

REY FEO®



SCHOLARSHIP FOUNDATION

Educating the Children of Texas Since 1947

Laurence S. Kurth

Rey Feo LXXIV 2023



Laurence (Larry) Kurth spent his early years moving around the U.S. and Japan with his family as part of his father's service as an army JAG Officer. Summers were often spent visiting his grandmother in his mother's home state of Texas. Laurence graduated from Wilmington Friends School in Wilmington, Delaware. Fun fact, he was taught by President Joe Biden's sister and was a classmate of Biden's younger brother.

Community participation has included serving as Chairman of the University Health System Foundation. He was the member representative to the Consejo board and served as President on the board of the San Antonio Fiesta Commission. He continues active participation in each of these organizations.

1989 was a precipitous year with the birth of the Kurth twins and Laurence's first taste of Fiesta by offering to represent Rey Feo Nick Garza pro bono in a lawsuit arising out of being king.

Larry began his long involvement as a Fiesta fanatic in the early misty morning hours of April 19, 1991 when Fiesta President Nick Garza asked him to volunteer to craft and distribute signs for the Fiesta Centennial. From then on, he was hooked.

Larry has had his hand in many Fiesta events. Larry and Abby Kurth created the Colonial Hills Family Fiesta and the Circle for Life Fiesta motorcycle rally, both are Fiesta Participating Member Organizations (PMO). Larry provided the idea for Champagne and Diamonds to Lo Bello women's club and helped that group's formation and recognition as a PMO. Larry is an active participant in the Consejo Real de Reyes Feos Anteriores and was honored to serve kings on three courts, the last as Prime Minister for Rey Feo 61, Charlie Garza. He participated in writing the proposal for Fiesta de Los Reyes in Market Square and was the organizer behind Military Monday at that event. The crowning of Rey Feo at San Fernando Cathedral was another event where Larry was there from the start. The Kurth family is steeped in Fiesta tradition with daughter La Reina Dana serving as La Reina de la Feria de las Flores in 2007.

In 2020 Larry was awarded membership in the Order of the Cascaron which is the highest honored bestowed on super-volunteers of the Fiesta San Antonio Commission.

Larry has served the Fiesta San Antonio Commission as Presidential Appointee, and then as Secretary, Treasurer, Vice-President, President Elect and then President of the Fiesta Commission in 2005. Larry looks forward to shaking everyone's hand across all San Antonio as your Rey Feo 74 and personally wishing them "Viva Fiesta" in 2023.

The
Rey Feo
Scholarship Foundation
Since
1976



Johnny Gabriel
Chairman of The Board

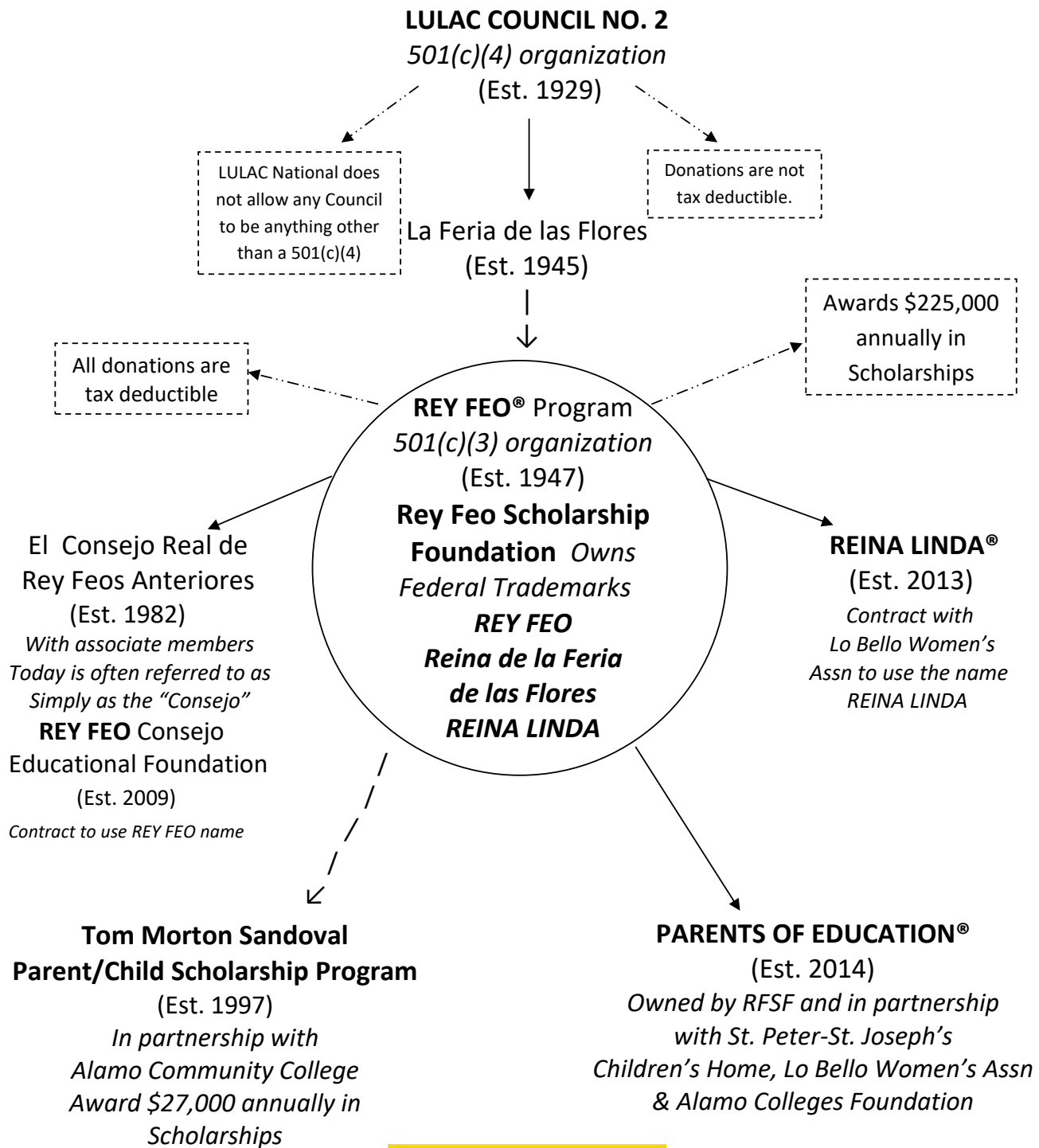


Tom Sandoval
President Emeritus

**\$9,000,000
RAISED**
**7000
STUDENTS
EDUCATED**



REY FEO HISTORICAL FLOW CHART



*DBA=Doing Business As



Rey Feo Scholarship Foundation

626 Avenue E

San Antonio, Texas 78215-1814

(210) 403-9001 | Fax (210) 403-9002

reyfeoscholarship.com



Laurence S. Kurth

Rey Feo LXXIV 2023 and Royal Court





Rey Feo Scholarship Foundation

**Rey Feo
Scholarship
Foundation**

Page
6



The Legend
Mission
Today
Top 10 Money raiser

**Scholarship
Recipients**

Page
17



Scholarship Recipients

**Reina de la
Feria de las
Flores**

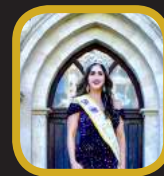
Page
58



Reigning Queen
History
Events
Incoming Queen

**La Reina
Linda**

Page
66



Reigning Queen
Incoming Queen
Royal Ambassador
Fundraising

**Consejo Real de
Reyes Feos Anteriores**

Page
75



About Us
History
Members

*The Rey Feo Scholarship Foundation magazine is published annually by the Rey Feo Scholarship Foundation Inc. non profit organization.
All images under ownership of Rey Feo Scholarship unless other wise specified www.ReyFeoScholarship.com (210) 403-9001*

Graphic Layout and Design by Len Lopez

“The People’s King”

The Legend

The story dates back to Spanish medieval times, during which the King of Spain had distanced himself from his subjects choosing to fill his court with only the beautiful, rich, and aristocratic. The ordinary citizen was never invited to the palace and rarely saw the monarch except when he rode to the countryside to hunt. The common people resented the king for this, and one day a rebellious crowd gathered in the plaza and proclaimed one of their own as “The Ugly King” or “The People’s King”.

This celebration of the populace traveled to the New World, and it was in Aguas Calientes, Mexico during La Feria de San Marcos (The Festival of St. Mark) when the first Rey Feo ruled in North America.

Later, in 1947, members of the League of United Latin American Citizens (LULAC) Council No. 2 in San Antonio, Texas were looking for a way to raise money to provide scholarships for underprivileged and deserving San Antonio youth. With their knowledge of La Feria de San Marcos, the LULAC members decided that sponsoring a Rey Feo competition of their own would not only be fun, but charitable as well. Later, through the efforts of Logan Stewart, Rey Feo XXXII, a local prominent radio personality, El Rey Feo was formally invited to be part of Fiesta in 1980 and was given his own parade called Paseo Del Rey Feo. The Parade was an integral part of Fiesta from 1980-1987.

Mission Statement

Education Is The Great Equalizer



“The mission of the Rey Feo Scholarship, Inc. is to financially support the aspiration of deserving high school seniors to obtain a college/university education regardless of race, color, religion or gender..”

The Rey Feo Scholarship Foundation is a 501(c)(3) non-profit, non-political organization, established in 1947. The organization operates as a scholarship fundraising program to aid in the funding of San Antonio’s prospective college graduates. Education is the only priority of the Rey Feo Scholarship Foundation.

Two individuals are selected bi-annually to hold the prestigious title of, “Rey Feo” by the foundation and the Consejo de Rey Feos Anteriores to raise scholarship funds. They are part of the annual Fiesta Week Royalty in San Antonio, Texas during the 3rd week of April.



Today



Today, Rey Feo merits royalty status. Along with other Fiesta Royalty, including King Antonio, and Feria de las Flores Queen, El Rey Feo rides in all of the four major Fiesta parades. He is as an ambassador of the spectacular 10-day celebration held in San Antonio every April, honoring the heroes of the Alamo and the Battle of the San Jacinto.

During the Feria de las Flores from May to October, candidates raise funds, and whoever raises the most money is declared next year's Rey Feo. The runner-up serves as the crown designate for the following year. Each candidate must raise a minimum of \$250,000 to qualify for the title. Over 60 high schools participate in the scholarships annually, and a majority of the actual recipients are first-generation college-bound students from low-income, single-parent homes.



During his reign, Rey Feo and his court visit nursing homes, hospitals, orphanages, and more than 70 elementary schools to encourage thousands of young people to stay in school, respect their teachers and parents, be good citizens and pursue a higher education. He serves as a goodwill ambassador for the city throughout the year.

Traditionally, after the Rey Feo is crowned, he is presented with a “cabrito” (“goat”) by his loyal subjects as his main prize. The Rey Feo and La Reina, together with their “Royal Court” represent the City of San Antonio throughout the year all over the State of Texas and the United States in various activities and parades. The King and Queen visit many schools in the San Antonio area urging students to stay in school, go to college and achieve their dreams through a higher education.











Rey Feo LXXV

John Switzer McFadden, Sr. 2023-2024

John McFadden is the founder of Advanced Diagnostic Laboratory located in San Antonio, Texas. ADL Health is a high complexity CLIA laboratory capable of performing over 30,000 COVID tests per day. Previously, John was the founder and managing partner of Quality Toxicology, Quality Forensic Toxicology and Texas Lab Management, a clinical and forensic toxicology laboratory conglomerate in San Antonio, Texas. He is a retired Lt Col from the Air Force and has logged over 1,000 hours as an instructor pilot in each of the A-10, T-38 and T-37 aircraft. After retirement from the Air Force, John joined United Airlines as a pilot where over the past 20+ years he has been assigned in the B-727, 737, 757 and 767. During his time at United Airlines, he also founded Water 2 Wine, a custom winery producing over 100 wines from grapes purchased from 14 countries. As President, John grew Water 2 Wine into a multi-state, multi-unit, multi-million-dollar franchise. Selling the winery franchise in 2012, he returned to school, earning his Masters of Arts in counseling from Wayland Baptist University as the Outstanding Graduate (4.0 GPA) in 2014. He is a Licensed Professional Counselor Intern, volunteering at his church, serving on the national board of directors of Open Hearts Ministry as Treasurer and travelling and conducting recovery groups for adult survivors of abuse. John has been featured on Joyce Meyer's television show Enjoying Your Everyday Life and has enjoyed speaking from stage with Joyce Meyer several times at her conferences. John has finished his coursework at Trinity Theological Seminary on a PhD in Christian Counseling (4.0 GPA) expecting to complete his dissertation and graduate in the Fall of 2022.

John is celebrating his 40 year anniversary with his wife Leslie. They are active leading marriage ministry at several churches and are passionate about working on their marriage covenant while helping others do the same. Their children and grandchildren are all local and involved in Fiesta, John as an elected Commissioner to the Fiesta Board and their youngest daughter Mary as a German debutante and Order of the Alamo Duchess. Leslie is more excited about the possibility of Rey Feo than anybody!

John is currently a First Officer for United Airlines assigned to Houston, TX qualified in 7 different B737 models, manages ADL Health as the founder, finishing his dissertation for his PhD, oversees the global finances for Open Hearts Ministry and is actively participating on the court of Rey Feo 73. John will step away and take a leave of absence from all these responsibilities to be Rey Feo to devote ALL of his time to raise money for scholarships.

John is the COVID Safety Minister on Rey Feo 73's court, providing a minimum of weekly COVID testing for every member of the court and their spouses. If a court member believes they have been exposed, John provides additional testing for them ensuring they test negative. He has also provided unlimited home COVID rapid antigen tests to the court at a time when there were none available to the public. John is a PhD sponsor (\$10,000) of Augie and will end up doing over \$60,000 of testing to ensure that the court is safe and is not implicated in the spread of COVID.

Top Ten Money Raising Kings

1



Darren Casey - 2016

\$501,555

2



Fernando Reyes - 2008

\$433,160

3



Ronnie Gabriel - 2006

\$413,975

4



Larry Benson - 2013

\$326,560

5



Charles T. Barrett - 2002

\$310,245

6



Thomas Aguillon - 2020

\$272,772

7



Henry Muñoz - 1998

\$250,550

8



Laurence S. Kurth - 2023

\$250,037

9



Salvatore A. Barbaro III - 2019

\$250,000

10



Kenneth Flores - 2018

\$225,000

Laurence S. Kurth



Rey Feo LXXIV

Alderete, Aliyah



Holy Cross of San Antonio



University of Oregon



Alvarado, Melanie



Victory Academy



University of the Incarnate Word



Amador, Alexa



Sidney Lanier High School



Texas A&M University - College Station



Laurence S. Kurth



Rey Feo LXXIV

Azua, Josue



Idea Monterrey Park



University of Texas at Austin



Babineau, Winter



MacArthur High School



Texas A&M University - Corpus Christi



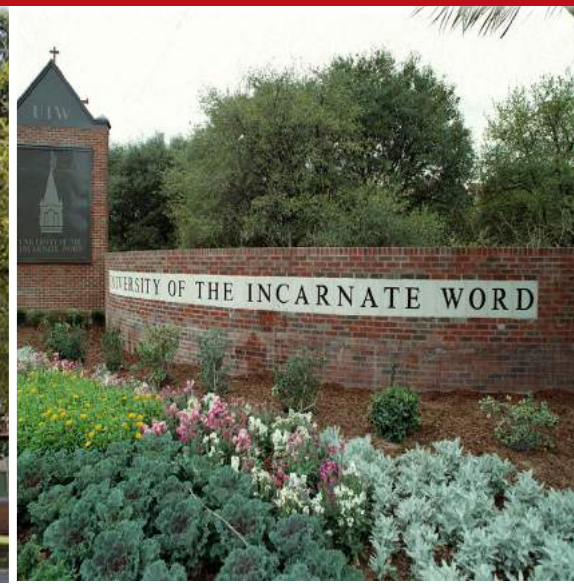
Barrera, Kerany



Travis Early College High School



University of the Incarnate Word



Laurence S. Kurth



Rey Feo LXXIV

Barrera, Kristina



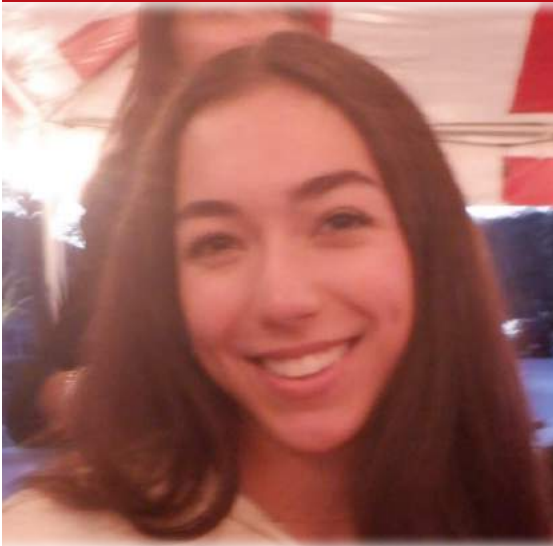
Young Women's Leadership Academy



Texas State University



Batiz, Francesca



Alamo Heights High School



Loyola Marymount University



Bell, Yvonne



Great Hearts Northern Oaks



Texas A&M University - College Station



Laurence S. Kurth



Rey Feo LXXIV

Berkholtz, Annileise



Claudia Taylor Johnson High School



University of Texas at Tyler



Bermudez, Genesis



Thomas Jefferson High School



University of Texas at San Antonio



Bridges, Matthew



Bushland High School



Texas A&M University - College Station



Laurence S. Kurth



Rey Feo LXXIV

Briones, Rolando



Health Careers High School



Trinity University



Buentello, Leonardo



Thomas A Edison High School



St. Mary's University



Canales, Amaya



CAST Med High School



University of Houston - Victoria



Laurence S. Kurth



Rey Feo LXXIV

Carreon, Eliza



John Jay High School



University of Texas at Austin



Carter, Grace



Judson Early College Academy



University of Texas at Dallas



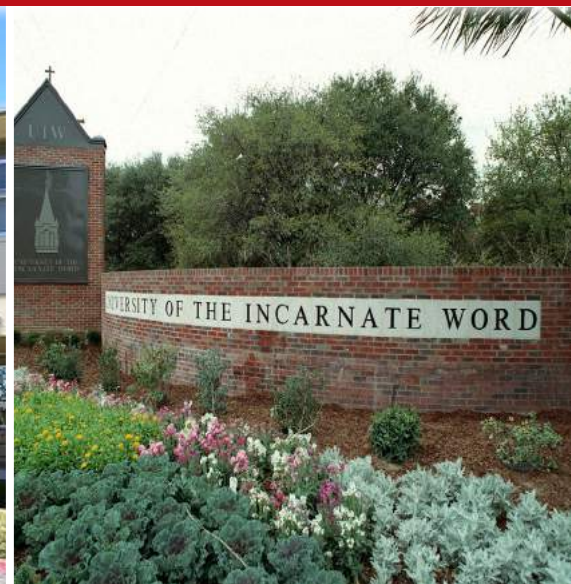
Casanova, Alexia



Providence Catholic School



University of the Incarnate Word



Laurence S. Kurth



Rey Feo LXXIV

Castillo, Emelia



Young Women's Leadership Academy



University of Texas at Dallas



Castillo, Felix



Central Catholic High School



University of Texas at Austin



Cepeda Cernas, Dariela



Fox Tech High School



Trinity University



Laurence S. Kurth



Rey Feo LXXIV

Chavez, Maryen



Claudia Taylor Johnson High School



University of Texas at San Antonio



Clark, Daniella



St. Anthony Catholic High School



Southwestern University



Colon, Noah



Theodore Roosevelt High School



University of Alabama



Laurence S. Kurth

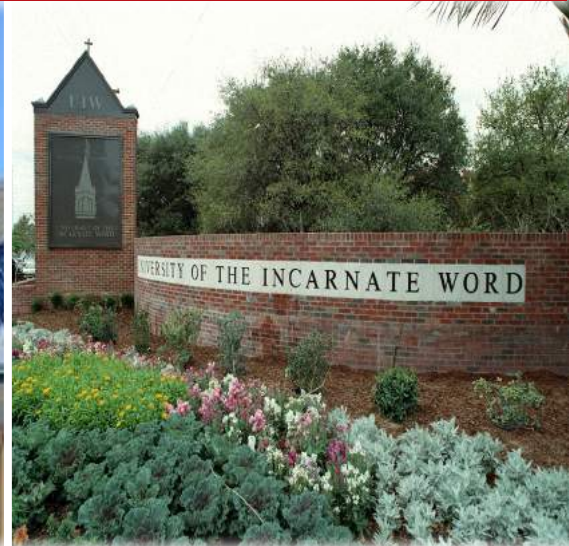


Rey Feo LXXIV

Contreras, Carlos

Hondo High School

University of the Incarnate Word



Coursey, Joseph

Claudia Taylor Johnson High School

University of Texas at San Antonio



Crick, Reagan

Sandra Day O'Connor High School

Texas A&M University - College Station



Laurence S. Kurth



Rey Feo LXXIV

De La Garza, Matilyn



Claudia Taylor Johnson High School



Texas Lutheran University



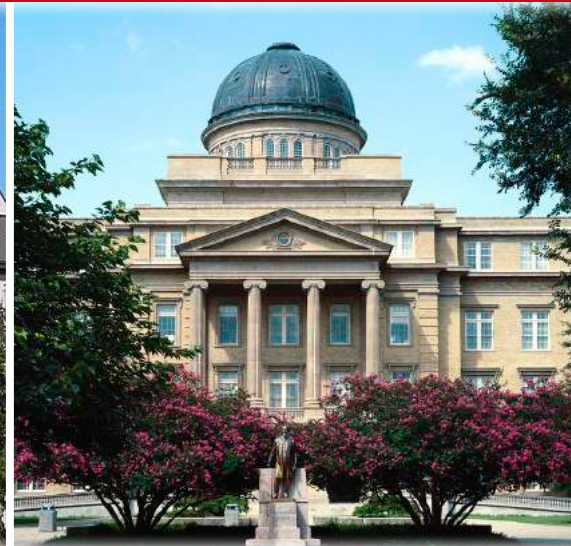
Dunn, Christopher



Douglas MacArthur High School



Texas A&M University - College Station



Dylla, Mary



Antonian College Preparatory HS



Texas A&M University - College Station



Laurence S. Kurth



Rey Feo LXXIV

Escamilla, Samara



Judson Early College Academy



Texas A&M University - College Station



Esteva, Agustin



Alamo Heights High School



University of Chicago



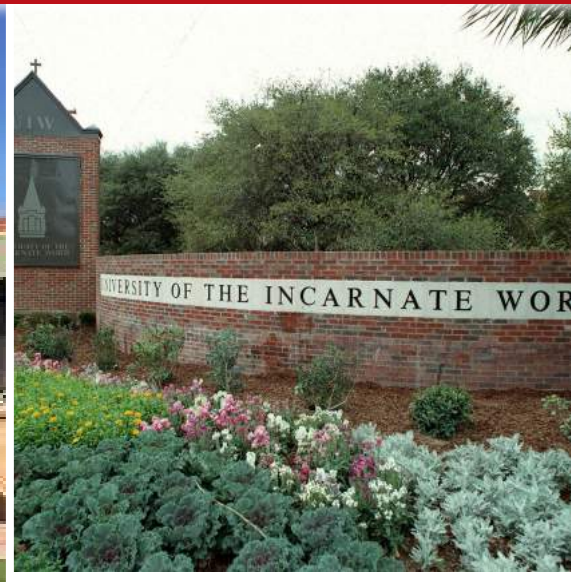
Etienne, Naika



Cathedral High School



University of the Incarnate Word-Physical Therapy School



Laurence S. Kurth



Rey Feo LXXIV

Farr, Flora



Communications Arts High School



University of Texas at Austin



Flores, Savannah



Judson Early College Academy



Texas A&M University - Kingsville



Gamiz, Liliana



Alamo Heights High School



Virginia Tech University



Laurence S. Kurth



Rey Feo LXXIV

Garcia, Claudia

Theodore Roosevelt High School

University of Texas at San Antonio



Garcia, Michael Angel

CAST Med High School

University of Texas at San Antonio



Garza, Diego

Virginia Allred Stacey Jr/Sr High

University of Texas at San Antonio



Laurence S. Kurth



Rey Feo LXXIV

Garza, Sophie



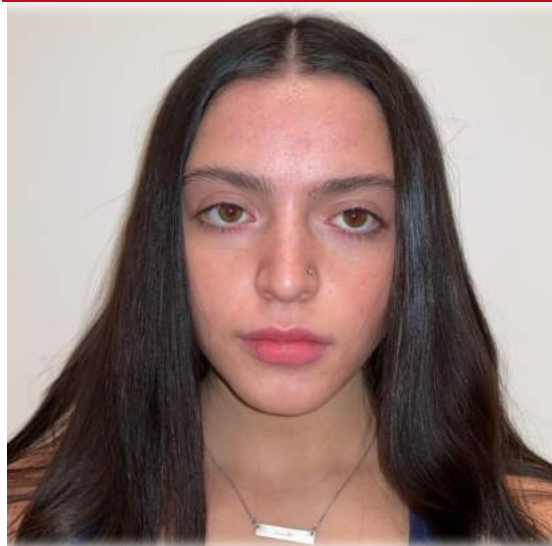
Karen Wagner High School



University of Texas at Austin



Gonzales, Ariana



Costa Rica International Academy



University of Glasgow



Gonzales, Eric



Alamo Heights High School



Rensselaer Polytechnic Institute



Laurence S. Kurth



Rey Feo LXXIV

Gonzales, Sofia



Louis D. Brandeis High School



Southern Methodist University



Gonzalez, Elisa



Young Women's Leadership Academy



Princeton University



Gonzalez, Isabella



Ronald Reagan High School



Texas A&M University - College Station



Laurence S. Kurth



Rey Feo LXXIV

Gutierrez, Victoria



Young Women's Leadership Academy



University of Texas at Austin



Guy, Casie



Southside High School



University of Dallas



Hernandez, Gabrielle



Dillard McCollum High School



University of Texas at Austin



Laurence S. Kurth



Rey Feo LXXIV

Hernandez, Jazmin



Tom C. Clark High School



Texas State University



Huerta, Leah



Winston Churchill High School



University of Texas at Austin



Hutchison, Breanna



BASIS San Antonio Shavano



Rice University



Laurence S. Kurth



Rey Feo LXXIV

Jauregui-De La Rosa, Paola



Young Women's Leadership Academy



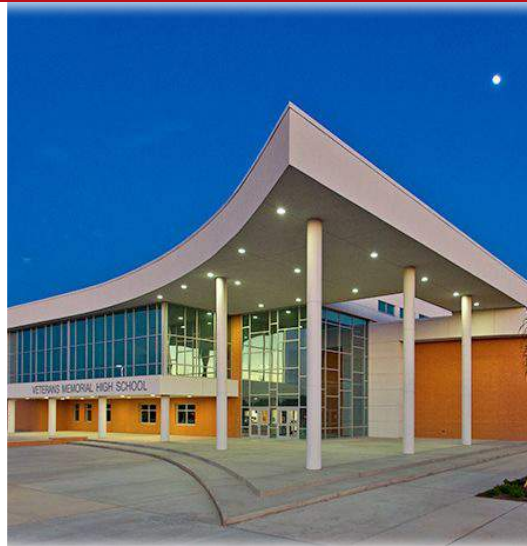
San Antonio College



Jones, Annika



Veterans Memorial High School



University of Texas at Austin



Jordan, Thomas



Louis D. Brandeis High School



Cornell University



Laurence S. Kurth



Rey Feo LXXIV

Juarez, Matthew



Great Hearts Monte Vista North



Texas A&M University - College Station



Kassis, Maya



Claudia Taylor Johnson High School



Texas State University



Lange, Alexis



Home School (Lange Institute of Learning)



Benedictine College



Laurence S. Kurth



Rey Fco LXXIV

Lara Moreno, Itzel

Claudia Taylor Johnson High School

University of Texas at Austin



Lopez, Nathan

Oliver Wendell Holmes High School

Baylor University



Manzanarez, Eliana

John Jay Science and Engineering Academy

University of Texas at San Antonio



Laurence S. Kurth



Rey Feo LXXIV

Marquez, Eirik



Theodore Roosevelt High School



Texas A&M University - College Station



Martinez, Arianna



Thomas Jefferson High School



Texas A&M University - Corpus Christi



Martinez, Julianne



Young Women's leadership Academy



Texas A&M University - Corpus Christi



Laurence S. Kurth



Rey Feo LXXIV

Martinez, Lillian



Young Women's Leadership Academy



Texas A&M University - Corpus Christi



Martinez, Luis



Dillard McCollum High School



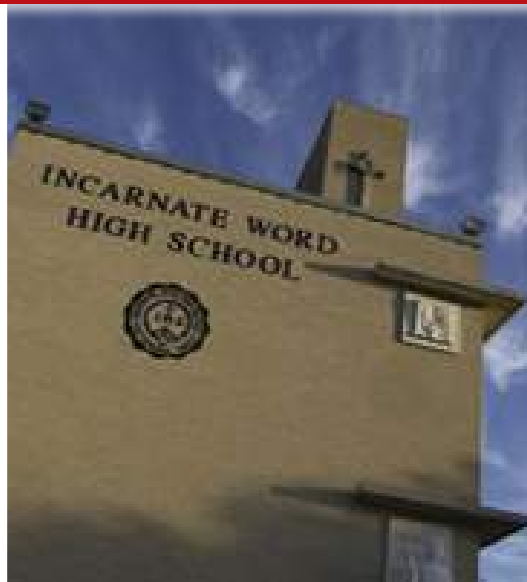
Palo Alto College



Mason, Emma



Incarnate Word High School



Emerson College



Laurence S. Kurth



Rey Feo LXXIV

McKenna, Conley



Alamo Heights High School



University of New Haven



Mermella, Sujeili



Antonian College Preparatory High School



St. John's University



Mitchell, Avery



Ronald Reagan High School



Texas Tech University



Laurence S. Kurth



Rey Feo LXXIV

Mitchell, Jacob



Claudia Taylor Johnson High School



Angelo State University



Mitchell, Katalina



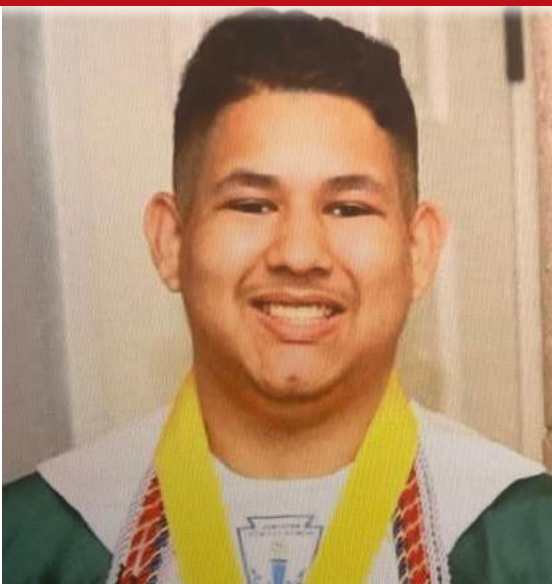
Sandra Day O'Connor High School



Tufts University



Molina, John



Oliver Wendell Holmes High School



University of Texas at Austin



Laurence S. Kurth



Rey Feo LXXIV

Morales, Sarah

Young Womens Leadership Academy

Hollins University



Moreno, Bianca

Young Women's Leadership Academy

University of Texas at Austin



Mortag, Jaclyn

Claudia Taylor Johnson High School

Texas State University



Laurence S. Kurth



Rey Feo LXXIV

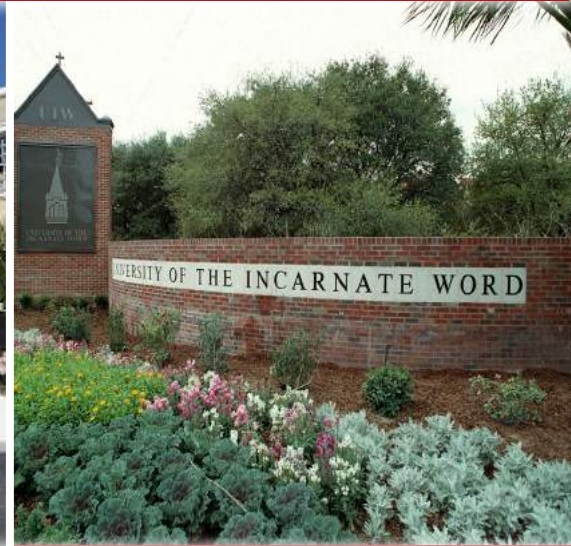
Munoz, Nayelie



Advanced Learning Academy



University of the Incarnate Word



Nixon, Nicole



Douglas MacArthur High School



Our Lady of the Lake University



Onofre, Laura



Karen Wagner High School



University of Texas at San Antonio



Laurence S. Kurth



Rey Feo LXXIV

Ortega, Adrian



Thomas Edison High School



Trinity University



Ortiz, Melecio



Antonian College Preparatory High School



St. Edward's University



Padilla, Kristen



iUniversity Prep



Trinity University



Laurence S. Kurth



Rey Feo LXXIV

Parson, Harper



Devine High School



Texas A&M University - College Station



Patino, Chantal



South Texas ISD Medical Professions



Texas A&M University - College Station



Paz, Cassandra



Claudia Taylor Johnson High School



University of Texas at Arlington



Laurence S. Kurth



Rey Feo LXXIV

Peralta de Jesus, Josue



Harmony Science Academy - San Antonio



University of Texas at San Antonio



Perez, Julie



Judson Early College Academy



Texas A&M University - College Station



Quintanilla, Roberto



TMI Episcopal



Texas A&M University - College Station



Laurence S. Kurth



Rey Feo LXXIV

Ramos-Benavides, Solomon

Central Catholic High School

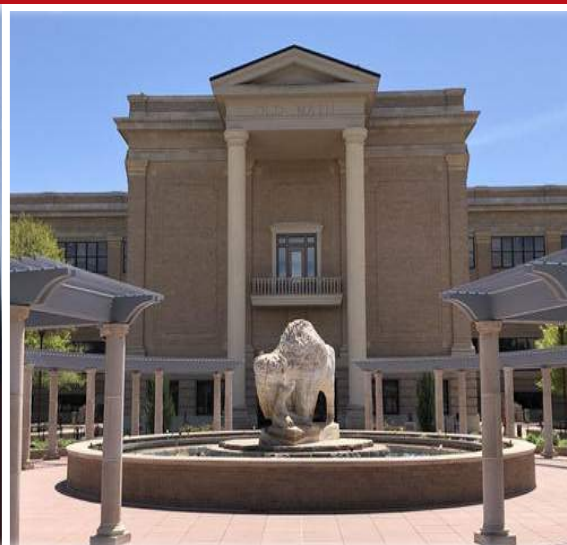
University of Texas at Austin



Reyna, Nadia

Medina Valley High School

West Texas A&M University



Robowski, James

Central Catholic High School

Texas A&M University - College Station



Laurence S. Kurth



Rey Feo LXXIV

Rodriguez, Christopher



Oliver Wendell Holmes High School



Baylor University



Rodriguez, Katalina Pilar



Antonian College Preparatory



Texas A&M University - College Station



Rubin, Benjamin



Tom C. Clark High School



University of Texas at San Antonio



Laurence S. Kurth



Rey Feo LXXIV

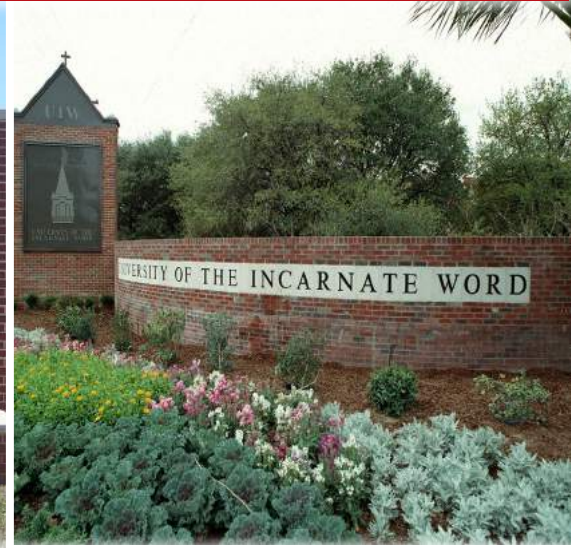
Ruelas, Aylin



Southside High School



University of the Incarnate Word



Ruiz-Gonzalez, Santiago



Ronald Reagan High School



University of Texas at San Antonio



Salas, Breanna



John Marshall High School



University of Texas at San Antonio



Laurence S. Kurth



Rey Feo LXXIV

Sanchez, Christian



Central Catholic High School



Texas Christian University



Sanchez De Lara, Gesselle



Young Women's Leadership Academy



University of Houston



Shaji, Alan



Louis D. Brandeis High School



University of Texas at Austin



Laurence S. Kurth



Rey Feo LXXIV

Sherman, Natalie



Ronald Reagan High School



University of Texas at Austin



Smith, Honor



CAST Med High School



Stillman College



Soto, Abigail



Young Women's Leadership Academy



Texas A&M University - Corpus Christi



Laurence S. Kurth



Rey Feo LXXIV

Torres, Jaclyn



Young Women's Leadership Academy



Texas A&M University- College Station



Valadez, Jessica



IDEA Monterrey Park College Preparatory



Lawrence University



Valenzuela, Jessica



Dillard McCollum High School



University of Tulsa



Laurence S. Kurth



Rey Feo LXXIV

Van, Alex



Claudia Taylor Johnson High School



University of Texas at San Antonio



Vargas, Nicole



Judson Early College Academy



University of Texas at Austin



Vasquez, Katalina



South San Antonio High School



Our Lady of the Lake University



Laurence S. Kurth



Rey Feo LXXIV

Vasquez, Mia



South San Antonio High School



University of Texas at Austin



Vazquez Munoz, Brandon



Claudia Taylor Johnson High School



Cornell University



Villarreal, Nicholas



Theodore Roosevelt High School



University of Texas at San Antonio



Laurence S. Kurth



Rey Feo LXXIV

Wilson, Renee



Claudia Taylor Johnson High School



Florida Agricultural and Mechanical University



Wilson, Robyn



Claudia Taylor Johnson High School



Florida Agricultural and Mechanical University



Woehrle, Malia



Ronald Reagan High School



University of Colorado Boulder



Laurence S. Kurth



Rey Feo LXXIV

Zavala, Elias

Communications Arts High School

University of Texas at Austin



*The Rey Feo Scholarship Foundation
would like to congratulate all of the
2023 Scholarship Recipients*



*Good Luck
& Much Success!*



Feria de las Flores

A Festival with a Purpose

1945-2023

History

In early 1945, members of the League of United Latin American Citizens, or LULAC, Council No. 2 in San Antonio, Texas began pooling personal contributions for scholarship funds. Later that year, scholarship committee members and supporters developed an official fundraiser fashioned after the community celebration known as La Feria de San Marcos, held annually in Aguascalientes, Mexico. And thus, La Feria de las Flores, or “The Fair of the Flowers,” was born, under the leadership of the queen, “La Reina,” and with education at its very core.

Because of its great success, the scholarship committee added El Rey Feo in 1947, a contest of kings to parallel the queens. In the beginning, Rey Feo candidates raised scholarship funds by asking supporters to donate a penny for a vote. Joe Ortiz won the most votes, raising the most funds, and was declared the first El Rey Feo.

Throughout the year, El Rey Feo, La Reina and their royal court represent San Antonio all over the state of Texas and the United States in various activities and parades. They visit many schools in the San Antonio area urging students to stay in school, go to college and pursue their dreams through higher education.



Reina de la FERIA de las FLORES

Renee Victoria Vasquez 2022-2023

Renee Vasquez, daughter of Rudy and Sylvia Vasquez, was born and raised in San Antonio with her twin sister Rudee Mary and her older brother Steven. She graduated from Communications Arts High School in 2016 and was in the honors program at the University of Texas at Austin, graduating with a Bachelor of Arts. Renee was in the Longhorn band at UT, a member of the Texas Sweethearts, and wrote for the School newspaper. Renee currently attends Southern Methodist University Dedman School of Law in Dallas, TX. She will be getting her Juris Doctorate in May 2024 and plans to start working in San Antonio upon her graduation.

Renee has attended fiesta events her whole life and is excited to participate in such an important San Antonio tradition. Renee's dreams of becoming La Reina de la FERIA de Las Flores started as a child and was inspired by Tom Sandoval. She is determined to represent the title and hold her reign to make him proud.

Renee has always had a passion of giving back to her community through volunteering. She volunteered at the San Antonio Food Bank throughout high school, the Austin Child Guidance Center in college, and currently does pro bono legal work through various organizations in Dallas, Tx. Renee hopes that through her service as Reina de la FERIA de las Flores she can encourage the youth of San Antonio to believe in themselves and in their dreams. She knows that education changes lives and strives to encourage the youth to pursue higher education by awarding a scholarship.

As a college graduate and current law student, she understands the importance of mental health in education and lasting careers. As Reina, she plans to advocate for the value of children's mental health and hopes to help others find safe outlets to express themselves. She plans to help members of her community learn to appreciate the present moments through meditation, breathing exercises, and self-reflection. Renee believes that inspiring our youth to chase their dreams, reminding them they are capable of doing what they set their mind to, and providing them the opportunities to obtain a college degree will allow our community to experience a new generation of diverse and strong individuals doing what they love for the city of San Antonio.

Renee is honored to have this leadership position and the opportunity give back to her city once again. Renee would like to thank everyone who has supported her and cannot wait to serve her community. Viva Fiesta 2023!











Reina de la Feria de las Flores



Alexandria “Allie” Werthman 2023-2024

Alexandria (Allie) Werthman is the daughter of Amon and Kristin Werthman, and was raised in San Antonio, TX along with her younger sister, Bella.

Alexandria was homeschooled throughout high school and graduated in 2019. She attended the University of the Incarnate Word for 4 years, and is a May, 2023 graduate with a Bachelor of Science in rehabilitative sciences, with a concentration in athletic training and a minor in psychology. She has received academic honors awards within her program for her outstanding GPA. Along with being a dedicated student, Alexandria has been a student athlete on the UIW Dance Team all four years of undergrad, and was in a leadership position her senior year as team officer. Alexandria’s future plan is to further her education and pursue a Master’s Degree in Healthcare Administration. Alexandria moved to Texas when she was 9 years old with her family all the way from Maui, Hawaii, and is proud to call San Antonio, Texas her home. Alexandria grew up in San Antonio heavily involved in dance, academics, and volunteering at church. She has a passion for learning new things, specifically health sciences.

Alexandria’s previous volunteer work has included volunteering with Sunday school at her church, Autism advocacy, and performances at local retirement centers and schools. She has a heart for community service and wants to inspire children to keep pursuing their dreams. Throughout Alexandria’s life as a student, she understands the pressures of being in school and wants to advocate for more student support resources to help kids succeed in school, as well as more education of fine arts to give kids a creative outlet. She believes student support and creative outlets can help students thrive in school. Her message to young students is to never give up, and never be afraid to ask for help.

Alexandria and her mom, Kristin Werthman, were first introduced to fiesta in 2015 and fell in love with the festivities. She was enamored by the fiesta queens, and can’t believe she is becoming one herself, as this is her first time participating in fiesta as one of the official fiesta queens. She is most excited to use her platform as Reina de la Feria de las Flores to promote education and make connections with the students during her school visits to encourage children to stay in school and spread their wings in the world of academia. Alexandria is proud to serve the people and children in her community. Viva Fiesta 2024!

La Reina Linda Scholarship

La Reina Linda Scholarship Foundation is a non-profit organization which works tirelessly to promote education in Bexar County and 17 surrounding Counties through scholarships that will truly impact the lives of many. La Reina Linda Scholarship Foundation works in partnership with the Rey Feo Scholarship Foundation to organize, attend and support many fundraisers, schools, senior homes, orphanages, military events in the surrounding area to bring awareness and support to our efforts.





La Reina Linda

Natalie Gamez 2022-2023

As a young San Antonian, Natalie Gamez excelled as a dedicated, student-athlete inside the classroom and on the basketball court. She attended St. Anthony Catholic Middle School where she learned of and grew in her faith and values. In high school, Natalie helped lead the girl's basketball team at Taft High School to two UIL state tournament appearances and graduated from Communication Arts High School where she fostered her public speaking skills. She later attended St. Mary's University on a full academic and athletic scholarship. While at St. Mary's, Natalie led the Lady Rattlers to three NCAA regional tournament appearances, was awarded All-American Honorable Mention honors, and graduated with a Bachelor of Arts in English. Natalie has been inducted into the National Hispanic Sports Hall of Fame and the St. Mary's University Hall of Fame.

Over the last decade, Natalie has shifted her passions from the court to her professional career. Upon completion of her English degree, she began her insurance career serving the San Antonio community through life insurance. She is now the President of The Gamez Group, a subagency of Texas Medicare Solutions, which is devoted to serving senior citizens of San Antonio. She has continued her commitment to serving others by creating a business that specializes in Medicare health insurance to the underserved areas of the community, specifically the Westside of San Antonio. For the past six years, Natalie has been named "Agent of the Year" for Texas Medicare Solutions and has been one of the top sales agents for several leading insurance carriers.

Natalie is the proud daughter of Joe and Carmen Gamez of The Gamez Law Firm. She attributes much of her success to the support of her family, particularly her mother, Carmen Gamez, who has been a strong Latina role model. Through her work with the Joe A. Gamez Law Firm, Natalie has assisted in raising funds for the athletic program at Lanier high school (her father's alma mater) and the "Network for Young Artists" which provides music lessons for the children of the San Antonio community. She is also a co-chair of the Joe A. Gamez Law Firm scholarship fund which contributes to scholarships for students within the San Antonio Independent School District (SAISD).

When Natalie is not working, she enjoys spending time with her wife Tracey Gamez, their two children Lux (4) and Nix (2), and their two boxer dogs. She also enjoys listening and learning through podcasts, playing on the St. Mary's University alumni women's basketball team, and of course, cheering on the San Antonio Spurs!







La Reina Linda Scholarship Fundraisers



*We won't ask You to
Pour a Bucket over Your Head,
or Take a Pie to Your Face...*



*We ask You to Generously
Party with Us!!!*



La Reina Linda

Jennifer Barbaro - Royal Ambassador

La Reina Linda Scholarship Foundation is a non-profit which awards scholarships across Texas Educational Region 20, which includes Bexar and 17 surrounding counties. Scholarships can be applied for between January and March annually. La Reina Linda raises the money to fund these awards between April and October. Throughout her year long reign La Reina Linda visits hospitals, orphanages and elementary schools raising awareness of her organization while encouraging children to excel.

Through our partnership with the Rey Feo Scholarship Foundation, last year, we supported 155 students with their goals of higher education and skills.

Highlighting and celebrating the accomplishments of our Reina Linda, the organization participates in San Antonio's biggest party. !!VIVA FIESTA!!

There is no magic formula for a productive life and happiness...but an education.





La Reina Linda

Stefanie Garcia 2023-2024

Stefanie was born in Frankfurt, Germany on a U.S. Army Military Base and shortly after moved back to Texas. She spent most of her early years in Dallas and eventually moved back to San Antonio in 1997. San Antonio has always felt like home with so many wonderful summer memories made with her grandparents and extended family. Stefanie always wanted to shadow her hard-working, professional parents growing up. She soon followed her parents' footsteps and entered the hospitality industry. Working in large 5-star hotels allowed Stefanie to make so many interesting and impactful connections in her career.

Stefanie and her husband Louie have four children, Courtney 26, Andrew 21, 10-year-old twins, Harley and Jaxson and a granddaughter Eliana 3. Having twins catapulted the planning of her and her husband's legacy and she knew that their business strategy needed to change. In 2012 AAA Garcia Bail Bonds was established with their first location in Kerrville, Texas and after 10 years in business there are now 6 locations and over 20 employees. In 2017 Stefanie opened her second business of AAA Garcia Bail Bonds #2. AAA Garcia Bail Bonds is a 24/7 operation providing bail bonds services across the U.S. Juggling a strong family unit and the success of both 24-hour companies would not be possible without being part of a team with her husband. Together they highlight each other's strengths and encourage personal and professional growth.

Not only is Stefanie a proud business owner, but she is also the current President of Lo Bello Women's Association, a nonprofit 501(c)3 comprised of local businesswomen. Along with her fellow members, she spends countless hours planning charitable events to raise college scholarship funds for local students. Stefanie also sits on two committees with the San Antonio Stock Show and Rodeo. She has found a happy balance of being a wife, mother, grandmother, and dedicated woman business owner to the community.

In her down time, Stefanie can be found in her yard planting flowers or playing with her chickens. She also enjoys being at the lake with family sitting, boating or floating.

Top Ten Money Raising Queens

1



Ariana Flores
2018

\$75,100.00

2



Mackenzie Tijerina
2022

\$65,430.00

3



Gabrielle Hargrove
2015

\$60,600.00

4



Montana Rowton-Kiobassa
2019

\$55,000.00

5



Allison Kara Reyes - 2004

\$54,000.00

6



Rence Victoria Vasquez

\$50,000.00

7



Gabrielle Z. Uribe - 2020

\$50,000.00

8



Dana Kurth - 2007

\$48,400.00

9



Lauren Osterman - 2013

\$41,000.00

10



Lalique Martinez - 2002

\$36,000.00

REY FEO CONSEJO

Educational Foundation

"Helping the next generation of Texas students."





About Us

The Rey Feo Consejo Educational Foundation was founded by Rey Feo XXXII Logan Stewart in 1982 as El Consejo Real de Reyes Feos Anteriores. The original name translates to “Royal Advisers Council of Former Kings” and today is often referred to simply as the “Consejo.”

The organization’s mission is to uphold the traditions of the Rey Feo, increase awareness and support the fundraising efforts of the Rey Feo Scholarship Foundation. To learn more about the Rey Feo scholarship program and scholarship eligibility requirements please visit ReyFeoScholarship.com. Scholarship applications are available for high school seniors in January of each year.



REGENT

Rey Feo - 63

Bill Drain

The membership based nonprofit is comprised of former Rey feos who approve other business and civic leaders as members through an annual application process. Applicants must be nominated by a current member in November. The Consejo's former Rey Feos provide guidance and oversight to each new reigning Rey Feo. The organization includes 22 former kings and over 125 of the area's most prominent business and civic leaders. Some members aspire to run for the title role in the future.

In addition to supporting Rey Feo program expenses such as the float, his crown, and lodging, the Consejo underwrites and produces both the free public crowning of the Rey Feo at Main Plaza and the Crown Celebration after party to help kick-off Fiesta. In 2010, the City of San Antonio awarded the organization the contract to produce and manage a 10 day event at Market Square now known as Fiesta De Los Reyes at Market Square. It continues to be the only free event running the entire 10 days of Fiesta. The second major fundraiser is the annual Noche De Los Reyes Gala held every November.

Since 2011, the organization has contributed more than \$600,000 to LULAC Council #2 and the Rey Feo Scholarship Foundation for additional scholarship funds.

Bill Drain
Consejo Regent
Rey Feo 63



CONSEJO

The Executive Board

Executive Director

Jacob Valenzuela

The Regent

Bill Drain

The Vice-Regent

Thomas Aguillon

Secretary

Augie Cortez

Treasurer

Charlie Garza

At-Large

Brian Weiner

Consejo Rep

Javier Munoz

Consejo Rep

Seth Bell

Current Rey Feo

Laurence Kurth Rey Feo LXIV

Board Members/Former Reyes Feos

Carlos Madrid, Jr. XXXVI

Nick Garza XL

Johnny Gabriel XLII

Tony Flores, Jr. LVIII

Henry R. Muñoz III L

Charles T. Barrett LIV

Dr. Leonel Reyes LV

Robert (Dick) Tips LVII

Ronnie Gabriel LVIII

Brian Weiner LIX

Fernando Reyes LX

Charlie Garza LXI

Baltazar Serna, Jr. LXII

Bill Drain LXIII

Richard Ojeda LXIV

Jon Gary Herrera, LXVII

Darren Casey, LXVIII

Fred Reyes, Rey Feo LXIX

Ken Flores, LXX

Dr. Sal Barbaro III, LXX

Thomas Aguillon, Rey Feo, LXXII

Consejo Voting Board Members

Seth Bell

Javier Muñoz

Fernando Rocha

Dennis Diem

Kirk Tracy

Reina Linda 2023



Reina Feria de las Flores 2023

