Incarnate Word** 









#### Rey Feo LXXIII

Tuten, Natalie

TMI-Episcopal

**Southern Methodist University** 







**Urban, Margaret** 

**Luthern High School of San Antonio** 

**Texas A&M University-College Station** 







Valdez, Matthew

**Central Catholic High School** 

University of Texas at San Antonio









#### Rey Feo LXXIII

Vazquez, Hannah

South San High School Early College

**University of Texas at Austin** 







Vera Rubio, Nawalli Ollin

Homeschool

St. Mary's University







Villa, Nazli

**Travis Early College High School** 

St. Mary's University







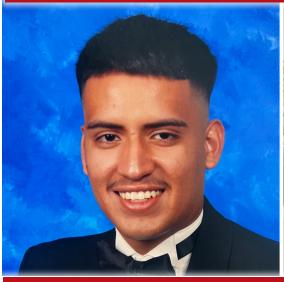


#### Rey Feo LXXIII

Villanueva, Abner

**Sidney Lanier High School** 

TAMU CS / TAMU Kingsville







Villarreal, Ashley

**Winston Churchill High School** 

**Texas State University** 







Villarreal, Felixsha

**Oliver Wendall Holmes High School** 

**University of Texas at Austin** 









#### Rey Feo LXXIII

Walker, Carla

**Antonian College Preparatory High School** 

**Galen College of Nursing** 







Walrath, Gabrielle

Alamo Heights High School

**Massachusetts Institute of Technology** 







Zuniga, Christopher

**Thomas Jefferson High School** 

**Texas A&M University-College Station** 







# Royal Consort

The Kings Queen for Rey Feo LXXIII



### Sandra A. Cortez Royal Consort

**EMPOWER YOUR MIND AND ALWAYS BE KIND....** This special motto was shared daily from San Antonio to Laredo, New Orleans and back to SA. BUT this was not the first special message I had the pleasure of spreading throughout San Antonio. Reminiscing back to 2012-13 I was honored to stand alongside the late and Great Larry Benson Sr, Rey Feo LXV as his Prime Minister. The message to students then was "Education is the KEY to Success." This experience prepared me for my journey as Rey Feo 73's "King's Queen" this was a brief and very memorable time that I will always treasure, I can honestly say each day was filled with so many different emotions while visiting Pre-K, Elementary, Middle school and High School students trying to impact them with our special message. If we even touched just one student and made a difference every day in just one student's life, then we know our job was well done. Visiting the local retirement homes allowed you to realize life and time is so short and precious.

Augie and I have created so many lifelong friendships our relationships with friends we have had for many years grew stronger. The Royal Court of Rey Feo 73 was an incredibly special group of individuals that was orchestrated just perfectly. We quickly became family with one another and grew a bond that will be cherished forever. We are so very thankful for the RF73 courts time, energy, and countless hours they provided to us to help make Augie's Rey Feo Reign a huge success. We were all a bit nervous not sure how the pandemic would affect our efforts to have a successful reign and we wondered if we were even going to be able to visit the schools or have any fundraisers. Thankfully, the city was ready to get back to normal and was ready for Fiesta to begin again. When we were blessed with the huge donation from Kyms Angels and from many of the other beautiful sponsors we knew God was with us and that everything was going to be just fine.

My role as Rey Feo's Queen was indeed a sacrifice trying to juggle our personal family life, taking care of our restaurants and real estate properties all while continuing to take care of the career that I have had for over 37 years now. The hardest part was knowing that our youngest son, Augie III would be a senior and we prayed that we would not miss any of his important milestones his senior year. We were able to witness him receiving his first driver's license, his high school varsity letterman jacket, and catching his football & Lacross games. The memories our RF 73 Team have made will be shared in official books, magazines and photos. We hope the legacy we shared will continue in the lives that we have touched for many, many years to come. We pass the torch to the future courts and look forward to seeing a positive impact that will continue for many years to come.

Thanking God for all his Blessings With Love,

Sandra Ann Cortez











# de las Flores

A Restival with a Purpose 1945-2022

History

In early 1945, members of the League of United Latin American Citizens, or LULAC, Council No. 2 in San Antonio, Texas began pooling personal contributions for scholarship funds. Later that year, scholarship committee members and supporters developed an official fundraiser fashioned after the community celebration known as La Feria de San Marcos, held annually in Aguascalientes, Mexico. And thus, La Feria de las Flores, or "The Fair of the Flowers," was born, under the leadership of the queen, "La Reina," and with education at its very core.

Because of its great success, the scholarship committee added El Rey Feo in 1947, a contest of kings to parallel the queens. In the beginning, Rey Feo candidates raised scholarship funds by asking supporters to donate a penny for a vote. Joe Ortiz won the most votes, raising the most funds, and was declared the first El Rey Feo.

Throughout the year, El Rey Feo, La Reina and their royal court represent San Antonio all over the state of Texas and the United States in various activities and parades. They visit many schools in the San Antonio area urging students to stay in school, go to college and pursue their dreams through higher education.



Photos Provided by Jonathan Alonzo



Photos Provided by Jonathan Alonzo





Renee Victoria Vasquez 2022-2023



Rudee Mary and her older brother Steven. She graduated from Communications Arts High School in 2016 and was in the honors program at the University of Texas at Austin, graduating with a Bachelor of Arts. Renee was in the Longhorn band at UT, a member of the Texas Sweethearts, and wrote for the School newspaper. Renee currently attends Southern Methodist University Dedman School of Law in Dallas, Tx. She will be getting her Juris Doctorate in May 2024 and plans to start working in San Antonio upon her graduation.

Renee has attended fiesta events her whole life and is excited to participate in such an important San Antonio tradition. Renee's dreams of becoming La Reina de la Feria de Las Flores started as a child and was inspired by Tom Sandoval. She is determined to represent the title and hold her reign to make him proud.

Renee has always had a passion of giving back to her community through volunteering. She volunteered at the San Antonio Food Bank throughout high school, the Austin Child Guidance Center in college, and currently does pro bono legal work through various organizations in Dallas, Tx. Renee hopes that through her service as Reina de la Feria de las Flores she can encourage the youth of San Antonio to believe in themselves and in their dreams. She knows that education changes lives and strives to encourage the youth to pursue higher education by awarding a scholarship.

As a college graduate and current law student, she understands the importance of mental health in education and lasting careers. As Reina, she plans to advocate for the value of children's mental health and hopes to help others find safe outlets to express themselves. She plans to help members of her community learn to appreciate the present moments through meditation, breathing exercises, and self-reflection. Renee believes that inspiring our youth to chase their dreams, reminding them they are capable of doing what they set their mind to, and providing them the opportunities to obtain a college degree will allow our community to experience a new generation of diverse and strong individuals doing what they love for the city of San Antonio.

Renee is honored to have this leadership position and the opportunity give back to her city once again. Renee would like to thank everyone who has supported her and cannot wait to serve her community. Viva Fiesta 2023!

# La Reina Linda Scholarship

I a Reina Linda Scholarship Foundation is a non-profit organization which works tirelessly to promote education in Bexar County and 17 surrounding Counties through scholarships that will truly impact the lives of many. La Reina Linda Scholarship Foundation works in partnership with the Rey Feo Scholarhsip Foundation to organize, attend and support many fundraisers, schools, senior homes, orphanages, military events in the surrounding area to bring awareness and support to our efforts.















### La Reina Linda 2022-2023 Natalie Gamez

**Natalie Gamez**, president and owner of The Gamez Group is campaigning for Rey Feo's La Reina Linda 2023 and has hopes and dreams that her life can be an inspiration to young women who aspire to be successful student-athletes and future businesswomen.

As a young San Antonian, Natalie Gamez excelled as a dedicated, student-athlete inside the classroom and on the basketball court. She attended St. Anthony Catholic Middle School where she learned of and grew in her faith and values. In high school, Natalie

helped lead the girls' basketball team at Taft High School to two UIL state tournament appearances and graduated from Communication Arts High School where she fostered her public speaking skills. She later attended St. Mary's University on a full academic and athletic scholarship. While at St. Mary's, Natalie led the Lady Rattlers to three NCAA regional tournament appearances, was awarded All-American Honorable Mention honors and graduated with a Bachelor of Arts in English. Natalie has been inducted into the National Hispanic Sports Hall of Fame and the St. Mary's University Hall of Fame.

Over the last decade, Natalie has shifted her passions from the court to her professional career. Upon completion of her English degree, she began her insurance career serving the San Antonio community through life insurance. She is now the President of The Gamez Group, a subagency of Texas Medicare Solutions, which is devoted to serving senior citizens of San Antonio. She has continued her commitment to serving others by creating a business that specializes in Medicare health insurance to the underserved areas of the community, specifically the Westside of San Antonio. For the past six years, Natalie has been named "Agent of the Year" for Texas Medicare Solutions and has been one of the top sales agents for several leading insurance carriers.

Natalie is the proud daughter of Joe and Carmen Gamez of The Gamez Law Firm. She attributes much of her success to the support of her family, particularly her mother, Carmen Gamez, who has been a strong Latina role model. Through her work with the Joe A. Gamez Law Firm, Natalie has assisted in raising funds for the athletic program at Lanier high school (her father's alma mater) and the "Network for Young Artists" which provides music lessons for the children of the San Antonio community. She is also a co-chair of the Joe A. Gamez Law Firm scholarship fund which contributes to scholarships for students within San Antonio Independent School District (SAISD).

When Natalie is not working, she enjoys spending time with her wife Tracey Gamez, their two children Lux and Nix, and their two boxer dogs. She also enjoys listening and learning through podcasts, playing on the St. Mary's University alumni women's basketball team, and of course, cheering on the San Antonio Spurs!







### La Reina Linda 2021-2022 Mariela E. Lopez Harewell



I am so honored and proud to have served as La Reina Linda VIII. My experience as La Reina Linda reinforced so much about the generosity of our community, the diversity of this great city, the Fiesta phenomenon, and the promise of our youngsters and students.

Through the generosity of our community, my campaign raised in excess of \$65,000.00 to support the La Reina Linda scholarship program and the Rey Feo Scholarship Foundation. These contributions secured the overriding goal of the program—to award scholarships to South Texas students to attend college. At the conclusion of my reign, scholarships bearing the La Reina Linda brand were awarded to young ladies that are now attending college at Incarnate Word University, Texas State University, Texas A&M University, Vanderbilt University, New York University, Scripps College in California, and many other institutions. To the organizations and individuals that contributed to my campaign, your contributions to this program are helping to change the lives of these young ladies.

My reign as La Reina Linda also took me on a beautiful tour of over 80 schools, where I was able to meet and talk to students about the importance of education, and their special place in this world. It was remarkable to have touched thousands of these students and to try to help them understand that there is a college or university for each and every one of them! I will cherish these memories with these students forever.

For those who supported my campaign and reign, I want to thank you for helping to give me this opportunity to serve and help others. To Natalie Gamez, our La Reina Linda IX, I am confident that you will be an extraordinary queen and that you will represent this program and initiative in your own and outstanding way. Viva La Reina Linda!





# La Reina Linda Scholarship Fundraisers





















Pour a Bucket over Your Head,



or Take a Pie to Your Face...



We ask You to Generously Party with Us!!!



# La Reina Linda

### Sandy Saks - Royal Embassador

a Reina Linda Scholarship Foundation is a non-profit which awards scholarships across Texas Educational Region 20, which includes Bexar and 17 surrounding counties. Scholarships can be applied for between January and March annually. La Reina Linda raises the money to fund these awards between April and October. Throughout her year long reign La Reina Linda visits hospitals, orphanages and elementary schools raising awareness of her organization while encouraging children to excel.

Through our partnership with the Rey Feo Scholarship Foundation, last year, we supported 155 students with their goals of higher education and skills.

Highlighting and celebrating the accomplishments of our Reina Linda, the organization participates in San Antonio's biggest party. !!VIVA FIESTA!!

There is no magic formula for a productive life and happiness...but an education.

















# Top Ten Money Raising Queens



Ariana Flores - 2018





Gabrielle Hargrove - 2015 \$60,600.00



Mackenzie Tijerina - 2022 \$65,430.00





Montana Rowton-Riolbassa - 2019 \$55,000.00

# 5



Allison Rara Reyes - 2004

**\$54,000.00** 

6



Gabrielle Z. Cribe - 2020

\$50,000.00

7



Daņa Kurth - 2007 \$48,400.00

8



Itauren Osterman - 2013

\$41,000.00

9



Laligue Martinez - 2002 \$36,000.00

10

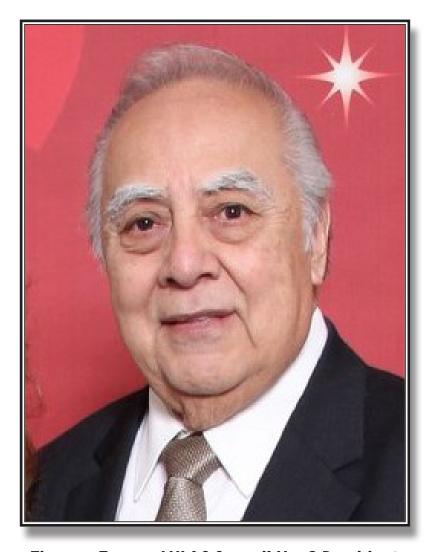


Lissette Garza - 2016

\$35,850.00

# LULAC Council

The United States was at war in the 1940s. Raising money for any cause was a challenge, but San Antonio's LULAC Council No. 2 realized that insufficient education prevented many young people from pursuing and achieving their dreams. The council saw the need to make a difference in the lives of young people, and they were committed to helping students pursue a college education. In 1945, LULAC Council No. 2, along with family, friends and the business community, pulled together their own funding for scholarships. Later that year, the initiative officially became La Feria de las Flores.



Thomas Tamez, LULAC Council No. 2 President

# REYFEO CONSEJO

### **Educational Foundation**

"Helping the next generation of Texas students."







# About Us

The Rey Feo Consejo Educational Foundation was founded by Rey Feo XXXII Logan Stewart in 1982 as El Consejo Real de Reyes Feos Anteriores. The original name translates to "Royal Advisers Council of Former Kings" and today is often referred to simply as the "Consejo."

The organization's mission is to uphold the traditions of the Rey Feo, increase awareness and support the fundraising efforts of the Rey Feo Scholarship Foundation. To learn more about the Rey Feo scholarship program and scholarship eligibility requirements please visit ReyFeoScholarship.com. Scholarship applications are available for high school seniors in January of each year.



# CONSEJO REGENT

Rey Feo - 63
Bill Drain

The membership based nonprofit is comprised of former Rey feos who approve other buisness and civic leaders as members through an annual application process. Applicants must be nominated by a current member in November. The Consejo's former Rey Feos provide guidance and oversight to each new reigning Rey Feo. The organization incudes 22 former kings and over 125 of the area's most prominent business and civic leaders. Some members aspire to run for the title role in the future.

In addition to supporting Rey Feo program expenses such as the float, his crown, and lodging, the Consejo underwrites and produces both the free public crowning of the Rey Feo at Main Plaza and the Crown Celebration after party to help kick-off Fiesta. In 2010, the City of San Antonio awarded the organization the contract to produce and manage a 10 day event at Market Square now known as Fiesta De Los Reyes at Market Square. It continues to be the only free event running the entire 10 days of Fiesta. The second major fundraiser is the annual Noche De Los Reyes Gala held every November.

Since 2011, the organization has contributed more than \$600,000 to LULAC Council #2 and the Rey Feo Scholarship Foundation for additional scholarship funds.

Bill Drain Consejo Regent Rev Feo 63



#### CONSEJO

The Executive

**Board** 

The Regent

Bill Drain

The Vice-Regent

Dr. Sal Barbaro III

Secretary

Fred Reyes

**Treasurer** 

Charlie Garza

**At-Large** 

Brian Weiner

**Board Members** 

Carlos Madrid, Jr. XXXVI

Nick Garza XL

Johnny Gabriel XLII

Tony Flores, Jr. LVIII

Henry R. Muñoz III L

Charles T. Barrett LIV

Dr. Leonel Reyes LV

Robert (Dick) Tips LVII

Ronnie Gabriel LVIII

Brian Weiner LIX

Fernando Reyes LX

Charlie Garza LXI

Baltazar Serna. Jr. LXII

Bill Drain LXIII

Richard Ojeda LXIV

Jon Gary Herrera LXVII

Darren Casey LXVIII

Fred Reyes LXIX

Ken Flores LXX

Dr. Sal Barbaro III, LXX

Thomas Aguillon LXXII

**Consejo Voting Members** 

Seth Bell

Javier Muñoz

Jacob Valenzuela

Fernando Rocha



